LONGWOOD UNIVERSITY
BOARD OF VISITORS

– MEETING MATERIALS –

JUNE 9, 2023

Minutes

LONGWOOD UNIVERSITY
BOARD OF VISITORS

May 19, 2023

Minutes

******* DRAFT *******

Call to Order

The Longwood University Board of Visitors met on Friday, May 19 in Stallard Board Room. The meeting was called to order at 3 p.m. by Rector Michael Evans.

Members present:
Michael Evans
Katharine Bond
Cookie Scott
Ronald White
Kristie Proctor
Shawn Smith
Judi Lynch
Polly Raible
Fabiola Carter
Nadine Marsh-Carter
Ricshawn Adkins Roane

Also present:
President W. Taylor Reveley IV
Justin Pope, Vice President and Chief of Staff
Cameron O'Brion, University Counsel
Matthew McGregor, Vice President for Administration and Finance

President Reveley gave an overview of the schedule for Graduation Weekend and plans for the upcoming Board meeting in June. He and the Rector addressed a number of important aspects of the agenda for June, including the importance of periodic mission review, Board self-evaluation, evaluation of the president, and annual elections. The Rector said that within the next few days Board members would receive material related to these matters, including a Board self-evaluation survey, which would inform discussions in June.

The rector asked for a motion to approve honorary degrees for graduation speakers Kirk Cox and John Feinstein, and to award emeritus status to Dr. Edward Kinman (Professor of Geography). Cookie Scott so moved, Ron White seconded, and the motion was approved unanimously.

President Reveley gave an overview of the complexities and challenges of the process to build a budget and set tuition given continued budget negotiations in Richmond. He said that Longwood has consistently, along with Virginia Tech and Virginia State, been among the Virginia public higher education institutions with the lowest tuition increases, and expects to be so again this cycle. Matt McGregor gave an overview of the budget-building process and the conservative assumptions that have informed it, and the tuition and fees proposal. President Reveley explained why it is important to go ahead and set tuition now, rather than waiting for a resolution regarding the budget in Richmond, so financial aid, billing and planning by students and families can proceed, even while retaining the option to provide additional philanthropic assistance to students over the course of the year if additional state funding is finalized. Several board members emphasized the importance in communication regarding tuition of emphasizing that the vast majority of students receive some form of financial aid, and do not pay the list price, and that the price increase amounts to a few hundred dollars annually, against the backdrop of high overall inflation.

The rector asked for a motion to approve 2023-24 Tuition and Fees for the University as presented (see Appendix 1), with the further resolution of the Board to duly consider future funding which may be provided should a new state budget for FY2023-24 be adopted, along with related University support of students in light of such funding. Cookie Scott so moved, Shawn Smith seconded, and the motion was approve unanimously.

There being no further business, the meeting was adjourned at 3:45 p.m. for those present to participate in the graduate Commencement Ceremony.

LONGWOOD UNIVERSITY
BOARD OF VISITORS

March 17, 2023

Minutes

******* DRAFT *******

Call to Order

The Longwood University Board of Visitors met on Friday, March 17 in the Stallard Board Room. The meeting was called to order at 9:05 a.m. by Rector Michael Evans.

Members present:
Michael Evans
Cookie Scott
Ron White
Kristie Proctor
Steven Gould
Shawn Smith
Judi Lynch
Rhodes Ritenour
Polly Raible
Nadine Marsh-Carter

Also present:
President W. Taylor Reveley IV
Justin Pope, Vice President and Chief of Staff
Cameron O'Brion, University Counsel
Matthew McGregor, Vice President for Administration and Finance
Larissa Smith, Provost and Vice President for Academic Affairs
Cameron Patterson, Vice President for Student Affairs
Victoria Kindon, Vice President for Strategic Operations
Tim Hall, Director of Athletics
Burt Hazelwood, Longwood Foundation Board
John Daniel, Longwood Real Estate Foundation Board
Mackenzie Harry, SGA President
Lee Bidwell, Faculty Representative
Karla Collins, Staff Representative

Rector's Welcome

The Rector acknowledged Dr. Lee Bidwell on the occasion of her final meeting as faculty representative due the expiration of her 4-year term. The Rector also noted this is the final formal meeting of his term. He especially thanked those in the "second row" of seats – deans and staff in particular -- who make Longwood work and implement the vision of the leadership. He said during his eight years on the Board, there have been moments, notably during the Covid response, when he has been especially cognizant of how many people play an essential part in Longwood's success, and putting students first.

Public Comment

Five students representing the student coalition C.H.A.N.G.E. provided an update from their perspective regarding discussions and steps taken since the previous Board meeting, including an organizational structure to push forward implementation of the Action Plan agreed to by the group and President Reveley last November. Thai Copeland thanked those involved for progress, but said there are items that remain to be addressed and the group remains concerned that there is insufficient emphasis in the plan regarding concrete deadlines or timelines. She said they felt deadlines and timelines are essential to validating the concern the University and Board have expressed. Miguel Diaz-Montealegre then spoke and said issues of discrimination, bias and insensitivity have been present on campus. He noted the list of demands that has been presented, the open letter, and action plan agreement, and asked the Board to respond and identify steps that will move the process forward.

The Rector voiced appreciation and responded that since the last Board meetings that have been meetings between students and President Reveley, as well as ongoing engagement with staff in Student Affairs. He said the Board continues to believe that ongoing work with the Vice President of Student Affairs and his staff is the appropriate channel to address specific items and progress regarding the Action Plan. He said students should trust Vice President Patterson and President Reveley are very thorough in briefing the Board about that work and those conversations. Cookie Scott said she believes President Reveley and the leadership of Cameron Patterson have demonstrated a genuine commitment to the concerns of these students, and their needs and success are important to the Board.

Approval of Minutes and Consent Agenda:

The Rector asked for a motion to approve the Minutes and Consent Agenda. Cookie Scott so moved, Steven Gould seconded, and the motion was approved unanimously.

President's Welcome

President Reveley welcomed the Board and said he appreciated the presence of students, who have been the focus of fruitful attention and effort. He commended Cameron Patterson and faculty and staff across the University with whom C.H.A.N.G.E has made important connections in their work. He then noted the remarks from a recent speech shared with the Board of President

Ronald Daniels of Johns Hopkins regarding higher education's essential role as a bulwark of democracy, remarks which specifically cited the work of Civitae at Longwood.

Reports of the Vice Presidents

Cameron Patterson said the work of inclusion for all students is essential, and that he is working diligently with students in C.H.A.N.G.E in coordination with faculty/staff from across the University. He commended a collaboration between the LCVA and the Accessibility Resources Office in honor of National Disabilities Month, which attracted more than 100 people to the opening reception. He also reported on a campus hazing prevention initiative, recognizing Sasha Johnson, who heads Longwood's education and prevention efforts in these areas. He noted "Adam's Law" was not the beginning of Longwood's anti-hazing efforts and there are elements of the initiative that go beyond what the law requires, for instance by including Athletics. The "Love Like Adam" program was especially impactful. He said fraternity and sorority life remains an important part of the Longwood experience for many students. He especially commended the NPHC for energy and success in the current recruiting cycle. He said that CAPS has worked to begin offering "single-session therapy," a new offering in the continuum of care for students who have a good understanding of a particular issue but need direction on next steps. CAPS has also rolled out online scheduling. Staff will be attending a statewide mental health in education summit later this month at William & Mary. He also thanked SCHEV for a workforce pilot grant that has allowed CAPS to bring in a new resident counselor, Tianna Jordan. Lastly he described the new BOND (Beginning Our New Direction) program, a new-student transition program and a pre-New Lancer Days experience aimed at underserved communities, helping prepare students for success. He said it is a collaborative effort across the University, including faculty, Admissions and other staff.

In response to a comment from President Reveley, he reported both in his Longwood roll and in his capacity as a representative to the local Centra Board that it is exciting news that Centra has agreed to fully stand up a forensic nursing program here at Southside Hospital, as well as a child advocacy center. He said these are important and substantial investments. Currently, if a community member needs to access the services of a forensic nurse, it is necessary to travel to Lynchburg or Richmond. Longwood facilitates such transportation but it can be stressful. He noted Sasha Johnson and Longwood's SGA have long advocated for these services.

Tim Hall reported the department-wide GPA of 3.35 among student-athletes is up substantially from the 3.1 of the previous fall, and is likely in the top 25 percent nationally. Remarkably, all 14 teams had a GPA of 3.0 or better. He also reported on the NCAA's Academic Progress and Performance program, which returns funding from the NCAA Tournament to programs for meeting high academic metrics. He said in fiscal 2024 Longwood will meet the metric for the first time, and should receive $140,000. He noted the programming related to the sunsetting of Willett Hall as Longwood's basketball arena. Men's basketball won 20 games for the second consecutive year, for the first time at any level, which is an impressive measure for a mid-major basketball program, and the season was successful overall. Women's basketball made substantial progress once they got into league play. He said he is excited about the progress and future of the program under new coach Erika Lang-Montgomery. Softball has an extremely ambitious

schedule, and the season began well with a victory over nationally fourth-ranked Florida State early in the season. Private support has improved facilities at the baseball field, improving both appearance and safety. Athletics has begun a master facilities planning process. Polly Raible thanked all involved for the success of the final game in Willett celebrations. Tim Hall said the event exemplifies how strongly Longwood works across divisions for the common good, without a need to claim credit.

Courtney Hodges provided an update on plans for the upcoming Love Your Longwood Day and spoke about the reasons this particular source of engagement matters for the University and community. She also said there is substantial planning underway for the opening of the Joan Perry Brock Center, in honor not just of Joan Brock but many other individuals who have donated to support construction and the University. President Reveley noted the pace of events on campus has accelerated probably beyond the pre-Covid standard, and that University Events and Ceremonies is extremely busy.

Larissa Smith reported that Longwood Nursing achieved a higher-than 98 percent on the NCLEX nursing exam, the highest pass rate among BSN programs in Virginia for 2022. It is the seventh year at 90 percent or higher, with four of those years at 100 percent. She said it was a testament to hard work across the program. Secondly, Longwood has just received notification of an important National Science Foundation Noyce grant that will provide $1.5 million over five years, partnering with two community colleges to improve the number of STEM teachers in Southside. Students will enter the workforce with little-to-no student debt. Math Prof. Leah Shilling-Stouffer has been a leader in this endeavor. Longwood also received word from the NSF that Longwood has moved forward in the application process for another grant program related to the SEED Innovation Hub. She noted the NOYCE principal investigators are all women, and there is very strong women's leadership across STEM fields at Longwood. All told, the LIFESTEM grants amount to more than $2 million in available student aid. She also noted a new software program that will allow students to be able to record the proper pronunciation of their names and make it available to faculty through Banner.

She noted Longwood's participation via SCHEV with the Constructive Dialogue Institute. She highlighted a successful visit by the AACSB regarding the accreditation process of the College of Business and Economics. A range of program accreditation work is also underway. She noted accreditation is a process of peer review and provides important feedback and learning. She said Longwood in this process is fortunate to have faculty truly committed to student learning. She also said Longwood is extremely fortunate to have David Shoenthal leading this work across campus, and many including Brent Roberts, Jen Fraley, Russ Carmichael and many others across the University.

Matt McGregor echoed Tim Hall's comments about the collaborative spirit on campus, which he first noticed when arriving at Longwood in 2005 and has only further heightened as he has taken on his new role as VP of Administration and Finance. He mentioned the comprehensive work of completing construction of the JPB and preparing to launch the management partnership with Centers LLC, which will work closely with Longwood to lead operations of the center. A new work order system has shed light on maintenance and workload needs. Material Management

will hold a surplus sale on June 17, the first since before Covid. He provided an overview of the SEED Innovation Hub and its multiple sources of state and federal funding. It will be a place for community entrepreneurs, college students, K-12 students and others to work together on a broad range of programs in a 10,000 square-foot space that includes makerspaces, a small-business development office, learning spaces and more. Completion is estimated for Spring, 2024. President Reveley said the continued delay and uncertainty regarding the state budget remains a concern and challenge, and is a substantial impediment to budget planning for the coming year. Kristie Proctor asked about programs designed to engage alumni, and Matt McGregor confirmed that is part of ongoing work related to the SBDC and Dr. Kukk. Hampden-Sydney and local K-12 schools are also partners.

Victoria Kindon noted the continued challenges of recruiting and retaining IT talent. A critical database position in Admissions has been successfully filled. Regarding admissions, the current cycle is moving forward. A particular focus has been generating leads by attracting juniors to campus. Each spring she does an "admissions road show" to different departments on campus and discusses a range of issues through the lens of admissions. A recent meeting with Student Affairs focused on the challenges of underrepresented populations and the particular of challenges they faced during Covid. A key focus in admissions operations is providing a positive visiting experience, including parking. She said there are 20 admissions events in the coming weeks, with six focused on juniors. She explained the rationale for moving next cycle to a clearer system of deadlines in the admissions process and away from so-called "rolling admissions."

Reports of Representatives of the Board

Lee Bidwell noted two alumni en route to campus to bring their professional experience to bear in speaking to her Family Violence class course later in the day. She noted the end of her four years of service as faculty representative to the Board. She noted her written report had focused on Study Abroad, Cormier Honors College and Brock Experiences. She said all of these experiences take tremendous work and collaboration by faculty, but faculty are also invigorated by the experience in terms of both their teaching and scholarship. It also facilitates international relationships. The experiences are transformational for students, many of whom have never navigated an airport or other aspects of travel before, but are pushed beyond their comfort zones and return with life skills and better able to contribute to class discussions. She noted such experiences can be expensive for students. The faculty believes it is important to invest in such programs and hopes that scholarship support for students will increase. Lara Smith said there has been focus on increasing scholarship support for Brock and international programs. Kristie Proctor noted Dr. Bidwell was her professor as an undergraduate. She said she was the first person in her family to attend college, and Dr. Bidwell had been an extremely helpful mentor.

Mackenzie Harry noted each SGA committee has been working on elements of the Diversity Strategic Plan. A strong slate of candidates is registered to run for SGA positions, substantially more than last year. There are a number of new student organizations on campus, underscoring the continued extracurricular vitality of Longwood culture. "It's starting to really feel how it was in the Fall of 2019," she said. She provided an update on a range of SGA projects and funding

support. The Rector said that throughout his eight years on the Board it has always been inspiring to have the participation of student government leaders at meetings.

Burt Hazelwood estimated the Foundation will provide about $6 million to the University this year, including $2.6 million in student scholarship funding. Wetland credits have also provided important revenue to University initiative. Fortunately the Foundation has performed significantly better than the overall stock market, which should allow a small increase in scholarship funding next year despite the meaningful decline in the markets overall. The Foundation issues more than 900 scholarships to about 700 students. An analysis revealed that in 2021-22 scholarship awards, there was no meaningful differentiation between the diversity of the overall student population and scholarships awarded. Longwood's endowment had briefly crested over $100 million. It has declined to about $94 million, which is a solid performance especially factoring in the 4 percent payout. National numbers from NACUBO covering June 2021-2022, Longwood's investments performed at negative 4.2 percent, compared to negative 19 percent for the S&P 500. This was the highest-performing result for our cohort among Virginia institutions, those in the $50 million-$100 million endowment range. These included Radford University (negative 10.4 percent), Mary Washington (negative 14.1 percent) and JMU (negative 24 percent). Gain in a new private investment portfolio helped substantially to offset overall stock market losses.

John Daniel noted the recent appointment of former BOV rector Pia Trigiani to the REF Board. The Baliles Center is progressing thanks in large parts to wetland credit dollars, which has both helped the University and the environmental stewardship.

Members took a recess for lunch and to tour construction progress at the Joan Perry Brock Center.

Executive Session

The Board reconvened in Stallard at approximately 1:15 p.m., all members from the morning present except Steven Gould. The secretary asked for a motion pursuant to Virginia Code 2.2-3711(A)(1) that the Board convene in closed session to discuss matters related to personnel. Shawn Smith so moved, Cookie Scott seconded and the motion was approved unanimously.

In compliance with the provisions of the Freedom of Information Act, the Board returned to open session. Cookie Scott moved that the board certify by roll call vote that, to the best of each member's knowledge, 1) only matters lawfully exempted from open meeting requirements were discussed, and 2) only matters identified in the motion for closed session were discussed. Ron White seconded and all members in attendance voted by roll call to certify: Cookie Scott, Nadine Marsh-Carter, Judi Lynch, Shawn Smith, Rhodes Ritenour, Ron White, Polly Raible, Kristie Proctor and Michael Evans.

The Rector asked for a motion to accept the recommendations of the Provost and President as presented to the Board regarding promotion, tenure and emeritus status. As follows:

Promotion to Professor

Dr. Amorette Barber (Biology)
Dr. Virginia Beard (Criminal Justice)
Dr. Phillip Cantrell (History)
Dr. Mark Fink (Biology)
Dr. James Haug (Management)
Dr. Vincent Magnini (Management)
Dr. Sara Miller (Education)
Dr. Sean Ruday (English)
Dr. Shawn Smith (English)

Promotion to Associate Professor and Award of Tenure

Dr. Kathryn Alves (Special Education)
Dr. Amanda Blaisdell (Health Education)
Dr. Erica Brown-Meredith (Social Work)
Dr. Cynthia Crews (Nursing)
Dr. Jennifer Cuchna (Health)
Dr. Jacquelin Daniel (Nursing)
Mr. Donovan Douglas (Graphic Design)
Dr. Karen Feathers (Special Education)
Dr. Martha Marra Garno (Physical Education)
Mr. Brandon Haffner (Creative Writing)
Dr. Kari Hampton (Health Education)
Dr. Maxwell Hennings (Psychology)
Dr. Eric Hodges (Political Science)
Dr. Laura Jimenez (Kinesiology)
Dr. Roland Karnatz (Music)
Dr. Evan Long (Education)
Dr. Robert Michael (Physical Education)
Dr. Thomas PlaHovinsak (Economics)
Dr. Timothy Ritzert (Psychology)
Dr. Toni Sorrell (Mathematics Education)
Dr. Jenifer Spisak (School Librarianship)
Dr. Mary Tackett (Education)
Dr. Sarah Tanner-Anderson (Educational Leadership)
Dr. Ronda Walker (Communication Sciences and Disorders)
Dr. Kirstin Whitely (Therapeutic Recreation)
Dr. Haley Woznyj (Management)

Promotion to Senior Clinical Educator
Ms. Teresa Reynolds (Social Work)

Promotion to Senior Lecturer
Dr. Adam Blincoe (Philosophy)

Ron White moved so moved, Judi Lynch seconded, and the motion was approved unanimously.

There being no further business, the Rector asked for a motion to adjourn. Shawn Smith so moved, Rhodes Ritenour seconded, and the motion was approved unanimously. The meeting was adjourned at approximately 3 p.m.

Consent Agenda

Edits, Updates, and Amendments Regarding Policy, Procedure and Planning

This section includes standard procedural steps and routine edits, updates, and amendments to policies and procedures, as well as other reports and straightforward University matters for the Board of Visitors. These include:

- A naming resolution for rooms within the Joan Perry Brock Center
- A Resolution in honor of the retirement of Ken Perkins
- Notification, as required under accreditation requirements, of planned closure of RN to BSN nursing program,
- Proposed course fees for 2023-24 academic year
- Updates to Policy 2010 (Customer Information Security Program Policy) to comply with recently published guidance by the U.S. Department of Education, pursuant to Gramm-Leach-Bliley Act (GLBA) and requirements related to monitoring and reporting.
- Updates to Policy 2015 (Emergency Notification System) to reflect expansion of Longwood's ENS capabilities, clarify threat levels, and reorganize for clarity and congruence with our policy template.
- Updates to Policy 5016 (Threat Assessment) to reflect new elements of Code of Virginia (§ 23.1-805) that address the required composition and practices of official Violence Prevention and Threat Assessment teams.

LONGWOOD UNIVERSITY
NAMING OF ROOMS WITHIN
JOAN PERRY BROCK CENTER

The Board of Visitors of Longwood University approved the naming of the JOAN PERRY BROCK CENTER on March 22, 2019. The following rooms and areas within the center are requested for designation pursuant to University Policy 9202: Commemorative Naming of University Facilities and Programs.

West Lobby
Skanska Lobby
Donor: Skanska

Skanska provides construction management oversight for the Joan Perry Brock Center. Skanska is one of the world's largest development and construction companies. The company prides itself on the creation of innovative and sustainable solutions that support healthy living beyond our lifetime.

South Lobby
Sneller Lobby
Donor: Dr. Maurice P. Sneller

The late Dr. Maurice Sneller served Longwood University with honor and distinction from 1960 until his retirement in 2000. As a history professor, Dr. Sneller had deep and abiding interest in the education and welfare of youth. Dr. Sneller also has an endowed scholarship.

NW Loge Box
Elder, Watkins, Friedman & Allen, PC Suite
Donor: Elder, Watkins, Friedman & Allen, PC

Elder, Watkins, Friedman & Allen, PC was created by Southside Virginia natives to provide comprehensive family law services to the community they love. The partners are committed to investing in Southside Virginia through first-hand contact and civic involvement. Longwood has become one of their premier community investments.

SW Loge Box
Hunter and Llewellyn Watson Suite
Donors: Hunter R. and Llewellyn Sours Watson

Hunter R. and Llewellyn Sours Watson have been steadfast donors to Longwood for over 35 years. Hunter is the retired Senior Vice President for Davenport and Co. of Virginia, a member of the Longwood Real Estate Foundation, the College of Business and Economics Advisory Board, a former member of the Board of Visitors and a former director for the Longwood University Foundation. Hunter and Llewellyn also have two endowed scholarships and are members of the 1839 Society.

NE Loge Box
IWT Suite
Donor: Eric J. Hansen

Eric Hansen has been a Longwood champion and benefactor for over a decade. He is the Chief Executive Officer and Founding Partner of Innovative Wireless Technologies. Eric was a three-term member of Longwood Board of Visitors, served as Rector from 2019-2021 and has an endowed scholarship.

SE Loge Box
RRMM Architects Athletics Director's Suite
Donor: RRMM Architects

RRMM Architects are the lead design team for the Joan Perry Brock Center. They have designed a highly-functional, yet exquisitely detailed facility for students, faculty, alumni and visitors to enjoy multiple venues of entertainment and learning.

North Hallway
Melnyk Hall
Donors: George R. Melnyk, Jr. and Kimberly O'Connor Melnyk '90

George and Kim Melnyk are members of the Citizen Leader Society and strong supporters of Longwood Athletics. Kim is a member of the Virginia Beach School Board and George is Vice President of Premier Millwork and Lumber Co., Inc. Kim earned a Bachelor of Science in Elementary Education and is a member of Alpha Sigma Alpha Sorority. George is a director for the Longwood University Foundation. Both their sons are members of the Baseball Team and the oldest son is an alumnus currently pursuing a graduate degree.

Ticket Office
Holland Ticket Office
Donors: Stephen R. and Murry Holland Franklin

Steve and Murry Holland have been devoted donors to Longwood for more than three decades. They are consistent members of the Citizen Leader Society and stewards of the Margaret Murry Holland '34 Scholarship created by Murry's mother. Steve and Murry's son is also an alumnus.

Multipurpose Room/Team Store
Lockamy Lounge
Donor: Blair H. Lockamy '00

Blair Lockamy is the Director of Customer Success Management for Microsoft. He has a Bachelor of Science in Business Administration and is a former member of the Alumni Board and a former director for the Longwood University Foundation. Blair has been a consecutive donor for more than two decades and has an endowed scholarship.

Outdoor Patio
Bond Terrace
Donor: Joan Perry Brock '64

Joan is Longwood's greatest benefactor. She earned a Bachelor of Arts in Mathematics while serving as Class President and a member of Kappa Delta Sorority. Joan also earned a Master of Arts at Old Dominion University and is a recipient of the Longwood Alumni Humanitarian Award and the Alumni Distinguished Community Service Award.

Film Room
Hughes Film Room
Donors: Jonathan W. '00 and Anna Gettings Hughes '98

Jonathan and Anna Hughes have been steadfast donors to Men's Basketball for more than a decade. Jonathan is the Territory Manager for phenox, earned a Bachelor of Science in Business Administration and was a member of the Men's Basketball Team. He went on to earn a Master of Business Administration at Saint Leo University. Anna earned a Bachelor of Science in Political Science.

Men's Basketball Coach's Locker
Jefferson-McWilliams-Rutley Room
Donor: O'Kelly E. McWilliams, III '90

O'Kelly McWilliams is an accomplished business and employment law attorney. He earned a Bachelor of Science in Business Administration with a minor in Political Science and a Juris Doctor at George Mason University. As an undergraduate, O'Kelly was a member of CHI, Geist, Ambassadors and Alpha Phi Alpha Fraternity. As an alumnus, he served as a director for the Longwood Foundation and was the recipient of the Distinguished Citizen Leader Alumni Award.

Women's Basketball Coach's Locker
Harriss-Huffman Women's Basketball Coach's Locker Room
Donor: Dr. Arlene D. Cundiff '69

Dr. Arlene Cundiff earned a Bachelor of Science in Physical Education, a Master of Education at Lynchburg College and a Doctor of Education at the University of Virginia. Arlene is an endowed scholarship donor, a member of the 1839 Society and a former member of the Lancer Club Board.

Athletic Training Room
Bowers Athletic Training Room
Donor: Dr. Umar Bowers' 01

Dr. Umar Bowers is a successful internal medicine physician. He earned a Bachelor of Science in Biology (pre-med) and was a member of the Men's Basketball Team. Umar went on to earn a Doctor of Medicine at Howard University followed by residency at Wake Forest University School of Medicine.

Broadcast Operations Room
Fox's Den Broadcast Operations Center
Donors: Douglas and Kathleen Hansen Fox '85

Kathy and Doug Fox are faithful Longwood University supporters and had successful careers with Altria. Kathy earned a Bachelor of Science in Chemistry with a minor in Biology while serving as member of CHI, Ambassadors, Student Government Association and Alpha Gamma Delta Sorority. She went on to earn a Master of Public Health at Virginia Commonwealth University and served on the Longwood Alumni Board.

Home Team Tunnel Entrance
Fagan Tunnel
Donors: Charles E. "Chuck" Fagan, III '87 and Kathy Epps Fagan

Chuck Fagan is President and Chief Executive Officer for PSCU. He earned a Bachelor of Science in Business Administration and was a member of the Men's Tennis Team. As an alumnus, Chuck was the recipient of the Distinguished Professional Achievement Alumni Award and serves on the College of Business & Economics Corporate Advisory Board.

LONGWOOD UNIVERSITY
RESOLUTION IN HONOR OF DR. KENNETH B. PERKINS

WHEREAS, it is a feature of a truly great university to have on campus an admired and beloved character, who by committing to the institution the full length and breadth of their career, and by accepting and excelling in a variety of missions tied closely to its academic heart, and by commanding an uncommon degree of affection and respect, comes to embody the camaraderie and spirit of the institution; and

WHEREAS, Dr. Kenneth B. Perkins, more than anyone else, is that character at Longwood; and

WHEREAS, he joined the faculty in 1984, and was promoted to full professor in 1998, and made arguably his greatest mark as a classroom teacher, as fondly recalled by generations of students, some of whom later became colleagues; and

WHEREAS, his scholarship in the field of sociology showed great empathy and enterprise, as he embedded with fire departments and funeral homes, devoting time and attentiveness to capture fully the experience of individuals in collective enterprises, acquiring patience, observational acuity and broad wisdom that would later inform his leadership; and

WHEREAS, at Longwood he took on growing responsibilities, as Director of the 2003 Reaffirmation of Accreditation process for the Southern Association of Colleges and Schools Commission on Colleges; Executive Assistant to the President for Student Success (2007-2010); and Provost and Vice President for Academic Affairs (2010-2015), in which role, on his very first day in office, with precocious but characteristic calm, he received, and responded to, unrelated but rapid sequential reports from around campus of an air conditioning system failure, a police response to a suspicious package, and a small fire; and

WHEREAS, following those first eventful hours, as provost he was a model mentor to junior faculty, admired for his attentive listening, generosity with his time, and commitment to the idea that a University's greatest strength is its people; and

WHEREAS, at a moment of genuine leadership crisis in 2012, he served briefly as Acting President, steadying the ship, projecting much-needed stability and reassurance, playing an essential role as Longwood persevered through a moment of great uncertainty, resilient and poised to flourish in the years to come, to the deep and lasting appreciation of the Board of Visitors and the University as a whole; and

WHEREAS, following his tenure as provost, he continued to serve from 2015 as Director of Development for Academic Priorities and Provost Emeritus, greatly advancing causes close to Longwood's core academic and citizen-leadership mission, and profoundly contributing to the University's growing philanthropic strength; and

WHEREAS, he and his wife Marie have been devoted and generous members of the Prince Edward community, including service on the County School Board, and

WHEREAS, his achievements, esteem and career of dedication to Longwood are recognized in the establishment in 2018 of the Kenneth and Marie Hoge-Perkins Scholarship; and

WHEREAS, he now sets off on a new chapter of retirement, with well-deserved time to pursue beloved hobbies, including travel, reading, bourbon and cooking steaks to exquisite perfection, and to spend more time with Marie and his beloved children and grandchild,

NOW THEREFORE BE IT HEREBY RESOLVED by the Board of Visitors of Longwood University, that the entire Longwood community expresses its gratitude, appreciation and affection for Dr. Kenneth B. Perkins, who embodies the animating spirit of Longwood's academic heart and our University as a whole, on this ninth of June in the year Two Thousand and Twenty-Three, in the one-hundred and eighty-fourth year of Longwood University.

BOARD OF VISITORS

ACADEMIC AFFAIRS

Closure of a Concentration

In accordance with the substantive change policy of SACSCOC as well as Longwood's Substantive Change Reporting Policy (1016), the Board must approve changes that are deemed substantive and which require approval by SACSCOC. One item requires approval by SACSCOC; on behalf of the President, I move to approve the closure of the RN to BSN concentration within the Nursing, BSN. Admission would cease on July 1, 2023.

Admissions to the program has consistently declined since Fall 2018. Enrollment dropped from 17 admissions in Spring 2017 to 2 students in Fall 2018. Admission numbers continue to remain low with 0 admitted students in Fall 2022. This online concentration is in a highly competitive market, and interest in the program has not increased. Faculty will re-focus efforts on what will better serve students in the region.

A teach-out plan for the remaining six students has been reviewed and approved. All students are anticipated to be finished by Fall 2024.

COURSE FEES

During the 2021-2022 academic year, the Provost/VPAA, college deans, and department chairs worked to revise the procedure for the approval of course fees, to update the course fee form, and to review all course fees for potential revision or elimination. As part of this work, a written definition of course fees was developed and is included for reference below.

Course fees are separate from regular tuition and fees and are specifically established for costs associated with teaching courses. These fees may be used to cover:

A. Costs associated with materials and supplies. See definition below.
B. Costs associated with external placements and practica, but only to the extent of covering needed travel expenses for supervisors or other university-sanctioned personnel or license costs for virtual observations.
C. Cost associated with private (applied) lessons in music and student teaching supervisors.

The purpose of charging a fee for Materials & Supplies (M & S) is to

- enable the department to be a more effective or convenient purchaser than individual students (e.g., bulk purchases of consumables, such as ink and charcoal, or software licenses);
- purchase items that are not or cannot be purchased by individuals (e.g., chemicals and solutions, copyrighted clinical assessments, electronic clinical platforms, clinical simulations, durable goods or equipment that will last longer than one year and are under $500 per unit);
- purchase materials that are consumable during the class or clinic (e.g., gloves, clinical protocols);
- update clinical assessments;
- ensure uniform and consistent quality of M & S; and
- ensure materials are available for use by each student at the beginning of the semester.

Requested changes to course fees begin at the academic department and are approved by the department chair, the college dean, and the Provost before being submitted to the Budget Office, which will submit them to the Board of Visitors for approval. Fee budgets are managed and reviewed regularly. On an annual basis, the college dean will provide department chairs with course fee usage data. In the event that revenue generated exceeds the expenses by over 10% for three out of five years, the department shall evaluate whether the fee should be reduced.

While several fees are being deleted, there are some programs that have had to increase their course fees as they have experienced increasing costs. Justifications for those eliminations or increases by academic program are below:

Art: The standard art class course fee ($70) is being applied to new Civitae Perspectives-level courses ART 339 and ART 340. Those courses are also cross-listed as MUSC 339 and ISCI 340, respectively.

Athletic Training: Course fees are being eliminated due to the courses being deleted from the catalog as part of the teach-out of the undergraduate program in athletic training.

Chemistry and Physics: Courses in CHEM and ENGR are applying the standard lab course fees for CHEM 302 and new courses for the pre-engineering concentration in Physics, ENGR 402, 403.

Communication Sciences and Disorders (CSD) Graduate Program: The CSD Graduate program wants to consolidate smaller fees across multiple content courses and reallocate to clinical courses where expenses actually occur (CSDS 580, 680, 683, 685). These fees will cover the increased cost of travel, consumable clinical supplies, and required technology for clinical documentation and service related to CAA accreditation (i.e., electronic medical records Practice Perfect, student tracking hours in Calypso). Some assessment protocols (ADOS, GGFTA-3, Fluharty) have doubled in price during this time. Updated assessments must also be purchased as they are published in accordance with ASHA guidelines for best practice.

Nursing: The Department of Nursing utilizes a comprehensive learning system designed to provide nurse educators and students the necessary resources to individualize learning and evaluation throughout the program and post-graduation to prepare students to be successful in meeting program outcomes. These resources evaluate student progression throughout the program and measure student readiness for NCLEX-RN through nationally standardized assessments and remediation.

Cost of these products have been steadily increasing over the last several years. The previous cost per student was $2650. The cost beginning fall 2023 will be $3450 per student. The Nursing Department wishes to divide the cost of these resources over six semesters ($575/semester) starting with sophomore fall semester through senior spring semester in which students are enrolled in the nursing program.

Course Fees		
June 2023 BOV		
	2022-2023	2023-2024 (Fall 2023)
ART 339 - Whose Art is it? Art and Music in the Age of Connectivity	$0	$70
ART 340 - Environmental Activism: Science & Art Coverage	$0	$70
ART 385 - Critical Making	$0	$40
ATTR 210 - Basic Skills in Athletic Training	$65	$0
ATTR 300 - Injury Mechanism and Assessment I (Lower Extremity)	$25	$0
ATTR 320 - Therapeutic Modalities	$20	$0
ATTR 330 - Injury Mechanism and Assessment III (Head, Neck, and Spine)	$25	$0
ATTR 372 - Clinical Methods in Athletic Training II	$15	$0
ATTR 420 - Medical Aspects in Athletic Training	$5	$0
ATTR 492 - Clinical Internship in Athletic Training	$100	$0
CHEM 302 - Introduction to Chemical Problem Solving	$30	$60
CHEM 350 - Quantitative Analysis	$30	$0
COUN 699 - Counselor Education Comp Exam	$35	$0
CSDS 510 - Adult Dysphagia	$15	$0
CSDS 515 - Aphasia and Right Hemisphere Disorders	$15	$0
CSDS 519 - Childhood Language and Literacy	$0	$30
CSDS 520 - Language Disorders in Infants and Preschool Children	$10	$0
CSDS 522 - Advanced Study in Articulation and Phonology	$15	$0
CSDS 525 - Language Disorders in Children and Adolescents	$15	$0
CSDS 542 - Motor Speech Disorders	$15	$0
CSDS 575 - Fluency Disorders	$10	$0
CSDS 580 - Initial Practicum in Speech-Language and Hearing	$100	$55
CSDS 620 - Traumatic Brain Injury and Dementia	$10	$0
CSDS 625 - Voice Disorders	$10	$0
CSDS 630 - Craniofacial Anomalies	$10	$0
CSDS 640 - Augmentative Communication	$15	$0
CSDS 650 - Aural (Re) Habilitation	$15	$0
CSDS 680 - Practicum in Speech-Language and Hearing, and/or Dysphagia	$100	$55
CSDS 683 - External Placement I	$50	$65
CSDS 685 - External Placement II	$50	$65
EASC 383 - Introduction to Remote Sensing	$0	$30
EASC 430 - Geospatial Modeling and Analysis	$0	$30
ENGR 402 - Senior Capstone Design I	$0	$60
ENGR 403 - Senior Capstone Design II	$0	$60
FINA 295 - Personal Finance	$200	$0
GAND 110 - GAND First-Year Seminar	$0	$10
GAND 260 - Motion Design I	$0	$50
GAND 360 - Motion Design II	$0	$50
GEOG 383 - Introduction to Remote Sensing	$0	$30
GEOG 430 - Geospatial Modeling and Analysis	$0	$30

GSTU 200 - On TRAC	$200	$0
HIST 319 - Archival Management	$0	$25
ISCI 340 - Environmental Activism: Science and Art Converge	$0	$70
MUSC 339 - Whose Art is it? Art and Music in the Age of Connectivity	$0	$70
NEUR 321 - Behavioral Neuroscience	$0	$20
NURS 210 - Health Assessment Across the Lifespan	$375	$575
NURS 230 - Foundations of Nursing Practice	$375	$575
NURS 320 - Principles of Pharmacology	$0	$575
NURS 393 - Nursing Care of Patients with Complex Health Problems	$441.67	$575
NURS 410 - Nursing Care of Patients with Psychiatric/Mental Health Problems	$375	$575
NURS 492 - Internship in Nursing	$441.67	$575
PSYC 236 - Research Design and Analysis II	$0	$20
PSYC 333 - Individual Differences and Social Behavior	$20	$0
READ 661 - Evaluation of Early Literacy	$25	$0
READ 671 - Evaluation of Intermediate/Adolescent Literacy	$25	$0
RECR 304 - Leisure and Aging: Therapeutic Services	$15	$0
RECR 371 - Program Planning in Leisure Services	$25	$0
SLIB 690 - Clinical Experience in School Libraries	$25	$0
SPED 512 - Graduate Residency I	$0	$300
SPED 559 - Supervised Teaching Experience	$0	$300
SPED 690 - Graduate Internship	$5	$0
SPED 692 - Special Education Graduate Professional Semester	$300	$0
SPED 693 - Graduate Professional Semester for Licensed Teachers	$150	$0

Customer Information Security Program 2010

II. DEFINITIONS

A. Customer: An individual who has applied for and/or obtained a financial service or product from Longwood University intended for personal or household use. Students and students' parents may be classified as customers.
B. Covered Data: Any paper or electronic record containing nonpublic personal financial information about a customer that the University manages. Covered Data may be provided by students or others in order to obtain a financial product or service from the University.
C. Financial Service: Includes offering or servicing student and employee loans, receiving income tax information from a student or a student's parent when offering a financial aid package, and engaging in debt collection activities.

II. POLICY OWNER

The Vice President for Administration & Finance oversees this policy, and Longwood University Information Technology Services and Longwood University Financial Operations are responsible for implementation and proper procedures.

III. PURPOSE

The Gramm-Leach-Bliley Act (GLBA), administered by the Federal Trade Commission (FTC), requires colleges and universities that provide financial services to establish policies and procedures for the privacy and safeguarding of nonpublic personal financial information. Specifically, The GLBA Privacy of Consumer Financial Information Rule (16 CFR § 313) and the GLBA Safeguards Rule mandates that Longwood University establish appropriate administrative, technical, and physical safeguards (16 CFR § 314); which are applicable to academic units, offices, or departments that collect, store, or process Covered Data. This policy ~~describes the University's plan to:~~

~~A. Ensure the security and confidentiality of customer nonpublic personal financial information records;~~
~~B. Protect against any anticipated threats or hazards to the security or integrity of such records; and~~
~~C. Protect against the unauthorized access to or use of such records or information that could result in substantial harm or inconvenience to customers.~~

~~This policy provides documented evidence of the University's effort to comply with the FTC's safeguard requirements. It also serves to provide our customers with the confidence that the University is taking adequate steps to protect their information and to minimize loss in the event of a security breach.~~is designed to address the steps to protect customer nonpublic personal financial information.

~~II. DEFINITIONS~~

~~A. Customer: An individual who has applied for and/or obtained a financial service or product from Longwood University intended for personal or household use. Students and students' parents may be classified as customers.~~

~~B.~~A. ~~Covered Data: Any paper or electronic record containing nonpublic personal financial information about a customer that the University manages. Covered Data may be provided by students or others in order to obtain a financial product or service from the University.~~

~~C.~~A. ~~Financial Service: Includes offering or servicing student and employee loans, receiving income tax information from a student or a student's parent when offering a financial aid package, and engaging in debt collection activities.~~

III. POLICY

It shall be the policy of Longwood University to manage customers' nonpublic financial information as confidential records. Longwood University provides appropriate procedures to protect such customer financial information against reasonable threats and hazards and unauthorized access or use of such records that could result in substantial harm or inconvenience to customers.

A. Responsible Positions:
   a. The Vice President of Administration and Finance is the GLBA Privacy Officer responsible for overseeing the implementation of the University GLBA Program including GLBA departmental risk assessments and GLBA security training. The GLBA Privacy Officer may designate other representatives of the University to oversee and coordinate additional elements of the program.
   b. The Chief Information Officer is the GLBA Information Technology Officer responsible for ensuring the overall security of electronic systems and infrastructure for the University, including the Information Technology Services (ITS) risk assessment, data security, threat detection, as well as monitoring and controlling system activities.

IV. COMPLIANCE CONTROLS

A. Risk Analysis: University departments that manage or have access to Covered Data must complete an annual written risk assessment that examines the reasonably foreseeable security risks of data impacted by availability, confidentiality, and integrity.
B. Securing Information: Department heads will appoint a trusted and knowledgeable employee to oversee their individual department's safeguarding programs. These employees will serve on the GLBA Compliance Committee reporting to the GLBA Privacy Officer and the GLBA Information Technology Officer.
C. Training: Departments shall ensure that all new and existing University employees, including student workers who are involved in activities covered under the Act, receive the GLBA training. Documentation will be maintained as proof of the University's compliance with the training requirement under this policy and GLBA Safeguard Rule.
D. Monitoring and Detection: ~~Responsible departmental personnel must continually assess the vulnerabilities of their electronic and paper-based systems~~ITS shall continuously monitor information systems. Responsible departments will regularly assess their procedures and controls to safeguard Covered Data.

E. Program Failures: Departments must immediately report significant failures of their safeguarding program to the department manager and refer to departmental standards and procedures.

~~E.~~F. Reporting: The GLBA Privacy Officer or the GLBA Information Technology Officer shall report at least annually to the Board of Visitors in writing regarding the overall status of the program and any other material matters related to the information security program.

~~F.~~G. References: The following policies and addendum supplement and help to create a comprehensive information security plan. Referral and adherence to these documents is imperative to overall protection of customer information. The following documents are incorporated by reference into the plan.

- Acceptable Use of Information Technology Resources and Systems
- Data Classification
- Incident Response
- Password Management
- Physical Access
- Remote Access
- Security Awareness and Training
- Security Roles and Responsibilities
- University Information Technology Security Program
- Data Protection Addendum

Customer Information Security Program 2010

I. DEFINITIONS

A. Customer: An individual who has applied for and/or obtained a financial service or product from Longwood University intended for personal or household use. Students and students' parents may be classified as customers.
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III. PURPOSE

The Gramm-Leach-Bliley Act (GLBA), administered by the Federal Trade Commission (FTC), requires colleges and universities that provide financial services to establish policies and procedures for the privacy and safeguarding of nonpublic personal financial information. Specifically, The GLBA Privacy of Consumer Financial Information Rule (16 CFR § 313) and the GLBA Safeguards Rule mandates that Longwood University establish appropriate administrative, technical, and physical safeguards (16 CFR § 314); which are applicable to academic units, offices, or departments that collect, store, or process Covered Data. This policy is designed to address the steps to protect customer nonpublic personal financial information.

III. POLICY

It shall be the policy of Longwood University to manage customers' nonpublic financial information as confidential records. Longwood University provides appropriate procedures to protect such customer financial information against reasonable threats and hazards and unauthorized access or use of such records that could result in substantial harm or inconvenience to customers.

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- Acceptable Use of Information Technology Resources and Systems
- Data Classification
- Incident Response
- Password Management
- Physical Access
- Remote Access
- Security Awareness and Training
- Security Roles and Responsibilities
- University Information Technology Security Program
- Data Protection Addendum

Emergency ~~Text Messaging Alert~~ Notification System 2015

I. Policy Owner

The Vice President for Administration & Finance oversees this policy, and the Longwood University Public Information Officer and Longwood University Police Department are responsible for implementation and proper procedures.

II. ~~PURPOSE~~Purpose

The purpose of this policy is to provide guidelines for the use of the Longwood University Emergency ~~Text Messaging~~ Notification~~alert~~ S~~s~~ystem (ENS).

III. Policy~~APPLICATION~~

Longwood University is committed to providing a comprehensive emergency ~~alert~~ notification system that will ~~provide~~ deliver timely emergency communication, in the event of local or community emergency. ~~The use of the Emergency Text Messaging system is intended to provide a fast and efficient means of notifying the Longwood University community of an imminent and verifiable crisis event.~~

As part of its ~~Emergency Operations~~Crisis and Emergency Management Plan required by the Code of Virginia § 23.1-804, Longwood University has established the ~~Longwood Emergency Notification System~~ENS that consists of ~~four major~~several components, including, but not limited to the following actions:

A. Text Message Alert System

B. Email Alert System

C. Computer Monitor Notices

D. ~~Siren and Voice Alert System~~Building Systems Public Address Systems

i. When utilizing a building fire alarm system with built-in public address system functionality, fire alarm activation will remain the primary triggering feature, alerts are a secondary trigger.

~~B.~~E. Building Alert Beacons ~~Text Message Alert System~~ ~~(maximum 100 characters including spaces~~

~~C.~~A. ~~Email Alert System~~

F. Crisis and Emergency Communication Website

G. Approved Longwood University Social Media

III. -Procedures~~POLICY~~

The University will utilize the ~~Emergency Alert System~~ENS in the event of any danger~~emergency~~ that poses ~~an imminent verifiable~~a threat to the life safety of our students, faculty, staff, and visitors.

~~The~~ Longwood University ~~Police Department~~ will evaluate all ~~potential~~ threats and categorize ~~the situation~~ each condition according to a three level, graduated color code: ~~coded threat condition. Upon assessment the appropriate methods of communication alert information will be disseminated at the defined level.~~

~~Threat Level Alert 1: Code Red (SEVERE RISK)~~

~~Based on a high level of verifiability and credibility, Threat Level 1 poses an imminent and severe risk of danger to the safety and security of the campus community and may result in a campus closure or building lockdown.~~

~~Example: Active Shooter, Tornado, Hazmat, Fire in Campus Building.~~

~~Alert Actions:~~

~~A. Siren and Voice Alert activated by LUPD~~

~~B. Text Message activated by LUPD (all who have signed up to receive)~~

~~C. E-mail message activated by LUPD (all who have signed up to receive)~~

~~D. Activation of the Longwood Crisis and Emergency Communication website (http://alerts.longwood.edu/) activated by the Office of Public Relations~~

~~1. Longwood.edu automatically redirects visitors to the Crisis and Emergency Communication website~~

~~2. Updates and/or links will also be posted on Longwood's official Twitter and Facebook pages~~

~~3. CATV message initiated~~

~~E. Subsequent texts and emails may be sent with updates that will be posted on the website.~~

~~Threat Level Alert 2: Code Orange (High Risk)~~

~~Based on the level of verifiability, Threat Level 2 poses a potentially HIGH risk of danger to the campus community. The threat may be verified or unconfirmed and presents potential danger to the campus community. This incident could be elevated to Threat Level 1 with more verifiable information. This possible threat may result in closing of the University due to the conditions.~~

~~Example: Hurricane/Tornado Warning, Town Event, Person with Gun Seen in Area.~~

~~Alert Actions:~~

~~A. Text and Email messages activated by LUPD to all who have signed up to receive~~

~~1. Key Cabinet members notified by LUPD~~

~~2. Meeting of Senior Management Crisis Team may be called~~

~~3. Additional Email message to faculty, staff and students by the Office of Public Relations~~

~~B. Posting on Longwood Crisis and Emergency Communication website~~

1. ~~Updates and/or links will also be posted on Longwood's official Twitter and Facebook pages~~

~~Threat Level Alert 3: Code Yellow (ELEVATED RISK)~~

~~Based on the level of verifiability, Threat Level 3 presents a significant and elevated risk of danger to the campus community. A possible threat that may pose danger to the campus community may result in closing of the University.~~

~~Example: Weather Announcements from National Weather Service, Closing of University Due to Snow or Other Weather Conditions, Pandemic. (See University Policy 7302)~~

~~Alert Actions:~~

A. ~~Email Message to Faculty, Staff and Students by Office of Public Relations~~

B. ~~Posting on Longwood Crisis and Emergency Communication website~~

1. ~~Including an announcement on Longwood.edu, e.g., "Longwood Closed Due to Weather"~~

2. ~~Updates and/or links will also be posted on Longwood's official Twitter and Facebook pages.~~

Threat Level 1: Notice (YELLOW-ELEVATED RISK)

Some alert actions will be activated initially which could include emails, crisis and emergency communication webpage, and approved University social media.

Example of events for Level 1 communication include expected flooding in flood zones on campus.

Threat Level 2: Alert (ORANGE-HIGH RISK)

Some alert actions will be activated initially which could include text messages, emails, crisis and emergency communication webpage, and approved University social media.

Example of events for Level 2 communication include a fire in a campus building.

Threat Level 3: Emergency (RED-SEVERE RISK)

Alert actions will be activated initially which could include text messages, emails, computer monitor notice, building systems public address, building alert beacons, crisis and emergency communication webpage, and approved University social media.

Examples of events for Level 3 communication include a tornado or active shooter.

~~If an emergency event occurs that requires the activation of the Emergency Alert System, every attempt will be made to notify the following personnel prior to its activation:~~

~~A. The President~~

~~B. Members of the Cabinet~~

~~C. Chief of Police or Designee~~

~~D. Director of Environmental Health, Safety and Emergency Management~~

~~E. Town of Farmville~~

A Threat Level 3: EMERGENCY (RED-SEVERE RISK) is deemed a severe risk to life. This Threat Level may be activated by the Longwood University Police Department to issue immediate communication, through the utilization of the ENS. In the event communication occurs first from the Longwood University Police Department, all subsequent communication will originate from the Longwood University Public Information Officer. All other Threat Levels will have communication activated on the ENS, directly from the Longwood University Public Information Officer.

Approved by the Board of Visitors, December 07, 2007.

Approved by the Board of Visitors, December 2, 2011.
~~Approved by the Board of Visitors, December 07, 2007.~~

Revised and approved by the Board of Visitors, June 9, 2023.

Emergency Notification System 2015

I. Policy Owner

The Vice President for Administration & Finance oversees this policy, and the Longwood University Public Information Officer and Longwood University Police Department are responsible for implementation and proper procedures.

II. Purpose

The purpose of this policy is to provide guidelines for the use of the Longwood University Emergency Notification System (ENS).

III. Policy

Longwood University is committed to providing a comprehensive emergency notification system that will deliver timely emergency communication, in the event of local or community emergency.

As part of its Crisis and Emergency Management Plan required by the Code of Virginia § 23.1-804, Longwood University has established the ENS that consists of several components, including, but not limited to the following actions:

A. Text Message Alert System

B. Email Alert System

C. Computer Monitor Notices

D. Building Systems Public Address Systems

   i. When utilizing a building fire alarm system with built-in public address system functionality, fire alarm activation will remain the primary triggering feature, alerts are a secondary trigger.

E. Building Alert Beacons

F. Crisis and Emergency Communication Website

G. Approved Longwood University Social Media

III. Procedures

The University will utilize the ENS in the event of any danger that poses a threat to the life safety of our students, faculty, staff, and visitors.

Longwood University will evaluate all threats and categorize each condition according to a three level, graduated color code:

<u>Threat Level 1: Notice (YELLOW-ELEVATED RISK)</u>

Some alert actions will be activated initially, which could include emails, crisis and emergency communication webpage, and approved University social media.

Example of events for Level 1 communication include expected flooding in flood zones on campus.

Threat Level 2: Alert (ORANGE-HIGH RISK)

Some alert actions will be activated initially, which could include text messages, emails, crisis and emergency communication webpage, and approved University social media.

Example of events for Level 2 communication include a fire in a campus building.

Threat Level 3: Emergency (RED-SEVERE RISK)

Alert actions will be activated initially which could include text messages, emails, computer monitor notice, building systems public address, building alert beacons, crisis and emergency communication webpage, and approved University social media.

Examples of events for Level 3 communication include a tornado or active shooter.

A Threat Level 3: EMERGENCY (RED-SEVERE RISK) is deemed a severe risk to life. This Threat Level may be activated by the Longwood University Police Department to issue immediate communication, through the utilization of the ENS. In the event communication occurs first from the Longwood University Police Department, all subsequent communication will originate from the Longwood University Public Information Officer. All other Threat Levels will have communication activated on the ENS, directly from the Longwood University Public Information Officer.

Approved by the Board of Visitors, December 07, 2007.
Approved by the Board of Visitors, December 2, 2011.
Revised and approved by the Board of Visitors, June 9, 2023.

Threat Assessment ~~and Intervention~~ 5016

POLICY OWNER

This policy is owned and maintained by the Vice President for Student Affairs and the Longwood University Police Department.

I. PURPOSE

Preserving the safety and security of our faculty, staff, and students is a top priority for Longwood University and one that requires vigilance, communication, and coordination. The purpose of this policy is to 1) establish a violence prevention committee and 2) provide a framework for threat assessment~~, as well as~~ and intervention designed to reduce the risk of violence. This policy is guided by both Code of Virginia §~~Section~~ 23.1-805~~-9.2:10~~ and Commonwealth of Virginia Policy 1.80: Workplace Violence.

II. DEFINITIONS

A. Course of Conduct: A course of conduct is any series of acts over a period of time, however short, that evidences a continuity of purpose, such as following or stalking an individual to or from the workplace/campus, telephone calls to the employee or student, and correspondence with the employee or student, whether by public or private mail, e-mail, text, online communication, interoffice mail, or fax.

B. Credible Threat: A credible threat is defined as a knowing and willful statement or course of conduct that would cause a reasonable person to believe there is a threat.

C. Threat: A threat is the expression of intent to cause physical or mental harm. An expression constitutes a threat without regard to whether the party communicating the threat has the present ability to carry it out~~,~~ and without regard to whether the expression is contingent, conditional, or future. Threats may be communicated directly~~ed~~ to any intended victim or to third parties.

D. Threat assessment: Threat assessment is an investigative procedure involving a possible or potential act to cause physical or mental harm. The goal of threat assessment is the prevention of violence and not necessarily the identification and arrest of a perpetrator.

E. Substantive Threat: A substantive threat is one that requires some form of protective action to prevent the threat from being carried out.

III. POLICY

A. Prohibited Conduct:

1. Prohibited conduct includes, but is not limited to an expression:

a. of intent to injure another person physically;

b. that creates a reasonable fear of injury to another person;

c. that subjects another individual to extreme emotional distress; ~~and~~

d. of intent to damage property.

2. Such conduct ~~can~~ may be verbal or nonverbal and may be communicated orally, in writing, through gestures, behaviors or by any other means, including electronic transmission.

3. Threats will be subject to disciplinary action by the institution~~,~~ and may include criminal prosecution if the behavior constitutes a violation of Virginia law.

B. Violence Prevention Committee:

1. The Code of Virginia § 23.1-805 defines the makeup of the violence prevention committee for institutions of higher education. ~~At a minimum, the team must~~The team includes members from law enforcement, mental health professionals, and representatives of student affairs, residence life, and human resources.

2. Membership of the Longwood University Violence Prevention Committee (VPC~~)~~ shall be the same as the threat assessment team.

3. VCP provides guidance to students, faculty, and staff regarding the recognition of threatening behavior that may represent a threat to the community and helps to identify how threatening behavior should be reported.

~~B.~~C. Threat Assessment Team:

1. The Code of Virginia §~~Section~~ 23~~-9.2~~.1-805 defines the makeup of the threat assessment teams for institutions of higher education. At a minimum, the team must include members from law enforcement, mental health professionals, representatives of student affairs and human resources. ~~, and, if available, college or~~ University counsel shall be invited to each threat assessment meeting.

2. Members of the Longwood University Threat Assessment Team (LUTAT) include ~~the~~:

   a. Longwood University Police Department / Director of Public Safety~~Chief of Police~~;

   b. ~~Associate~~ Dean of Students;

   c. ~~Chief Human Resources Officer~~Director of Human Resources;

   d. Provost and Vice President / Associate Vice President for Academic Affairs;

   e. Director of Counseling And Psychological Services;

   f. ~~Director of Student Health and Wellness Center~~Title IX Coordinator; and

   g. Director of ~~Honor and Judicial Programs~~Student Conduct and Integrity.

3. ~~The Threat Assessment Team~~LUTAT may also include one or more members of senior staff and representatives from the Longwood University Community, as appropriate.

~~4. The Threat Assessment Team shall include one individual in the supervisory chain of command or administrative hierarchy of employees of the University. It shall be at the~~

~~sole discretion of the Threat Assessment Team to determine the appropriate individual in that chain.~~

~~5.~~4. The LUTAT~~Threat Assessment Team~~ shall be chaired by the Longwood ~~Chief of Police~~University Police Department / Director of Public Safety.

~~6.~~5. The LUTAT~~Threat Assessment Team~~ shall be responsible for developing a set of threat assessment procedures and protocols~~ to be approved by the President of the University~~.

~~7.~~6. The LUTAT~~Threat Assessment Team~~ shall establish relationships or utilize existing relationships with local and state law enforcement agencies as well as mental health agencies to expedite assessment and intervention with individuals whose behavior may present a threat to safety.

~~C.~~D. LUTAT ~~Threat Assessment Team~~ Scope of Authority:

1. The LUTAT~~Team~~ is charged with developing comprehensive fact-based assessments of students, employees, or other individuals who may present a threat to the University or individuals engaged in University activities, and is empowered to take timely and appropriate action, consistent with University policy and applicable law.

2. The LUTAT ~~Threat Assessment Team~~ shall ~~be referred~~address all cases that involve threat of violence by students, faculty, staff, community members or anyone else that would affect the campus community. If there is any doubt whether a case will be referred to the LUTAT~~Threat Assessment Team~~, the case shall be referred and the LUTAT~~Team~~ will determine what action, if any is appropriate.

3. ~~No administrative or disciplinary actions will be taken until such time that the Threat Assessment Team feels that such action will not jeopardize their investigation or protective actions in the case of substantive threats.~~Upon a preliminary determination that an individual poses an articulable and significant threat of violence to others, the Longwood University Police Department / Director of Public Safety shall ~~LUTAT is required to~~ (i) obtain any available criminal history record information and health records for such individual; (ii) notify in writing within 24 hours upon making such preliminary determination (a) local law enforcement – Farmville Police Department or Prince Edward County Sheriff's Department, local law enforcement for the city or county in which the individual resides, and, if known to LUTAT, local law enforcement for the city or county in which the individual is located, and (c) the local attorney for the Commonwealth in any jurisdiction where the threat assessment team has notified local law enforcement; and (iii) disclose any specific threat of violence posed by the individual as part of such notification.

4. The LUTAT ~~Threat Assessment Team~~ may provide recommendation for administrative action, disciplinary action or other methods of intervention, such as counseling and dispute resolution. All such actions will be taken according to Commonwealth of Virginia Human Resource Policy, the Faculty Policy and Procedures Manual or the Student Handbook, as appropriate.

5. In a health or safety emergency, no information that is necessary to protect the health or safety of others shall be withheld as confidential. In such cases, health or safety emergency, medical, mental health, employment, and academic records that are ordinarily regarded as confidential may be released to the LUTATThreat Assessment Team.

D.E.Responsibilities of Employees:

1. All administrative units and administratorsUniversity employees shall report threats or threatening behavior to the LUTAT Threat Assessment Team as soon as the threat is identified. Threat Reporting Procedure Threat Reporting Procedure (Link)

2. All administrative units and administratorsUniversity employees are expected to cooperate with the LUTAT Threat Assessment Team in order to respond to a threat or threatening situation.

3. Once a threat has been determined not to be substantive, the subject of investigation shall be informed by the appropriate supervisory staff of the investigation and their behavior that led to the investigation.

E.F. Record Keeping:

1. Access to the threat assessment file shall be limited to members of the LUTAT Threat Assessment Team and legal counsel. The threat assessment file shall be maintained in the office of Longwood University Police Department / Director of Public Safety.the Chief of Police of the Longwood University Police Department.

2.1. Threat assessment files shall be protected for security purposes as investigations of possible criminal behaviors. Because threat assessments are essentially investigations of criminal behavior, these records created by the LUTAT threat assessment team are not generally eligible for release under the Freedom of Information Act. and the reports generated by the threat assessment team are exempt under Va. Code, 2.2-3705.2(4), 3706(F)(1)(3) and 3706(G)(1).

3. A response by the Team that includes a criminal arrest and prosecution may be exempt from release pursuant to Va. Code 2.2-3706(F)(1) and (3). This protection from disclosure applies to records generated by the Threat Assessment Team for threat assessment purposes.

IV. ENFORCEMENT

A. Faculty, staff and students who fail to abide by this policy or retaliate against individuals reporting threats according to this policy shall be subject to disciplinary action according to Commonwealth of Virginia Human Resource Policy, the Faculty Manual or the Student Handbook, as appropriate.

Approved by the Board of Visitors, December 04, 2009
Revised and approved by the Board of Visitors, June 9, 2023

Threat Assessment 5016

POLICY OWNER

This policy is owned and maintained by the Vice President for Student Affairs and the Longwood University Police Department.

I. PURPOSE

Preserving the safety and security of our faculty, staff, and students is a top priority for Longwood University and one that requires vigilance, communication, and coordination. The purpose of this policy is to 1) establish a violence prevention committee and 2) provide a framework for threat assessment and intervention designed to reduce the risk of violence. This policy is guided by both Code of Virginia § 23.1-805and Commonwealth of Virginia Policy 1.80: Workplace Violence.

II. DEFINITIONS

A. Course of Conduct: A course of conduct is any series of acts over a period of time, however short, that evidences a continuity of purpose, such as following or stalking an individual to or from the workplace/campus, telephone calls to the employee or student, and correspondence with the employee or student, whether by public or private mail, e-mail, text, online communication, interoffice mail, or fax.

B. Credible Threat: A credible threat is defined as a knowing and willful statement or course of conduct that would cause a reasonable person to believe there is a threat.

C. Threat: A threat is the expression of intent to cause physical or mental harm. An expression constitutes a threat without regard to whether the party communicating the threat has the present ability to carry it out and without regard to whether the expression is contingent, conditional, or future. Threats may be communicated directly to any intended victim or to third parties.

D. Threat assessment: Threat assessment is an investigative procedure involving a possible or potential act to cause physical or mental harm. The goal of threat assessment is the prevention of violence and not necessarily the identification and arrest of a perpetrator.

E. Substantive Threat: A substantive threat is one that requires some form of protective action to prevent the threat from being carried out.

III. POLICY

A. Prohibited Conduct:

1. Prohibited conduct includes, but is not limited to an expression:

a. of intent to injure another person physically;

b. that creates a reasonable fear of injury to another person;

c. that subjects another individual to extreme emotional distress;

d. of intent to damage property.

2. Such conduct may be verbal or nonverbal and may be communicated orally, in writing, through gestures, behaviors or by any other means, including electronic transmission.

3. Threats will be subject to disciplinary action by the institution and may include criminal prosecution if the behavior constitutes a violation of Virginia law.

B. Violence Prevention Committee:

1. The Code of Virginia § 23.1-805 defines the makeup of the violence prevention committee for institutions of higher education. The team includes members from law enforcement, mental health professionals, and representatives of student affairs, residence life, and human resources.

2. Membership of the Longwood University Violence Prevention Committee (VPC shall be the same as the threat assessment team.

3. VCP provides guidance to students, faculty, and staff regarding the recognition of threatening behavior that may represent a threat to the community and helps to identify how threatening behavior should be reported.

C. Threat Assessment Team:

1. The Code of Virginia § 23.1-805 defines the makeup of the threat assessment teams for institutions of higher education. At a minimum, the team must include members from law enforcement, mental health professionals, representatives of student affairs and human resources. University counsel shall be invited to each threat assessment meeting.

2. Members of the Longwood University Threat Assessment Team (LUTAT) include:

    a. Longwood University Police Department / Director of Public Safety;

    b. Dean of Students;

    c. Director of Human Resources;

    d. Provost and Vice President / Associate Vice President for Academic Affairs;

    e. Director of Counseling and Psychological Services;

    f. Title IX Coordinator; and

    g. Director of Student Conduct and Integrity.

3. LUTAT may also include one or more members of senior staff and representatives from the Longwood University Community, as appropriate.

4. The Longwood University Police Department / Director of Public Safety shall chair the LUTAT.

5. The LUTAT shall be responsible for developing a set of threat assessment procedures and protocols.

6. The LUTAT shall establish relationships or utilize existing relationships with local and state law enforcement agencies as well as mental health agencies to expedite assessment and intervention with individuals whose behavior may present a threat to safety.

D. LUTAT Scope of Authority:

1. The LUTAT is charged with developing comprehensive fact-based assessments of students, employees, or other individuals who may present a threat to the University or individuals engaged in University activities, and is empowered to take timely and appropriate action, consistent with University policy and applicable law.

2. The LUTAT shall address all cases that involve threat of violence by students, faculty, staff, community members or anyone else that would affect the campus community. If there is any doubt whether a case will be referred to the LUTAT, the case shall be referred and the LUTAT will determine what action, if any is appropriate.

3. Upon a preliminary determination that an individual poses an articulable and significant threat of violence to others, the Longwood University Police Department / Director of Public Safety shall (i) obtain any available criminal history record information and health records for such individual; (ii) notify in writing within 24 hours upon making such preliminary determination (a) local law enforcement – Farmville Police Department or Prince Edward County Sheriff's Department, local law enforcement for the city or county in which the individual resides, and, if known to LUTAT, local law enforcement for the city or county in which the individual is located, and (c) the local attorney for the Commonwealth in any jurisdiction where the threat assessment team has notified local law enforcement; and (iii) disclose any specific threat of violence posed by the individual as part of such notification.

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1. All University employees shall report threats or threatening behavior to the LUTAT as soon as the threat is identified. (Threat Reporting Procedure Link)

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Approved by the Board of Visitors, December 04, 2009
Revised and approved by the Board of Visitors, June 9, 2023

Vice Presidents' Reports

Academic Affairs
Larissa M. Smith, Provost & Vice President

Highlights

- **Longwood students win prestigious national scholarships.**
- **SACSCOC Quality Enhancement Plan leadership named.**
- **Music professor conducts Longwood students in a chorus of over 100 at Carnegie Hall in New York City.**

Academic Affairs

National Scholarships: As reported to the Board of Visitors in March, Longwood has made a concerted effort over the last few years to prepare and nominate students for prestigious national scholarships. Those efforts, spearheaded by Matthew McWilliams, assistant vice president for communications, and Wade Edwards, associate dean in the Cook-Cole College of Arts and Sciences, paid off this spring.

Antonio Harvey '25, a chemistry major and a member of the Cormier Honors College, is the recipient of the 2023 Barry Goldwater Scholarship, the country's premier undergraduate award for students planning careers in mathematics, science, or engineering research. Harvey is one of 413 Goldwater Scholars selected from a pool of 1,267 undergraduates nominated by 427 academic institutions this year. Scholars are awarded up to $7,500 each year for the remainder of their undergraduate career. Longwood last had a Goldwater Scholar in 1989.

Harvey, who is from Farmville, was first introduced to chemistry research in Dr. Sara Porter's lab as part of the Longwood Summer Scholars: Exploring Science program. This grant-funded program matches talented high school students with Longwood faculty and students to work on a summer research project.

Emily Robertson '24, a communication studies major from South Hill, Virginia, is the recipient of the prestigious Harry S. Truman Scholarship. The Truman Scholarship gives significant funding for graduate studies, leadership training, career counseling, and internship and fellowship opportunities within the federal government.

Robertson is the first Longwood student to earn this honor and the only recipient this year from any Virginia college or university. The 62 Truman Scholars this year were selected from 705 candidates nominated by 275 colleges and universities. While a student, Robertson, who is a member of the Cormier Honors College, has participated in a number of public service opportunities, such as leading the College Democrats student organization and the Honors Students Association, completing an internship with the nonprofit Clean Virginia Waterways, and volunteering with regional and statewide political campaigns. In 2022, she partnered with the College Republicans on a voter registration drive on campus.

Faculty Development: The week of May 8 was full of faculty development opportunities, reflecting faculty's commitment to their pedagogy and to lifelong learning. Longwood's tenth Teaching and Learning Institute, planned by the Center for Faculty Enrichment (CAFE), focused on Civic Engagement and Learning. From May 10-12, over 25 faculty participated in a workshop focused on Education for American Civic Life sponsored by a grant from the Teagle Foundation. This third iteration of the workshop focused on the 15th Amendment and voting rights and featured sessions with Bertrall Ross, Justice Thurgood Marshall Distinguished Professor of Law and the Director of the Karsh Center for Law and Democracy at the University of Virginia Law School, and with Jamelle Bouie, columnist for the New York *Times*. During the same week, eight faculty and staff participated in a Brock development experience centered on the Chesapeake Bay. They participated in Brock pre-departure activities with students on campus, and then headed to the Baliles Center, Smith and Tangier Islands, and Stratford Hall for three days of place-based learning.

Quality Enhancement Plan: The SACSCOC Reaffirmation Leadership Team has reviewed the implementation timeline and budget for the Quality Enhancement Plan (QEP), "Preparing for Post-Graduate Success." The leadership for the QEP implementation has also been determined, in partnership with Victoria Kindon and Cameron Patterson:

- Sarai Blincoe, Associate Professor of Psychology, will serve as the lead for the QEP. Dr. Blincoe will lead meetings of the leadership team and the cross-divisional advisory group that will help with implementing QEP strategies; coordinate efforts with academic departments; oversee assessment strategies in coordination with Linda Townsend, Director of Assessment; manage the QEP budget; and write what will become the QEP Impact Report for SACSCOC.
- Quincy Goodine, Associate Director of Leadership Development and Multicultural Affairs, will serve as a co-lead for the QEP. Mr. Goodine will coordinate QEP activities within Student Affairs, including those centered on the "life design" elements.
- Waleed Ahmed, Assistant Director of Admissions & Retention, will serve as a co-lead for the QEP. Mr. Ahmed will coordinate QEP activities within Strategic Operations, including those centered on "career everywhere" elements.

Brock Experiences

After exams ended on May 5, students enrolled in the four Brock courses began their pre-departure, on-campus work in anticipation of their course travel. Longwood at Yellowstone National Park traveled May 13-23. Students enrolled in the "Weathering the Storm" course

traveled to Charleston, South Carolina, May 26-June 3. The two San Francisco courses, "Being Human" and "Place and Voice," are traveling June 3-11.

First offered in summer 2018, the Chesapeake Bay course, now part of the Perspectives-level of Civitae, will run in the fall semester and will feature travel to the Baliles Center and Tangier and Smith Islands during Labor Day weekend and Fall Break in October. The Weathering the Storm (Charleston) course plans to transition to a semester format and will run in spring 2024, with travel to Charleston over Spring Break.

In the fall, work will begin on building the slate of Brock courses to run in academic year 2024-2025. Applications for Brock faculty fellowships to develop new courses will be due October 1. The Brock Advisory Committee will review applications and make recommendations to the Provost, who will consult with the President's office on the choices. Faculty who have developed and taught "mature" Brock courses will also be able to apply to run their course again, similar to the application process for faculty-led, short-term study abroad courses.

Civitae Core Curriculum

On April 18, over 300 students presented in four concurrently-run sessions for Symposium Day, the culminating day of the Civitae capstone course, CTZN 410: "Symposium on the Common Good." The day focused on intentional discussion and deliberation on the Civitae theme "E Pluribus Unum." To end the day, students reconvened in Blackwell Ballroom and then were placed in small groups, each with a moderator to ask them how they now define "E Pluribus Unum" and how they define a good citizen. Those small groups then came together for a discussion to hear and learn from each other.

On May 9, the Civitae Core Curriculum Committee partnered with the Center for Faculty Enrichment (CAFE) to present the Teaching & Learning Institute, a full day devoted to professional development for faculty (see more details below in CAFE's report). Prior to the start of undergraduate classes in August, there will be an additional day of faculty development focused on Civitae. The keynote speaker will be Dr. Chris Anson, a well-known scholar of composition and communication from North Carolina State University. His most recent work is on the topic of teaching reading to undergraduates, a skill essential to student retention and success.

Cook-Cole College of Arts and Sciences (CCCAS)

Dr. Kathy Gee, associate professor of environmental science, has been appointed as the new assistant dean for curriculum and assessment in the College, taking over from Dr. Sarai Blincoe, associate professor of psychology, who served in the position for five years. Dr. Blincoe will be leading the piloting and implementation of the Quality Enhancement Plan (QEP) beginning in fall 2023.

The second annual publication of student creative writing *A Common Place* was printed this spring. This publication is completely student run and includes thirteen examples of fiction, non-

fiction, poetry and visual. The students are advised by Brandon Haffner, assistant professor of creative writing.

In addition to being accomplished teachers, CCCAS faculty are also productive scholars who are highly engaged in their disciplines. Recent faculty accomplishments and activities include:

- Alix Fink, professor of biology and associate provost for research and academic initiatives, and JoEllen Pederson, associate professor of sociology, have received a contract with Routledge/Taylor & Francis for an essay collection, Educating for Democracy: Encouraging Student Engagement using the Field Immersion Framework, based on Longwood's faculty development of a pedagogical framework for civic education.

- Department of Biological and Environmental Sciences
    - Larry Collins, lecturer in environmental science, has been appointed to two service positions with the Geological Society of America. He will serve as chair for the Geoscience Education Division and representative for four-year colleges and universities on the broader GSA Education Committee.

- Department of English and Modern Languages
    - Brandon Haffner's short story "The Bridge Kids" was published in *The New Orleans Review* (Loyola University) in December 2022 and nominated for a Pushcart Prize. Haffner, assistant professor of creative writing, also received a 3-week artist residency from the Virginia Center for the Creative Arts for summer 2023.
    - Brett Hursey's plays won four national awards including an off-off Broadway production in Manhattan. Hursey, professor of creative writing, also had his shows produced across the country in five states as well as in England.
    - Sean Ruday, associate professor of English education, co-authored a book with Kasey Haddock, a Longwood graduate who currently teaches kindergarten in Virginia Beach. The book is *The Early Elementary Grammar Toolkit*.
    - Shawn Smith, associate professor of English, published *Shakespeare and the Theater of Pity* with Routledge.
    - Larissa Tracy, professor of medieval literature, has two books under review or contract: *End Game: Exile and Execution in Medieval and Early Modern Society*, ed. Gila Aloni and Larissa Tracy (under contract with Brill) and *England's Medieval Literary Heroes: Law, Literature, and National Identity*, is under review with University of Toronto Press.

- Department of History, Political Science, and Philosophy
    - Phillip Cantrell, professor of history, had a positive review in the latest issue of *Foreign Affairs* for his monograph on the Rwandan genocide.
    - Steven Isaac, has been nominated to be a Visiting Fellow at Fordham University for summer 2023.
    - Melissa Kravetz, associate professor of history, has received a contract with Indiana University Press for the publication of *The Life of Ilse Seger: Nazi Resister, Hostage, Wife, and Mother*.

- Department of Music
    - Lisa Edwards-Burrs, associate professor of music, presented on Rosephanye Powell's song cycle, *Langston Dreams,* at the African-American Art Song Alliance Conference at the University of California at Irvine.
    - Pam McDermott, department chair, associate professor of music, and director of choral activities, made her Carnegie Hall debut on May 13, conducting 30 Longwood students in a choir of over 125 singers and the New England Symphonic Ensemble in a performance of John Rutter's *Gloria*. Dr. McDermott treated the Farmville community to a performance of this work in a concert on Saturday, April 22.

- Department of Theatre, Art, and Graphic and Animation Design
    - Angela Bubash, associate professor of jewelry, metalsmithing, and crafts, has a residency at the end of this month at Pocosin Arts School of Fine Craft, Columbia NC. She was also invited to show at the Metal Museum in Memphis, Tennessee, and at the Mobilia Gallery in Cambridge, Massachusetts.
    - Scott Chapman, associate professor of theatre, is currently designing lighting for *A Midsummer Night's Dream* at Wolfbane in Appomattox. He is also designing lighting and some scenery for a kids' camp production of *101 Dalmatians* and the *Little Mermaid* (musical) at The Prizery in South Boston, Virginia, which includes a "backstage boot camp" summer camp for kids as well.
    - Ronda Scarrow, associate professor of theatre, has been recognized with the Nancy B. Shelton Alumni Award.

College of Business and Economics (CBE)

The CBE has received its official confirmation of reaffirmation of AACSB accreditation. The review team offered several commendations, including for the College's focus on career services, undergraduate research, and student advising support. The College has chosen two areas of emphasis for research, curriculum, and student activities: Quality Education and Decent Work and Economic Growth. For the next accreditation cycle in five years, the CBE will be expected to focus on societal impact. CBE faculty are working to choose their areas of focus.

This spring, the CBE has embarked on a full curriculum review starting with an excellent discussion on skill development for our graduates with our Alumni and Corporate Advisory Board. The Board members agreed on the importance of key skills like Excel modeling and critical thinking. This summer the faculty will be developing new courses as well as an entrepreneurship minor for the entire university as a part of the review.

Two CBE faculty and one MBA student received honors at Graduate Commencement for outstanding research, outstanding teaching, and for innovation for work on electric vehicles, respectively. The MBA degree continues in popularity, and the CBE will be working on new curriculum tracks to continue to attract students in all areas of business.

College of Education, Health, and Human Services (CEHHS)

The majority of academic programs in CEHHS have external accrediting bodies that require them to assess their learning outcomes, conduct regular self-studies and undergo peer-led external reviews. The Communication Sciences and Disorders program underwent their reaccreditation visit in March. In April, the Council on Social Work Education (CSWE) visited Longwood's social work program. The program faculty were commended for their passionate dedication to improving the learning environment for all students and their emphasis on the importance of cultural competency and respect for diversity within all courses and social work endeavors. Both programs will hear the final decision on reaccreditation from their accrediting bodies later this year.

CEHHS faculty work intentionally to prepare students to succeed in a variety of education and health-related fields:

- During the most recent quarterly reporting period, the Department of Nursing students passed the NCLEX licensure test at a 98% rate, the highest among all 4-year nursing programs in Virginia. This performance marks seven straight years of exceptional outcomes with pass rates above 90%, including several years of perfect performance.
- On April 11, CEHHS hosted more than 200 students for an evening of professional collaboration led by an interdisciplinary committee of faculty from each of its four academic departments. The Interprofessional Education (IPE) Event puts Longwood ahead of many other universities in designing college-wide interprofessional engagement opportunities for students. The IPE event is unique in merging students from health professions, behavioral health-oriented human services professions, and education professions. This expansive and comprehensive model prepares students to work collaboratively in their professional roles to assist their communities to be educated, healthy, and well.

Faculty and staff collaborate across the college on community outreach activities and with Longwood alumni:

- On March 29, the Department of Health, Recreation, and Kinesiology (HRK) and the Institute for Teaching through Technology and Innovative Practices (ITTIP) hosted over 80 7th grade students from Cumberland County Public Schools on Longwood's campus for Biomechanics Day on March, under the leadership of Dr. Tim Coffey, associate professor of kinesiology, and Dr. Stephanie Playton, K-8 STEM Specialist for ITTIP.
- Undergraduate CLASP students (Collaborating with Lancers for Academic Success Program) held their annual Suit Up event to support students' career development and professionalism. With the support of the Longwood Black Alumni Association (LBAA), students had the chance to shop for career wear, enjoy makeovers, take headshots, and network with supportive alumni who are invested in their success.
- In April, seven members of the Therapeutic Recreation Alumni Council came to campus to speak with the students in the RECR 120: Foundational Skills of the Therapeutic Recreation Profession course. All of the alumni are certified recreational therapists currently working in a variety of clinical and community settings. Students networked and asked questions about internships, jobs, and experiences in the field.
- Two alumni of the CEHHS who serve as divisional school superintendents were recently recognized as Superintendents of the Year in their respective regions. Dr. Amy Cashwell '97

of Henrico County Schools and Dr. Chip Jones '97, MS '04 of Cumberland County Schools, represented the VDOE's Region 1 and Region 8 school divisions, respectively.

College of Graduate and Professional Studies (CGPS)

Beginning in April 2022, the College of Graduate & Professional Studies implemented a new marketing plan and changes to marketing tactics for the Speech Language Pathology (SLP) online courses offered to undergraduate students who are preparing for a master's degree in that field, offered at Longwood as Communication Sciences and Disorders. Changes included updates to the website, a marketing video, student spotlights, and a Google ad. As a result, SLP admissions increased 25% for spring 2023 and 146% for summer 2023.

The 9th Annual Graduate Research Symposium was held on Saturday, April 29, from 12:00 p.m. to 5:00 p.m. with 100 graduate students participating. Both in-person (56 students) and virtual (44 students) options for participants were provided to ensure all graduate students, near and far, could participate. Presentation categories included literature reviews, research proposals, and completed research with first, second and third place awards in each category.

Cormier Honors College for Citizen Scholars (CHC)

On April 14 and 15, the CHC hosted The Virginias Collegiate Honors Conference where honors colleges and programs from Virginia presented their work over two days around the theme of "Global Connection."

At the end of April, the CHC hosted a "Senior Send-Off" at the LCVA for 70 graduating seniors. Many of those seniors have already been admitted to graduate school or accepted jobs. Highlights of where they are headed are listed below:

- Graduate School Programs
  - Brooklyn College
    - M.S., Physics
  - College of William & Mary
    - M.S., Computer Science
    - Ph.D., Neuroscience
  - James Madison University
    - M.Ed., concentration in College Student Personnel Administration
  - Longwood University
    - M.Ed., concentration in Educational Leadership
    - M.Ed., concentration in Special Education
  - Old Dominion University
    - M.S., Athletic Training
  - Shenandoah University
    - M.S., Occupational Therapy
  - University of Massachusetts Boston
    - MBA, concentration in data analytics

- Workforce
    - United States Secret Service agent
    - fish and wildlife biologist for the US Fish and Wildlife Service
    - juvenile court counselor in Asheville, NC
    - patrol deputy for Brunswick County
    - teachers working in Albemarle, Chesterfield, Cumberland, and Henrico counties
    - nurses working in the following units:
        - medical ICU at Centra Lynchburg General Hospital
        - labor and delivery at Bon Secours St. Francis
        - neuro intensive care unit at University of Virginia Hospital
        - cardiothoracic progressive care at VCU Hospital
        - children's pediatric emergency department at VCU Hospital

Dr. Chris Kukk, CHC dean, and Sheri McGuire, associate vice president for community and economic development, along with staff from Longwood's SEED Innovation Hub, have been selected to apply for a National Science Foundation Enabling Partnerships to Increase Innovation Capacity (EPIIC) grant. According to the NSF, the goal of the grant program is to "broaden participation in innovation ecosystems that advance emerging technologies (e.g., advanced manufacturing, advanced wireless, artificial intelligence, biotechnology, quantum information science, semiconductors and microelectronics) by supporting capacity-building efforts at institutions of higher education (IHEs) interested in growing external partnerships."

Greenwood Library

C.G. Gordon Moss Lecture: On March 30, Greenwood Library co-sponsored the 2023 C.G. Gordon Moss Lecture with the Moton Museum, Academic Affairs, and the Department of History, Political Science, and Philosophy. This annual event features historians who study democracy, social justice, and social activism in American history. This year's speaker was William and Mary historian Dr. Melvin Patrick Ely, author of *Israel on the Appomattox: A Southern Experiment in Black Freedom from the 1790s through the Civil War.*

Digital Services Librarian: Greenwood Library has successfully hired Taylor Tharpe '17 to fill a vacancy in its Digital Services Librarian role. Taylor has extensive experience in teaching at the K-12 level and brings a wealth of institutional knowledge as a Longwood graduate. This position, which manages the vast array of ebooks, ejournals, digital audiobooks, and streaming video services, as well as open educational resource initiatives offered by Greenwood Library, is critical to fulfilling the library's mission of supporting teaching, learning, and research of students and faculty. It is also a crucial link between Longwood and the Virtual Library of Virginia (VIVA).

VIVA Initiatives: Greenwood Library participated in several VIVA initiatives:

- Small Publisher Program: This program aims to increase access to alternative voices and perspectives by providing funding to purchase books published by smaller publishing houses.
- Curriculum-Driven Acquisition Program: For this program, Greenwood Library brings the Bookstore and VIVA together. The Bookstore provides listings of textbooks selected for the upcoming semester, and VIVA purchases unlimited, digital rights management-free access

where allowed by publishers. This vital program reduces the textbook financial burden for students.

- Open Grants: Several Longwood faculty have received grants to create or modify openly-available textbooks to further reduce textbook costs for students. In the latest round of grants, Dr. Jonathan White of the Chemistry and Physics Department received a $2000 grant to modify an existing open biochemistry textbook.

Office of Accreditation & Compliance, Assessment & Institutional Research

The Office of Accreditation & Compliance is continuing to work on narratives demonstrating compliance with SACSCOC standards as part of Longwood's decennial reaffirmation process. Throughout April and early May, drafts of all standards were submitted to an external reviewer. Over the summer, updated evidence will continue to be gathered and incorporated into the narratives, and feedback from the external reviewer will inform a final third draft of the compliance certification report. This summer, President Reveley and Provost Larissa Smith will carefully review this final draft of the compliance certification report.

The timeline for institutional reaffirmation is as follows:

- September 1, 2023: Longwood submits Compliance Certification Report to SACSCOC off-site review team.
- November 2023: Off-site team provides Longwood with recommendations about which standards were deemed compliant or non-compliant and requests additional evidence.
- January 2024: Longwood responds with a Focused Report, which will also include a full draft of the Quality Enhancement Plan (QEP).
- March 18-21, 2024: SACSCOC peer evaluators will visit campus and conduct interviews to review the standards deemed noncompliant by the off-site team, confirm Longwood's compliance with the standards required by the US Department of Education, and provide feedback on the QEP.
- April 2024: On-site team completes and sends the Report of the Reaffirmation Committee, which includes any findings on the reaffirmation standards or feedback about the QEP.
- August 2024: Longwood responds, if needed, with a Response to the Visiting Committee Report.
- December 7-10, 2024: SACSCOC Board makes its final decision as to compliance and announces it at annual meeting in Austin, TX.

Office of Teacher Preparation

The Office of Teacher Preparation, in collaboration with the College of Education, Health, and Human Services, is participating in a program review conducted by the Joint Legislative Audit and Review Commission (JLARC). JLARC is conducting a program evaluation and policy analysis on the state's teacher pipeline, with the ultimate goal of providing recommendations on how to address the K-12 teacher shortage. Institutions of higher education across the state are being asked to supply data which will be used for a public report to be released in September 2023.

Center for Faculty Enrichment (CAFE)

On May 9, CAFE and the Civitae Committee hosted Longwood's 10th Teaching and Learning Institute. Over 90 faculty and staff from Longwood University and Hampden-Sydney College gathered for a one-day conference focusing on *Teaching Civic Learning and Engagement.* Beginning with the keynote address, "Exploring Civic Engagement and Civic Learning," participants co-created a definition of civic learning that will be used as a framework for future discussions. The keynote speaker and facilitator was Dr. Patti Clayton, founding Director of the Center for Excellence in Curricular Engagement at NC State University and Faculty Fellow with National Campus Compact's Project on Integrating Service with Academic Study.

Throughout the day, participants chose concurrent sessions to attend and learn more about key concepts and skills related to teaching civic engagement including topics such as Civic Learning through Experiential Learning, Navigating Self & Community, Civic Responsibility in the Age of AI, Critical Reflection in Experiential Learning, and Equitable Assignment Design.

Dr. Pam Tracy, director of CAFE, and Dr. Heather Lettner-Rust, director of Civitae, served on the planning committee for SCHEV's annual Day of Dialogue on June 5. Pam and Heather co-facilitated a session titled, "Mapping Civic Learning and Engagement Statewide."

Center for Global Engagement (CGE)

International Student Experiences: International students made significant contributions to campus during the 2022-2023 academic year. Highlights of their activities and accomplishments are listed below:

- served on the Student Government Association
- were elected to serve on the Women in Stem (WISTEM) group
- were admitted to the Cormier Honors College
- played on Men's and Women's Basketball, Field Hockey, Men's Golf, Lacrosse, Men's Soccer, Men's and Women's Tennis teams
- were named to the Big South All-Academic Team with 4.0 GPA
- received a Joan of Arc Award for Excellence
- earned summer research awards for projects at Louisiana State University and University of Maryland
- earned one of the Sally Barksdale Hargrett Prizes for Academic Excellence at Commencement, given to the senior student who has the highest cumulative grade point average among those students with a full tenure at Longwood

Study Abroad: Nine students are set to travel to Ghana this summer on the faculty-led study abroad program led by Dr. Erica Brown-Meredith, associate professor of social work, and accompanied by Dr. Marsha Rutledge, assistant professor of counselor education. This program will "offer a cross-cultural perspective on the awareness, knowledge and skills, and action required to be culturally competent social service workers." Students will visit numerous cultural heritage sites, the University of Ghana, and participate in a Naming Ceremony with members of a local village.

In addition to the Ghana program, three other faculty-led programs are taking flight this summer, featuring courses in art and history in Berlin, nursing in Ireland, and economics in Thailand. The CGE has also assisted 16 students in identifying, applying to, and this summer taking part in exchange and affiliate programs in the Czech Republic, Denmark, France, Ireland, Italy, the Netherlands, Spain and the United Kingdom. With these summer experiences rounding out the 2022-2023 academic year, a total of 118 students participated in study abroad opportunities.

Baliles Center for Environmental Education at Hull Springs

Phase Two of the new facilities project is set to begin once Westmoreland County Building officials review and approve the construction documents. The documents have been submitted by the contractor, J. M. Hayden, on behalf of the Baliles Center/Longwood University Real Estate Foundation. The scope of the project includes two student residential units (815 SF each), a new faculty cabin (550 SF), a screened teaching/event pavilion with storage (350 SF) and associated site work for each structure. The approved construction budget is not to exceed $1,250,150. The estimated construction start date is early June, with completion expected by late fall 2023.

Work has begun in developing a Virginia Forest Stewardship Management Plan in coordination with the Virginia Department of Forestry. The plan is developed around two basic components: a personalized plan based upon selected objectives in managing the property and an extensive appendix containing important information to help understand the plan recommendations in making future management decisions. Included are considerations given to managing wildlife, controlling invasive species, forest stand health, soil and water conservation, as well as managing timber to avoid fire risks.

The Ames House "refresh" has been completed with interior painting throughout, replacement of the kitchen ceiling, light fixtures, and flooring on the entire ground floor, updates in bathrooms, and new furnishings for the living room and foyer sitting area. The "refresh" was transformational in giving the house an updated and more fashionable look.

Longwood Center for Visual Arts (LCVA)

Work continues on the museum's storage space renovation, which is partially funded by a grant from the Institute of Museum and Library Services (IMLS). The project includes installation of a new, industry-standard mobile art storage system that will provide for optimal preservation and access to LCVA's collection (4,500 pieces) while simultaneously doubling the usable space within the existing storage area. The storage system has finally been ordered and scheduled for delivery and installation this summer. LCVA staff requested and received an earlier extension of the grant performance period to accommodate these activities.

The LCVA received official notification from the American Alliance of Museums that its reaccreditation study is due November 1, 2024. This is a time intensive process that will involve all staff, but particularly the director and collections manager. Mackenzie Lenhart, LCVA's

collections manager, has attended the AAM annual conference in May to ensure he has access to current professional best practices.

The next LCVA Gala is scheduled for April 13, 2024. A move to a spring date will alleviate the pressures of large scale event planning over winter break as well as inclement weather threats.

Moton Museum

The Moton Museum was one of the sponsors of the 2023 Virginia Council for the Social Studies (VCSS) conference held at the Virginia Museum of History & Culture and the Virginia Museum of Fine Arts on March 24-25. This sponsorship was a great opportunity for the museum to engage with K-12 social studies educators across Virginia. The Moton Museum has agreed to host next year's VCSS Conference at Longwood University on March 1-3, 2024.

The Moton Museum commemorated the 72nd anniversary of the April 23 Moton student strike with two events. The first was the return of the long-standing educational partnership with Rockingham County Public Schools for the Farmville Tour Guide Program. Rockbridge County high school students traveled to Farmville for a place-based experience during which they traveled to sites around town and engaged with community leaders involved in the Moton School Story.

The second event was the third annual Moton Live Day of Giving held on April 22, 2023. The day-long event included sessions that commemorated the 60th anniversary of the summer of 1963 protests in downtown Farmville and the opening of the Free Schools in September 1963. Moton Live raised more than $30,000 for museum programming.

Work continues regarding the Moton Museum's involvement in submitting a joint serial nomination of US Civil Rights sites for World Heritage site designation. The Georgia State University World Heritage team will visit Farmville this summer to prepare for a potential site visit from the International Council on Monuments & Sites (ICOMOS), currently planned for August. ICOMOS is a non-governmental international organization dedicated to the conservation of the world's monuments and sites and is the organization that will review the nomination and make a final recommendation to the World Heritage Committee. ICOMOS has partnered with the Georgia State University World Heritage Team to provide a preliminary "upstream review" before the final nomination is submitted. This review is intended to evaluate the nomination's Outstanding Universal Value, determine which criteria relate best to the nomination and understand how each proposed site fits into the nomination.

Other summer activities at the Moton Museum include:

- June 17: Juneteenth Celebration planned in collaboration with the RR Moton/Prince Edward Alumni Association, Prince Edward County Branch NAACP, and the Fresh Boyz Club, a local youth leadership program run by Louis Gould '19, Prince Edward County middle school teacher.
- July 10-14: The Moton Teachers Institute will bring together nearly 30 educators from across Virginia for a week of learning, both online and on-site at the museum.

- July 18-21: The Moton Museum will host a meeting of representatives from the sites and communities involved in the *Brown v. Board of Education* decision and affiliated with the Brown v. Board National Historic Park and the National Park Service. As part of this effort the Brown v. Board National Historic Park is funding a paid internship to assist the Moton Museum with planning. This internship will be held by Kia Carter '24, a Communication Studies major.

Office of Research, Grants, and Sponsored Programs (ORGSP)

As announced at the March Board meeting, Longwood has been awarded a $1.4 million National Science Foundation (NSF) Robert Noyce Teacher Scholarship Program titled, "Increasing the Value of Education for Secondary Teachers in STEM" (InVEST in STEM). Longwood is partnering with Virginia Western Community College and Patrick and Henry Community College to increase the number of highly qualified secondary STEM teachers in high-need schools in Southside and Southwest Virginia. The five-year InVEST in STEM program (one planning year; four program years) will produce 20 highly qualified secondary STEM teachers prepared to teach in Virginia. Six Longwood students will receive two years of funding, and fourteen Virginia Community College System (VCCS) transfer students will be eligible for up to three years of funding. All participants will have at least junior status in the biology, chemistry, mathematics, or physics baccalaureate degree programs.

The ORGSP continues to be busy helping Longwood faculty and staff submit grants. Grants recently submitted are listed below:

- American Mathematical Society
    - $11,000 requested
    - Research Enhancement Grant for Predominantly Undergraduate Institution (PUI) Faculty
- State Council of Higher Education for Virginia (SCHEV) – Pell Eligible Student grant,
    - $2.4 million requested
    - "Together We Support, Together We Succeed: Leveraging Connections to Recruit, Retain, and Graduate More Pell-Eligible Students"
    - Increase admissions applications from low-income, in-state students through a data-informed strategy focused on rural communities.
    - Address key financial needs by increasing gift-aid financial aid for admitted low-income, in-state students.
- U.S. Substance Abuse and Mental Health Services Administration (SAMHSA)
    - $500,000 requested
    - Southside Campus and Community Collaborative for Mental Health Awareness (SCCC-MHA)
    - Through partnerships with 5 public school divisions, the Virginia (VA) Department of Health Piedmont Health District, and local healthcare providers at Centra Southside Community Hospital and Central VA Baptist Hospital Inpatient Psychiatric, and LU, the SCCC-MHA will provide evidence-based training and resources to the population of focus which includes: preservice teachers, teachers and school personnel; college students, faculty and staff, and the campus police

department; healthcare professionals; and members of the general public including families and caretakers.

- Virginia Department of Criminal Justice Services
  - $54,000 requested
  - Higher Education ARPA Law Enforcement Equipment
  - Upgrade existing department radio equipment to be digital and compatible with the Prince Edward County Sheriff's Office and Farmville PD officers.

Two grant proposals are currently under development and will be submitted before the end of May:

- National Science Foundation
  - Estimated $400,000 to be requested
  - Enabling Partnerships to Increase Innovation Capacity (EPIIC) program
  - The Raising Rural Economic Development & Innovation (RREDI) program will partner Longwood with Richard Bland of William &Mary, Angelo State Univ (TX), and Independence Community College (MO) to broaden participation in innovation by supporting capacity-building efforts at institutions of higher education (IHEs) interested in growing external partnerships.
- U.S Dept of Education
  - Estimated $2.2 million to be requested (5-year grant period)
  - Title III Strengthening Institutions Program
  - Provides funding to expand institutional capacity for support services aimed at improving the retention of underrepresented students

Office of Student Research (OSR)

Spring Student Showcase: The OSR hosted the Spring 2023 Student Showcase for Research and Creative Inquiry on April 19. More than 550 students presented at this all-day research symposium, with over 300 student presentations of posters, oral presentations, performances, and visual art displays. As part of the day, the OSR planned the second annual Inclusive Excellence Research Symposium to highlight student research on Diversity, Equity, Inclusion, and Belonging. The event started with a keynote talk given by Dr. Erin Waggoner, assistant professor of communication studies and co-director of the Women, Gender, and Sexuality Studies minor, and was followed by a full day of oral presentations and poster presentations. OSR also planned an Excellence in Research and Creative Inquiry award ceremony that recognized the achievements of 24 students who presented their research at a conference outside of Longwood, published their research in a peer-reviewed journal, completed a Senior Thesis project, or published their research in *Incite*, Longwood's undergraduate research journal.

Incite: The OSR published the 14th volume of *Incite*, Longwood's undergraduate journal of scholarship, research, and creative endeavors. This year's volume featured written work from seven students in Biology, English, History, Spanish, Chemistry, and Sociology. Students who published in *Incite* were recognized at the Excellence in Research and Creative Inquiry award ceremony. In addition, three students were awarded the *Incite* Best Student Publication Awards and Dr. Francisco Javier Fernández Urenda was awarded the *Incite* Faculty Mentor Award.

Student Research Travel: In April 2023, five Longwood students from chemistry, mathematics, biology, and social work traveled to Wisconsin to present their research at the National Conference on Undergraduate Research, the nation's premier undergraduate research conference. The OSR provided funding for student research through Student Research and Travel grants. In total this year the OSR provided funding to students for 37 different independent research projects and to support 51 students who presented their research and creative inquiry projects at state, regional, and national conferences.

Senior Thesis: In 2022-2023, five students successfully completed a Senior Thesis project and graduated with distinction in their major or minor (Biology, Chemistry, Psychology, Kinesiology, and Philosophy) in May 2023.

PRISM and Summer Scholars: In Summer 2023, 12 students and 8 faculty are going to participate in the summer PRISM STEM-H research program. In addition, three high school students will conduct research alongside the PRISM students through participation in the Longwood Summer Scholars Program.

Intercollegiate Athletics

Tim Hall, Director of Athletics

Highlights

- **Spring Academic Success**
- **Griff Aldrich Contract Extension**
- **Addition of Outdoor Track & Field**
- **Men's Golf: Big South Champions, Awards, NCAA Regional**
- **Softball Big South Regular Season Champs, Postseason Accolades, Top 10 Win (again!)**
- **Baseball Top 25 Win**
- **Lancer Giving Madness Set More Records**

Lancers Break Records in the Classroom this Spring

After setting a fall GPA record, Longwood upped its game (again) this spring. The teams posted a 3.40 GPA, which demolished the old record of 3.26 set two years ago, and that led to an overall 3.37 GPA which also is a department record.

Women's golf posted a spring GPA of 3.85 to lead all teams, and men's tennis (3.66 GPA) narrowly edged men's soccer (3.65 GPA) for the highest GPA on the men's side.

Thirteen of the 14 teams tallied a GPA above 3.0 on the season.

In addition, the department achieved the standard set by the NCAA for Graduation Success Rate, which is a statistic that tracks graduation over six years and is used by the NCAA to provide academic money to institutions. The standard is 90%, and it is for the 2016-17 cohort.

The department also posted an athletics federal graduation rate of 83%, which is better than the student body graduation rate of Longwood as a whole for the fall cohort of 2016 (66%). The NCAA uses a standard that the athletic department needs to have a 13% or higher graduation rate than the general student body to receive academic money, which Longwood meets.

Griff Aldrich 10-Year Contract Extension

Griff Aldrich signed a 10-year contract extension with Longwood following another strong season with the men's basketball program.

Aldrich led Longwood to a second-place finish in the Big South regular season standings, and the team's 27 conference wins over the past two seasons are the most in the Big South.

He was named a finalist for the Skip Prosser Man of the Year Award this season. In addition, he has seen the team rise to the top of the Big South, and Farmville has transformed into one of the toughest places to play in the league. The Lancers are 28-4 at home in his last two seasons at the helm.

Addition of Outdoor Track & Field

The athletic department will add men's and women's outdoor track and field next season.

Under the direction of current cross country coach Brooke Craig, the Lancers will phase in the various sprints and field events over the next two or three years. The plan involves seeing the team begin to compete in the middle and long distances (400M, 800M, 1,500M, Steeplechase, 5K and 10K), with sprinters being the first addition.

As a part of the transition, the men's and women's cross country teams have competed in select outdoor track events over the past two springs.

The Lancers will begin running in their first official, competitive meets in the spring of 2024, and the teams will be eligible to compete in the Big South as the eighth team in the conference on the women's side and seventh on the men's side.

Historic Men's Golf Season

Longwood men's golf made history this spring. The team claimed its first Big South Championship in heart-stopping fashion to earn a trip to the NCAA Salem Regional.

Head Coach Kevin Fillman was honored as the Big South Coach of the Year, and he had a pair of players earn all-conference honors. Nick Rakes, a junior who had been the team's top scorer and ranked second in the Big South in scoring average, was named to the Big South Second Team. Brendan Dunphy, a senior, was fifth in the Big South in scoring average, and he was a Big South Honorable Mention. Senior Daniel George was the All-Academic Team selection.

Once the Lancers arrived at the NCAA Regional, sophomore Scott Jordan put together one of the best rounds in program history. His opening-round 64 (-8) tied the Big South's best round at an NCAA regional, and it was one stroke shy of the men's golf program record for lowest round in Longwood history. Jordan finished tied for 20th, and the Lancers, who entered as the No. 14 seed, finished 13th.

Softball Wins Second Straight Big South Regular Season Title, Adds Postseason Honors and ANOTHER Top 10 Win

Longwood softball kept itself in the national spotlight with a late season walkoff win over No. 8 Duke. It marked the first time, in any sport at Longwood, that the Lancers have beaten two teams in the top 10 in a single season.

Longwood then followed it up by claiming a share of the Big South regular season title for a second straight season. The Lancers won a tiebreaker to be the top overall seed in the Big South Tournament and advanced all the way to the Big South Championship Game before finishing as the runner-up.

Jaden Pone was named the Big South Player of the Year, and head coach Dr. Megan Brown was named the Big South Coach of the Year. In total, eight players garnered all-conference accolades.

Pone was the lone selection to the Big South First Team, but Lauren Taylor, Korynna Anderson, Kelly Park, Maryanna Guy and Lauren Fox all earned spots on the Big South Second Team. Reggie Kanagawa was a Big South Honorable Mention. Guy and fellow freshman Maggie Chapin were named to the All-Freshman Team, and Anderson was the All-Academic Team selection as well.

Baseball Earns Top 25 Win

Longwood baseball earned a top 25 win for the first time since 2016.

The Lancers took down No. 14 Campbell 6-3 in Farmville in a thrilling win. It was the program's highest-ranked win ever. The last time Longwood had taken down a ranked foe was in a 2016 win over Coastal Carolina.

In addition, the Lancers added more history this spring with a season sweep of Richmond for the first time in program history. Longwood took down the Spiders in Farmville before winning on the road at Richmond for the first time ever. The Lancers also split a season series with VCU, and the Lancers are 8-5 against Commonwealth opponents this season. It represents the team's best record by winning percentage since 2016, when the team went 7-4.

Lacrosse Attack Garners Big South Freshman of the Year

Lacrosse made history of its own thanks to standout freshman Sophia Passa. Passa became the first player in program history to be named the Big South Freshman of the Year.

She was also a Big South Honorable Mention selection, and the Lancers had a pair of All-Second Team honorees: Lauren Cerretani and Julia Koenig. Cerretani tied for the fifth most draw controls in a single season in team history, and is fifth all time in draw controls. Harper Melton was an All-Academic Team selection.

Lancer Giving Madness Reaches New Heights

Once again, Lancer Giving Madness surpassed expectations.

On Love Your Longwood Day, Longwood's annual day of giving, Lancer Giving Madness was projected to have raised over $350,000 for its sports programs, athletic scholarships and funds.

Ten teams set a new team record amount for dollars raised.

RealResponse Partnership

As part of its ongoing mission to empower student-athletes, the athletic department has partnered with RealResponse.

RealResponse is the leading feedback and anonymous reporting platform for athletic organizations and is partnered with more than 100 colleges and universities as well as with the NFLPA, USADA, NWSL and USA Gymnastics.

The platform empowers student-athletes to have a safe and secure method of communication with their administration in real time. It offers a trio of solutions: a survey tool for student-athletes to share feedback and rate their schools, a benchmark tool to compare metrics to peer and national averages, and the organization's Anonymous Real-Time Reporting Tool to allow concerns to be reported in real time. In additional, using the platform's documentation hub, key personnel can securely track and store sensitive information.

Institutional Advancement
Courtney Hodges, Vice President

Highlights

- **Love Your Longwood Day broke records raising over $735,247**
- **As of early May, over 400 basketball season tickets have sold for 2023-24 JPB opening season**
- **Spring 2023 University Events season continues to trend upwards**

Development

ANNUAL GIVING

Love Your Longwood Day - On March 22, Longwood launched its eighth annual day of giving and witnessed the power of togetherness, community, and love for the alma mater. The eighth campaign also broke records across the board, seeing unparalleled gifts, donors, and dollars raised. In summary, 1,894 donors made gifts during the 24-hour campaign, totaling more than $735,247 in impact for Longwood-specific causes including; academic programs, university initiatives, student services, and the Longwood Fund.

This year several new and exciting events were staged across campus to engage everyone from faculty and staff to students. Tabling events were hosted by our Student Philanthropy Council and the Office of Institutional Advancement's intern, Loren Muster '23, managed the Gift Lift. The Gift Lift (a take on the TV show Cash Cab) hosted several campus celebrities including Tim Pierson, Ronnie Thomas, and Cam Patterson spreading the message of philanthropy with students. Faculty/staff celebrated the day at Three Roads Brewing that evening with a free drink and lots of chances to win free swag. A student "Light the Night Glow" party was held in Soza Ballroom with over 100 students in attendance.

Share the Chair - This campaign's focus is celebrating the Class of 2023, a group of students who arrived at Longwood before a global pandemic, who have worked hard to maintain the spirit and camaraderie that makes Longwood so unique, and who have left an indelible mark on this campus. Keepsake notes were printed and delivered to students during the last week of classes,

and each note will be displayed on the chairs at graduation. The campaign had 107 donors and raised $3,737.30.

Fiscal Year-End Campaign - Our fiscal year-end campaign will be sent to 6,000 alumni, friends, and parents, focusing on reengaging our lapsed Citizen Leader Society donors, a population of never-givers, and continuing to renew high donors who made gifts last fiscal year. The focus of the appeal is Longwood's tradition-filled graduation and supporting the Class of 2027. Three emails will follow later in June.

ATHLETICS ANNUAL GIVING

Lancer Giving Madness - On Wednesday, March 22, AAG participated in Longwood's eighth day of giving and launched its campaign, "Lancer Giving Madness." The campaign produced a record-breaking $350,000 in philanthropic support, which was over $140,000 more than the previous year's total. This year's campaign introduced a new fund, the Student-Athlete Enhancement Fund. This fund supports student-athlete-centered initiatives in the areas of sports medicine, sports performance, mental health counseling, and academic support. The day also saw nine athletics matches/challenges totaling almost $20,000 to help inspire donor participation throughout the day. Lancer Giving Madness continues to be one of the most successful tools for generating impactful support to our athletics teams, scholarships, and department initiatives.

Building Champions Campaign - AAG has launched its "Building Champions" campaign as a part of two of the basketball season ticket packages, and as a stand-alone campaign. This campaign invites Lancer supporters to make gifts of $2,000 to the Student-Athlete Excellence Fund in celebration of the opening of the transformational Joan Perry Brock Center. Donors who make the decision to become "Building Champions" will be honored on a brand new donor wall inside of the Joan Perry Brock Center.

Drive for 5 Campaign - AAG launched the "Drive for 5" men's golf giving campaign on Wednesday, May 3, as a result of the men's golf team winning the Big South Championship Tournament. "Drive for 5" has a goal of raising $5,000 for the men's golf program by the start of the regional tournament play on May 15. Funds raised will not only serve as a testament to Lancer Nation's pride in this historic accomplishment, but will directly support the needs of the program and better position them for future success. As of May 8, the campaign has raised $2,350, nearly half-way toward meeting its goal.

2023-2024 Basketball Season Tickets in the Joan Perry Brock Center - On April 3, the new basketball season ticket model was deployed to existing season ticket holders in advance of the 2023-24 basketball season inside the Joan Perry Brock Center. The new model places an emphasis on affordability and accessibility, while also creating new philanthropic opportunities to grow our donor base and increase giving. Following an exclusive window for existing season ticket holders to make their renewal, sales opened to the broader Longwood community and the public in April.

As of May 8, 168 season ticket accounts have made a purchase, totaling 408 season tickets sold and over $120,000 in revenue. This represents a nearly 90% renewal rate of existing season ticket holders, an 87% increase in season ticket accounts, an increase in season tickets sold of

127%, and an increase in total season ticket revenue of 367%. Of particular note, 91 of the 168 season ticket accounts have included a philanthropic component, either via the purchase of a season ticket package or an a la carte game-day experience add-on, representing $80,500 of the total revenue amount. The philanthropic contributions will provide unrestricted support to athletics via the Student-Athlete Excellence Fund.

Season ticket sales will continue throughout the spring and summer in the lead up to the grand opening of the Joan Perry Brock Center in August. On August 26, Longwood will host Seat Selection Day, where alumni and fans who have purchased season tickets to date will be led by staff into the seating areas and have the chance to select their seat for the season based on the time window they chose following their purchase. After August 26, season ticket sales will continue through a new online ticketing platform that will enable purchasers to select their seats online at the time of purchase.

EVENTS

- The **Annual Scholarship Dinner** was held April 27, 2023. Longwood celebrated over 175 donors and scholarship recipients in an evening of stewardship and celebration. The evening started with a reception in Radcliff Hall, with dinner being held in Blackwell Ballroom. The program included special messages from Kaylee Eckert, Nursing major, Class of 2023, and Dr. Angela McDonald, Dean, of College of Education, Health and Human Services. The evening was full of celebratory moments of students thanking donors personally, scholarship recipients receiving special recognition with a presentation of a "Be the One" pin to proudly wear at graduation, and donors being recognized for their commitment to supporting students.

- A new event this year, **Giving Society Celebration**, was held Friday, April 28, 2023 and included impact sessions held across campus to highlight some of our most successful programs. Session 1, presented by Tim Hall, shared his vision for the future of athletics at Longwood University followed by a tour of the Willett Basketball Performance Center. Session 2, presented by Dr. Chris Kukk shared his enthusiasm for learning and leading with compassion. It was evident by Dr. Kukk's excitement during the presentation that he truly believes in what he preaches. Donors were able to engage with two students, Emily Robertson '24, Longwood's first Truman Scholar and Jacob Farmer-Rylands '23. Session 3, presented by Dr. Kim Little, shared a behind-the-scrubs look at the successful nursing program at the University. The presentation ended with donors getting a first-hand look at the Edward I. Gordon Simulation Lab, where current senior nursing students were practicing what they've learned. Donors were engaged throughout the day and enjoyed each of the sessions.

- **1839 Society/Rotunda Society dinner** was held Friday evening, April 28, 2023, to celebrate the newest members of 1839 Society and Rotunda Society. The evening began with a reception held in the Oppenhimer Gallery and dinner served in the Soza Ballroom. There were 29 members of the 1839 Society in attendance, each receiving recognition for their planned gift and celebrating the future of Longwood. Four members of the Rotunda Society were recognized for their long-term commitment to the University. Each member of the Rotunda Society received a framed print of the Rotunda.

Upcoming Events

The long awaited Joan Perry Brock Center opening is scheduled for August 24 – 25, 2023. The two-day event will have an exclusive dinner to celebrate Joan Perry Brock '64 followed by a grand opening for the community.

STEWARDSHIP

Donors that made a gift in fiscal year '23 will receive a thank you impact report. The report will have facts about the impact donors collectively have on Longwood and will be mailed in late July or early August.

LEADERSHIP GIVING

Over $3.7M in leadership, major and planned gifts have been raised so far this FY, which is inclusive of:

- 10 new scholarships
- $1.5M in estate gifts/commitments
- $600,000 raised in support of athletics

Some of our most notable gifts this FY are as follows:

- $500,000 gift for a Nursing Scholarship
- $500,000 planned gift for the Biology Department
- $400,000 planned gift for an endowment supporting Moton Scholars
- $300,000 planned gift for two scholarships (Honors and Nursing)
- $150,000 for Cormier Honors College full-ride operating scholarships over the next 4 years
- $100,000 planned gift for an existing endowed scholarship
- $100,000 gift supporting the Baseball program

University Events and Ceremonies

The Spring events season continues to trend up consistently with our January–March numbers three times higher compared to this time last year. This is in addition to the basic day-to-day room scheduling, Commencement, and summer conference season. University Events and Ceremonies is pleased to have successfully coordinated and produced Commencement 2023 under their umbrella.

Conference season 2023 looks forward to welcoming back the Virginia Department of Forestry, Longwood Women's and Men's Basketball and Baseball Camps, the American Legion Auxiliary Virginia Girls State, Youth Alcohol and Drug Abuse Prevention Project (YADAPP), Call Me Mister, Summer Literacy Institute, Talented and Gifted (TAG) program, as well as a number of Longwood University Institute for Teaching Through Technology and Innovative Practices (ITTIP) camps.

LONGWOOD UNIVERSITY

Fundraising Report

As of April 30, 2023

FUNDRAISING OVERVIEW

TOTAL PHILANTHROPIC DOLLARS

Fiscal Year	Total Raised
2014	$2.82M
2015	$7.94M
2016	$4.18M
2017	$11.18M
2018	$12.41M
2019	$17.61M
2020	$4.00M
2021	$5.98M
2022	$10.1M
2023 YTD	$5.68M

TOTAL ANNUAL GIVING DOLLARS

Fiscal Year	Unrestricted	Annual Giving
2015 YTD	$328,829	$900,834
2016 YTD	$342,404	$1,050,269
2017 YTD	$308,899	$1,461,543
2018 YTD	$289,295	$1,794,449
2019 YTD	$202,062	$991,547
2020 YTD	$191,351	$788,062
2021 YTD	$180,101	$840,463
2022 YTD	$237,866	$1,344,941
2023 YTD	$216,529	$1,448,128

ALUMNI PARTICIPATION

Fiscal Year	Total Alumni Donors	# of Undergraduate Alumni of Record	Alumni Participation
2015	2,976	27,197	10.94%
2016	3,126	27,894	11.21%
2017	2,890	28,691	10.07%
2018	2,813	29,522	9.53%
2019	2,303	30,286	7.60%
2020	1,773	31,074	6%
2021	2,257	31,803	7.10%
2022	2,052	32,458	6.32%
2023 YTD	1,693	33,002	5.13%

TOTAL DONORS

Fiscal Year	Total Donors
2015 YTD	3,996
2016 YTD	5,215
2017 YTD	4,453
2018 YTD	5,164
2019 YTD	4,041
2020 YTD	2,619
2021 YTD	3,704
2022 YTD	3,407
2023 YTD	3,110

LOVE YOUR LONGWOOD DAY

Year	Donor Goal	Total Donors	Total Dollars
2016	500	533	$65,000
2017	1,839	1,405	$126,000
2018	1,790	2,976	$268,000
2019	2,500	2,700	$325,000
2020	2,020	Cancelled due to Covid-19	
2021	1,839	1,863	Over $390,000
2022	1,839	1,723	$392,500
2023	1,839	1,894	$735,247

LEGACY CHALLENGE

The Legacy Challenge program was launched in May 2021

Challenge Funds Deployed	$267,092 (out of $300,000)
Legacy Challenge Donors	42
# of Campus Programs Receiving Funds	34
Total Planned Gifts	$5,866,056

Strategic Operations

Victoria Kindon, Vice President and CIO

Highlights

- **ITS moves toward Gramm-Leach-Bliley Act compliance**
- **Alumni Association Board of Directors welcomes new members and leadership**
- **Fall 2023 Homecoming & Alumni Weekend has resulted in 400+ registrations in just over a month**

Undergraduate Admissions

Fall 2023 Cycle Update

While we are nearing the end of the fall 2023 admissions cycle for first-year students, our job is not quite complete. The majority of our attention will shift to transfer students as their application deadline approaches. We also will continue to work with our late first-year applicants, knowing that some students will submit deposits over the summer months. We feel that we have done a good job this cycle in forming deeper and more meaningful relationships with our deposited students. The hope is that those deeper connections between the university and deposited students and their families will help decrease our "summer melt." In further efforts to hold on to those students through the summer, our office will work closely with campus partners to ensure that necessary documents are filed, connections to advisors are facilitated and families have a solid understanding of their financial aid awards before bills are sent.

As of May 15, we have 843 freshman deposits and 102 transfer deposits. In a cycle where the year-over-year deposit volume overall in the Southeast region was down 8.4%, this class came together well. Here are a few highlights from the 2023 cycle:

- Even with an expected decrease in the overall number of applications, we were able to exceed the number of completed applications from the last cycle. As we look to increase our applications this cycle, we are confident we have the systems for outreach and follow-up in place to be able to make decisions.
- As of April 1, we had secured one of the highest percentages of deposits for the incoming class in recent years. That speaks to the engagement of those students and their connection to the university—another point that should help us with melt this summer.
- We have seen an increase in the number of students of color in our freshman class—highlighted by an increase of 15% for African American students.

- On a program-by-program level, we made significant strides in some areas and know that there is still work to be done in others. Building on the foundation of cooperation we have instilled between admissions and our academic partners, we are confident in our marketing effort and in the process to better connect students to faculty and staff in academic areas.

While the end of the 2023 cycle is in sight, the work and planning for the 2024 cycle is well underway. This spring, we exceeded our goal of 422 prospects in the upcoming 2024 class, and we have seen a steady stream of prospective students registering for summer visits. Knowing that getting students to campus is the best way to show them what we have to offer, we will continue to offer a variety of visit opportunities and look for ways to improve the visit experience for prospective families. These include personal visits with a member of our staff, First Looks (traditional info sessions and tours), Lancer Herds (classes from high schools bused to campus), Immersion Days (program-specific events) and our Open House programs.

As mentioned in our last update, we will remain test-optional for 2024, and we will be moving away from rolling admissions and reverting to a deadline-driven admissions cycle. In doing so, we want to promote continued accessibility to our families while aligning more closely with a traditional decision day release date to be a better ally to our friends on the high school counseling side of the desk.

We want to celebrate the successes of this cycle, and we appreciate the work and cooperation from everyone across campus who contributed to bringing in the Class of 2027. This was truly a team effort. At the same time, we look forward to the challenge that lies ahead.

Enrollment Management and Student Success (EMSS)

Strategies Implemented to Address Summer "Melt"

Summer is a time when college campuses around the country deal with the phenomenon of motivation "melting" away during the summer, resulting in some students not taking classes or moving in. Our admissions and student success areas partner closely in efforts to minimize the "melt" phenomenon, ensuring consistency of experience and voice. Our earliest strategy for strengthening students' connection to campus is getting them excited about the classes they will be taking this fall by encouraging early registration. Students are eligible to register at the end of April, which incentivizes them to submit their enrollment deposit earlier than the May 1 decision deadline. During the first day of registration, 293 students registered, and, as of May 11, more than 50% of our incoming freshmen had registered for classes.

We layer in several other strategies over the summer to keep both students and families engaged and supported through the transition process. The foundation of this is Lancer Line, a First Year Experience weekly email. In this communication, both students and families will receive just-in-time information about what to expect, a new-student checklist, action items the student needs to

complete, stories highlighting our Peer Mentors and other key support staff, helpful tips, and more.

In addition to Lancer Line, we are hosting a webinar series throughout the summer. Topics include housing and meal plans, getting involved, student employment, paying bills and other financial information, campus safety and mental health support (during Mental Health Awareness Month). In addition, one webinar will feature a session for first-generation students that will include a panel discussion of faculty, staff and current students who were first-generation students themselves. The series will conclude the week before move-in with an open Q&A session designed to answer last-minute questions students and families may have.

We're also attacking melt with two other strategies. Based on the success of texting during the admissions process, we are implementing targeted campaigns for students who still need to complete a checklist item. And we're analyzing information from prior years to identify any financial concerns or barriers among "melts" that we could address by providing financial outreach and support to students and their families early in the summer.

Our signature summer melt strategy is orientation, which also serves as a retention tool. Almost two-thirds of the incoming class have already confirmed their orientation date. During orientation, students and families learn more about what is needed to transition successfully to college life as a Lancer. New students get to know each other, and meet students and faculty in their major. They learn about resources that can help them be successful and opportunities to get involved on campus. They ask questions and get answers. Families participate in additional discussions about what to expect their students to experience in their first semester—both academically and socially—along with strategies to help them navigate any challenges.

Each anti-"melt" strategy will be tracked and evaluated to inform opportunities to improve in future summers.

Indicators Are Positive for Fall 2023 Retention

This is also the time of year we look at how our previous fall class (fall 2022) has performed and is positioned to return this coming fall (retention). All indicators are positive, both with students' academic standing and registration for the fall semester. Over the past five years, an average of 86% of students have been in good academic standing. In spring 2023, 89% of students were in good academic standing. Additionally, we had the lowest percentage of students in academic difficulty in the past five years: 11% compared with an average of 14%. We know from research the Kennedy Group completed for the Retention Task Force this spring that retention rates of students in academic difficulty are substantially lower than those of students in good academic standing. Based on that, we are cautiously optimistic that we will see a small gain in retention rates this fall.

New strategies include the implementation of a texting strategy to reach out to students in academic difficulty to work with them and create an academic recovery plan. We hope this strategy will help students—and their families—see a positive path forward and a reason to return to campus this fall. Additionally, similar to the admissions "melt" financial outreach strategy, we are analyzing data to identify and address financial risk factors that present barriers to re-enrollment of students year to year.

Information Technology Services (ITS)

Gramm-Leach-Bliley Act Compliance

The Gramm-Leach-Bliley Act (GLBA) requires financial institutions — organizations that offer consumers financial products or services such as loans, financial or investment advice, or insurance — to explain their information-sharing practices to their customers and to safeguard sensitive data.

The GLBA was implemented in 1999 but has evolved over time. The Safeguard Rule—a secondary compliance requirement adopted by the Federal Trade Commission (FTC)—went into effect in 2003 and was amended in 2021. This particular amendment focuses on the ingesting, processing, storage and disposal of customer financial information, and requires institutions to be in compliance by June 9, 2023.

The following actions have been completed:

- Consultant services were acquired to assess the current status of compliance.
- Departments of Financial Aid and Student Accounts began review of their recommendations.
- A GLBA Program committee was created to oversee compliance. The committee consists of Financial Aid, Student Accounts, Information Technology and Internal Audit.

The committee has further facilitated the following actions:

- Submitted to a modification of Policy 2010 Customer Information Security Program to the Board of Visitors for approval.
- Completed risk assessments by Financial Aid, Student Accounts and Information Technology.
- Deployed End Point Data Encryption (E2EE) to Information Technology, Financial Aid and Student Accounts.
- Included GLBA training in all Longwood employee training programs for data security, and implemented detailed training for all three departments.
- Fulfilled the Safeguards Rule requirement by creating this report to serve as the annual report to the Board of Visitors.

The committee will continue their efforts by assessing business processes and reviewing procedure documentation.

Office of Alumni and Career Services (OACS)

Alumni Association Board of Directors Welcomes New Members and Leadership

This past spring, the Alumni Board of Directors sincerely thanked Erica Dickson Howell '07, Chris Davis '09 and Linda Paschall Norris '81 for their dedication to the betterment of the Longwood community as they concluded their terms of service. Appointed to serve in the leadership positions were Chris Tunstall '88, president; Kathy Hanson Fox '85, vice president; and Kathy Moore Verhappen '90, secretary. In addition, the board welcomed four new members: Alvie Edwards III '04, Marita J. Repole '72, Margaret Nuckols Roberts '70 and Lavater Walker '89.

Spring Event Lineup Honors Alumni and Students

In March, OACS held Longwood's Ring Ceremony. Alumni faculty, staff and board members of the Alumni Association welcomed more than 130 guests for this important and symbolic moment for juniors and seniors. The event included a presentation of the ring by Cameron Patterson '10, M.S. '17, vice president for student affairs, and a luncheon with students and their families.

In May, OACS hosted the annual Senior Toast, an event that celebrates and honors the transition from student to alumni status. Guest speakers were selected by the Class of 2023, including two representatives from the graduating class, two alumni representing the Class of 2022, and staff member Waleed Ahmed, assistant director of admissions and retention.

This June, the Alumni Association Board of Directors, in partnership with the OACS team, recognized seven truly exemplary award recipients who embody the highest ideals of citizen leadership. The award presentation welcomed faculty, staff, alumni and friends of all ages and backgrounds to celebrate their accomplishments.

- Distinguished Citizen Leader Award: Lynn Gardner Heffron '67
- Humanitarian Alumni Award: Deana McGuire Buck '83
- Distinguished Professional Achievement Award: Tamara Brown '89
- Honorary Alumni Award: Troy Austin
- Rotunda Outstanding Young Alumni Award: Tiarrah Crouch Parker '17
- Page Cook Axson McGaughy Lifetime Loyalty Award: Diane Bottoms Boxley '72
- Nancy B. Shelton Spirited Contributor Award: Ronda Landis Scarrow '80

Summer Regional Events Hosted by the Alumni Association Board of Directors

Over the summer, the Alumni Event Committee, in partnership with OACS, will host myriad regional events in the Richmond, Tidewater and Northern Virginia areas. In addition to monthly regional network happy hours, this summer's focus is to add family-friendly events to the

calendar. Included are a day at Maymont, Norfolk Zoo, and baseball games at both the Richmond Flying Squirrels and Washington Nationals stadiums.

Career Services Notes Year-End Achievements, New Initiatives for 2023-24

In the last fiscal year, there was a significant increase in employer, alumni and student participation, with numbers returning to pre-Covid levels. Networking opportunities for students and alumni continued to grow as new campus partnerships with faculty were forged, and, once again, 100% of students who engaged with our office rated their experience as either satisfied or very satisfied. In the fall, our team is planning two new outreach methods to increase awareness of the types of services our office offers: Career Cart, a day a week where students can catch golf cart rides to class while talking about career exploration and upcoming networking opportunities; and Porch Parties, monthly events outside Maugans Alumni Center where students, faculty and staff can engage with career advisors in a casual setting.

University Analytics

University Analytics has seen an uptick in requests for information for state government projects and proposals. We have also been more involved with future planning across campus, including the six-year planning process, retention research and financial aid awarding. These efforts should make state-required reporting as well as future analysis and decision support in these areas more efficient. We also continue to receive more complex requests from academic areas looking for ways to improve outcomes for students, and we are glad to support those efforts.

University Marketing, Communications and Engagement

Strategic Collaboration Yields Impressive Results for Homecoming & Alumni Weekend Registration Launch

The merger of the Office of Alumni and Career Services (OACS) and the Office of Marketing, Communications and Engagement (MCE) has shown success with the marking of a significant milestone. Our strategic approach to the launch of Homecoming & Alumni Weekend resulted in more than 400 registrations in just over a month—almost as many as last year's Alumni Weekend total attendance—and seven months still remain until this year's event. Our team's collaboration on marketing and promotion efforts has been a key factor in this success, utilizing multiple communication channels and a strategic tiered-pricing structure. We expect this to be the first of many wins as we continue to build on this momentum.

From Likes to Love: Longwood's Social Media Engagement Sees a Dramatic Boost

As we wrap up the academic year, it's a great time to reflect on our engagement strategies. Our team has specifically been working hard to increase engagement on social media, and the results are in: Our engagement rate during 2022-23 increased by more than 42% over the previous year.

We've been able to reach a larger audience, build stronger connections with our followers and showcase the great work being done across our university. This is a testament to our team's creative collaboration and hard work to develop quality content, and we're excited to continue this momentum.

New Alumni Data Tool Offers Valuable Insights for Storytelling, Admissions Marketing and Postgrad Success Strategies

Our team is excited to announce the procurement of a powerful new data-driven tool, Stepping Blocks, that unlocks a treasure trove of public alumni data and post-graduation insights. With its advanced data set and visualization tool, we can expand our outreach efforts to create new and exciting student-alumni career experiences, shape marketing strategies to attract prospective students and uncover compelling stories that showcase the impact of a Longwood education.

Longwood Magazine Continues To Strengthen University's Impact on Alumni (and Future Students)

Data that shows the impact of an alumni magazine can be hard to come by, but there is plenty of anecdotal evidence that a good alumni magazine strengthens a university in myriad ways. Here are a few recent examples from Longwood magazine:

- Jason Snyder literally reads every word in every *Longwood* magazine. Devoted alumnus? No, he's the magazine's freelance proofreader. "Years of reading that magazine made me really impressed with the school," Snyder wrote just before attending an accepted student event with his daughter, who was considering Longwood on his recommendation. After weighing the merits of a school in NYC and Longwood, Snyder's daughter has now officially enrolled at Longwood for Fall 2023.
- Then there was this letter from Joan Maitland Wilhelm '59. "I have just finished reading [the April 2023 issue]. Everything you shared is wonderful. ... I will continue to contribute in December to the Longwood Alumni Association. Keep up the excellent work."
- And finally, Robert D. Baker Jr. '89 wrote to say that he never realized his beloved first-grade teacher, Lucile Moseley Epes '37, was a Longwood alumna until he read about her death at the age of 107 in the December 2022 magazine. "No wonder she was so good. I attended her wonderful class for only one year and my family moved away, but the memories of those days were some of the fondest of my life. I simply had to write to thank you for [the] article. Go Longwood magazine! Go Psychology Department! Go Lancers!"

Student Affairs

Cameron Patterson, Vice President

Highlights

- **Residential & Commuter Life continues to partner with the Real Estate Foundation and Facilities Staff for the third and final phase of apartment renovations at Lancer Park and the Longwood Landings.**
- **Sigma Sigma Sigma sorority celebrated 125th Anniversary with over 400 members from around the country in attendance.**
- **More than 100 students recognized through our Greek Awards, Citizen Leader Awards, Joan of Arc Awards, and Mosaic Gala/Donning of the Kente Ceremony.**

As the academic year comes to a close, it is wonderful to reflect and look back. Through this reflection I'm reminded of the richness and vibrancy of campus life as we have experienced a number of traditions and activities that make this place unique and special. One activity special to our campus community is our annual CHI Burning Ceremony. For me it is wonderful to be with our students as we celebrate members of our campus community that have upheld CHI's motto of "Service to the whole without seeking honor for thyself.' The event this year took place on April 26 during the last week of classes. The CHI Burning Ceremony recognized more than 35 members of the campus community with a CHI Commendation.

The end of the spring semester is also known as awards season. We have a number of co-curricular opportunities to recognize our students for the efforts that they have contributed to the campus community during the academic year. Three signature events include our annual Citizen Leader Awards, Greek Awards, Joan of Arc Leadership Awards, and Mosaic Gala & Donning of the Kente Ceremony. With these ceremonies we collectively saw more than 100 students recognized. It is wonderful for our students to have family and friends join them for this these special recognitions. We are collectively proud of our students' efforts.

A new celebration and recognition opportunity for our campus is our First Generation Student Celebration. We have been facilitating a number of campus-wide initiatives within Student Affairs in support of first-generation student success and engagement. This celebration took place on May 19th at the Moton Museum. We recognized graduating seniors who were first-generation students with cords that they wore at graduation. We also welcomed back Dr. Sarah E. Whitley, Vice President with the Center for First-Generation Student Success, an initiative of NASPA – Student Affairs Administrators in Higher Education and The Suder Foundation. Dr. Whitley is a national leader within the field of first-generation student success and is an alumna of Longwood University and our former Director of First Year Experience & Family Programs.

We were honored to host Sigma Sigma Sigma for their 125th Anniversary Celebration. Tri Sigma was founded by a group of eight women on April 20, 1898, on our campus. Tri Sigma became part of the group of sororities known as the "Farmville Four" – four Greek letter sororities established at the State Female Normal School between 1898 and 1901. The gathering featured remarks from President Reveley and a proclamation from the Town of Farmville by Mayor Brian Vincent. The next few years will feature additional celebrations from groups comprising the "Farmville Four" which will present an exciting time for re-connection for our campus community as alumna engage with our current students.

Efforts continue as we work to implement the University's Diversity Strategic Plan and support our students. President Reveley, Provost Smith, and I had the opportunity to participate in a Diversity Town Hall sponsored by the Student Government Association during the final two weeks of the semester. This forum provided an opportunity for dialogue around efforts undertaken campus wide and to hear the thoughts and feedback of our students with faculty and staff in attendance. We continue our efforts and work towards the strategic plan and the Action Plan Agreement with the C.H.A.N.G.E Coalition.

Dean of Students Unit

The Care Team assisted 722 students with a variety of issues spanning medical absences, family and personal emergencies, mental health concerns, academic, and financial concerns, which represents a 23% increase from the previous academic year. The Dean of Student's Office also coordinated academic continuity and resources for 369 students with COVID-19 during the 2022-2023 academic year.

Accessibility Resources

Currently serving 498 students with diverse and varying needs for accommodations and support, this population benefits from the case management approach to resources and the faculty's attention to the accommodations. ARO has seen an increased number of students with significant mental health and medication management issues. This continued increase of students registering for mental health concerns results in an increase in the number of emotional support animals and the need for alternative supports. Accessibility Resources saw a sharp increase in the use of the physical testing center; over 700 tests were proctored there for the spring semester alone.

Approximately 80 students who needed assistance in helping to mitigate test and classroom anxiety utilized the Solitudary (decompression and relaxation) room and the open study area spaces regularly.

Growth in overall registered students is anticipated for next year due to the volume of early paperwork already collected for fall from incoming first-year students. Implementation of AIM, a content management system designed for disability support offices, has begun for the upcoming 2023-2024 academic year. AIM will replace the current antiquated spreadsheet system in order to streamline processes for students, faculty, and staff and accommodate for the increasing number of students registered with ARO and to address the high needs of those students.

ARO EMPOWERS continues for incoming first-year students to create a sense of belonging and well-being and will now include ARO Empowers Ambassadors. These ARO Empowers Ambassadors are registered with ARO and will be mentors to our new incoming freshmen and transfer students. The selected students will host programs throughout the fall semester and also work with our graduate intern to help with transitioning and retention of a diverse group of students.

Residential and Commuter Life

Residential and Commuter Life focused on facilitating programs that address four key competency areas: Educational, Career, Health/Wellness, and Life Skills/Social. With a combined total of 1,144 residential programs during the 2022-2023 academic year, and an average attendance of 15 students per program, there were close to 18,000 attendees. RCL produces monthly newsletters, one tailored for commuter students and one for residential students with housing assignment specific information. These newsletters communicated an array of well-being, academic support, and campus events information intended to enhance students' connection to Longwood's campus and traditions.

The 12-month housing and summer storage program for returning apartment residents continues to be popular, providing summer housing or summer storage to eligible students at no additional cost. This program has proved successful, increasing in numbers from the previous academic year as evidenced by the following: 183 students have registered for the 12-month housing and plan to remain on campus this summer, and an additional 95 students have registered for summer storage and plan to depart campus but will continue storing items in their room over the summer months. Continuing student housing registration saw a 6% increase in housing occupancy compared to the previous year.

RCL continues to partner with the Real Estate Foundation and Facilities Staff for the third and final phase of apartment renovations at Lancer Park and the Landings. These renovations include new flooring, painting, countertops, fixtures, and new living room and kitchen furnishings.

Student Conduct and Integrity

Preliminary assessment indicates that 124 disciplinary cases were processed during the 2022-2023 academic year. This represents a steady level in cases as compared to the previous academic year. Of this preliminary number, administrative hearings and agreed resolutions remain popular options for students evidenced by 52 administrative hearings, 48 agreed resolutions, and 24 Honor and Conduct Board cases. At the end of the spring semester, Longwood had its first known Artificial Intelligence (AI) academic integrity violations; to date, five students have been charged with alleged violations involving AI. Turnitin has been the tool used by faculty to identify these cases. Discussions with faculty, DEC, and the Greenwood Library are ongoing about the evolving issues of AI-generated content.

Title IX

The Title IX process covers reports of gender-based discrimination, harassment or assault. During the 2022-2023 academic year, the Title IX Office received 64 reports of notice, similar to the previous academic year. All parties were offered supportive measures and most have engaged with resources across campus, including in some instances LUPD to pursue criminal complaints and/or protective orders. Six reports of notice progressed to formal complaints which led to either informal resolutions or formal investigations. The remaining 58 reports had either no formal complaint filed, did not fall within Longwood's purview of authority, or were classified as supportive measures only.

Student Engagement Unit

Supporting and contributing to several areas in Longwood's Strategic Plan including intensifying enthusiasm, innovation, and reflecting the diversity of America. These areas are present throughout the noted activities and initiatives. Not unrelated, the following themes continued to guide the planning and work in Student Engagement during the spring semester: *Visibility, Opportunity, Re-Imagining, Re-Engaging*.

In terms of *visibility*, two new student groups, the Native Student Organization and the Muslim Student Association hosted two major events this semester including a Pow Wow with native/indigenous tribes of the Commonwealth in celebration and recognition of their cultures and an Iftar Night to break the Ramadan fast that was attended by over 100 students, faculty and staff. Sigma Sigma Sigma sorority celebrated their 125th Anniversary with over 400 Tri-Sigma members from around the country in attendance. The Longwood Recovers collegiate recovery program added student-led AA and Al-non-meetings, a support group for students in recovery from Eating Disorders and hosted a graduation event for three students. A Recovery Ally training was also held for students, faculty and staff. The office of Education and Prevention Programs sponsored the Clothesline and Denim Day educational projects in support of sexual assault awareness.

Opportunity was present in a number of ways. Over 1500 students and 20 organizational advisors participated in the new Hazing and Alcohol Overdose prevention trainings during the past academic year. Beginning Our New Direction (BOND), the new student transition program for incoming first-year students from underrepresented populations, is the final stages of development. The pilot program will occur in August leading into New Lancer Days; the participation goal is 30 students. Each department in Student Engagement sponsored a Love Your Longwood Day campaign to raise awareness and funding for leadership programs, fraternity and sorority leader professional development, multicultural programs, and for alcohol and other drug education and prevention programs. The Black Student Association (BSA) and AFROH sponsored Black student mental health forums during the spring semester in coordination with the office of Multicultural Affairs; these were attended by 60 students. OMA also supported diversity, equity and inclusion workshops with academic departments and the Brock Fellows. Celebrations of student and student organization accomplishments occurred in March and April through Greek Awards, Citizen Leader Awards and Joan of Arc Awards for Excellence. Over 100 students were recognized in these ceremonies. A number of student celebrations occurred at the end of the semester including the annual Hispanic/Latino Association Gala which had 125 attendees. The Multicultural Gala and Donning of the Kente featured the accomplishments of 20 students and the first Lavender Graduation Ceremony honored 20 LGBTQ+ seniors. The semester was capped off by a Late-Night Breakfast the night before exams began at which faculty and staff served almost 900 students.

The RISE Mentor program for new, underrepresented students has been *reimagined* with 17 upper class students who will provide peer support to the BOND program. Lancer Productions and the SGA sponsored new Open Mic nights once per month with an average of 75 attendees. It has been exciting to see students share their musical talents at these and other campus events.

There was continued *re-engagement* on campus, especially by NPHC sororities and fraternities which saw exciting growth this semester. Alpha Phi Alpha Fraternity, Inc. boasted a line of 5 new members which was the second largest in the history of the chapter. Alpha Kappa Alpha Sorority, Inc. and Delta Sigma Theta Sorority Inc. each revealed lines of 4 new members. CPC and IFC overall numbers were both down a bit compared to last year, but this is also related to campus enrollment. Energy is strong and plans are in place to initiate creative recruitment efforts and maximize use of the new IFC Lodge and lounges in Stubbs Hall. Spring Weekend featured student organization booths, performances by student groups, bands and a beautiful day of fun and celebration. Last, but not least, a number of new student organizations were created or came back after being on hiatus. A number of new student groups formed through student initiative including the Clay Club, Metals Club, Billiards Club, Boxing Club and Ducks Unlimited. Re-generated groups include the Jewish Student Organization, Pre-Professional Health, History Club, Psychology Club and Sociology Club.

Well-Being Unit

BE ACTIVE. BE WELL. BE YOURSELF.

BELONGWOOD

Campus Recreation

Throughout AY23 Campus Recreation's efforts to encourage the campus community to "Be Active" resulted in increases in program and service participation numbers. The Fitness Center enjoyed a 9% increase in visits for the spring semester and a 16% increase over last academic year and on pace to reach 80,000 visitations and over $60,000 in revenue generation. The Sport Club program expanded to 25 teams with over 350 student athletes representing Longwood. Recent intramural play included the well-attended Farmville Cup basketball game at Hampden Sydney College (Longwood won 58-53). Personal Training and Group Fitness programming combined efforts to bring back the popular "Fit After 50" class that took place in the recently renovated Fitness Performance Suite. Academic use of Pierson Hall has seen a large increase with 14 academic classes operating out of the fitness center courts and classroom.

Counseling and Psychological Services (CAPS)

The Dean of Well-Being has been invited to serve as a panelist by the Senior Director of Policy and Government Affairs at the Virginia Hospital & Healthcare Association (VHHA) for the annual Virginia Behavioral Health Summit on Thursday, June 22, 2023. This year's theme is - Together: A Vision for Improved Behavioral Healthcare Access. The concurrent session she will participate in is entitled Breaking Down Silos: Expanding Capacity to Meet the Unique Needs of Every Child. This session will focus on Longwood's efforts to support the behavioral health needs of its students while supporting future licensed clinicians via the SCHEV Higher Education Mental Health Workforce Pilot program.

It is an honor for Longwood University to be contributing to the mental health workforce pipeline through the SCHEV Pilot Program funded by the Virginia General Assembly. A Resident in Counseling joined the CAPS Team in January and has provided individual counseling to 54 students. Additionally, she has provided group counseling, facilitated Well-Being Clinics, provided Single Session Therapy, served on-call, and provided preventive outreach programs to Longwood University students. The pre-licensee received 100% client agreement with every statement on the CAPS Client Experience Survey. Adding this pre-licensee has enhanced the CAPS team's ability to sustain and expand existing, successful programs while also expanding capacity for much-needed preventive services that focus on cultivating a culture of well-being, increasing protective factors, and building resiliency among the community. The Resident in Counseling identifies as a person of color and has increased

representation much needed and appreciated by the student body. Furthermore, adding this professional colleague has bolstered morale and bandwidth and prevented burnout and turnover of CAPS clinicians. In summary, CAPS has been better equipped to meet the student demand for counseling services because of this SCHEV initiative.

During AY23, CAPS scheduled 1899 individual counseling appointments with 558 students. Additionally, students were served with group counseling, well-being clinics, skill-building sessions, ADHD/SLD testing, Single Session Therapy, and crisis intervention. Of the 283 students new to CAPS who completed a demographic form at intake, 22% identified as male, 69% as female, 2% as transgender and 7% as self-identify; 53% identified as heterosexual; 68% as white, 14% as African American/Black, 5% as Asian, 4% as Hispanic/Latino/Latina; and 34% as a first-generation college student.

The partially SAMHSA grant-funded ProtoCall Services, Inc. (mental health crisis support line) and WellTrack Boost mobile app investment has proven to be a great asset in terms of student care and staff morale. CAPS clinicians responded to 22 crisis situations during AY23 compared to 34 during AY22. ProtoCall, Services, Inc. received 113 calls and managed 81 (others were wrong numbers or hang-ups) from the Longwood University community during AY23. Of those 81, none were elevated to the (highest) emergent level of care, 13 were elevated to the urgent level of care, and the remaining were coded as routine. ProtoCall Services, Inc. and the WellTrack Boost app also decrease the burden for professionals serving in other offices such as Dean of Students, Longwood Police, and Residential and Commuter Life.

Also, partially funded by the SAMHSA grant, the Trauma Specialist continues to cultivate a trauma-informed campus community. She has trained 140 members of the faculty, 195 members of the staff, and 116 student leaders (e. g., Resident Assistants, Student Nursing Association, Desk Aids). In addition to other clinical services, the Trauma Specialist provides an evidence-based treatment modality, Cognitive Processing Therapy, to assist students in trauma recovery.

CAPS psychologists completed a comprehensive psychological ADHD and Specific Learning Disability assessment for 7 students. Testing is the only additional fee-for service at CAPS ($750). The CAPS testing program is a student success initiative that contributes to increased academic success, interpersonal performance, and student retention.

University Health

The University Health Center had a productive year. During this school year the UHC had 5,267 patient encounters. This is a decrease of 10.3% from the previous year. This is mostly due to a decrease in the number of patients being seen for COVID-19.

Access to care has always been a high priority for the UHC. The goal of 85% of acute patients (illness or injury less than one week) seen the same day is the metric we strive for. This year 91.4% of acute patients were seen the same day. Those that were not seen the same day were

seen within 24 hours unless they requested another day. Longwood provides a level of prompt availability of primary health care that is extremely rare.

Longwood University Police Department (LUPD)

LUPD participated in an accreditation audit through the Virginia Law Enforcement Professional Standards Commission (VLEPSC) starting in December 2022. Accreditation was secured at the VLEPSC meeting in March 2023.

The LUPD was recently awarded a Higher Education ARPA grant from the Virginia Department of Criminal Justice Services. This grant of more than $50,000 will support upgraded equipment for the Police Department. A Unified Active Threat Guide was created and approved by LUPD, the Farmville Police Department, Prince Edward County Sheriff's Office, Hampden Sydney College Police and Prince Edward Volunteer Rescue Squad. Input from local fire departments was solicited and included in this plan. This formalizes a structure for area agencies to utilize when responding to assist with an active threat within Prince Edward County.

On March 27, Longwood police joined representatives from local and state law enforcement agencies as well as campus partners in communications, emergency management and the president's office in a tabletop emergency planning exercise led by the U.S. Department of Homeland Security. This followed a similar meeting in the fall. The purpose was to build relationships among those who would be involved in a response to a major emergency on our near campus, and identify areas for possible improvement in preparation.

The hiring process for a new Assistant Vice President/Director for Public Safety and Chief of Police has begun, and applications are currently being accepted.

Administration & Finance
Matthew McGregor, Vice President

Highlights

- **FY24 Operating Budget and Plan**
- **FY24 Capital Budget**

FY24 Planning and Budget Preparation

As we continue to await final determinations on the FY24 state budget ahead of the close of the fiscal year, we have proceeded with conservative assumptions in crafting the University's FY24 Operating Budget and Plan and our FY24 Capital Budget, both for review at the June BOV retreat as is customary.

We contemplate a 2.6% increase in the University's operating budget for FY24. The FY23 operating budget for the University was $142,584,876, and the proposed FY24 operating budget is $146,386,204.

The FY24 Operating Budget and Plan and the FY24 Capital Budget follow in this tab, each in the familiar format of recent years. Assumptions in both regarding state considerations rely on the second year of the Commonwealth's biennial budget adopted in June 2022.

The University's Administration & Finance team will also be closely involved in the Commonwealth's six-year planning process over the summer and fall.

LONGWOOD UNIVERSITY
OPERATING BUDGET AND PLAN
FY 2023-2024

Development of Citizen Leaders

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2023-2024 BUDGET SUMMARY

This section provides an overview of the University's FY 2024 operating budget. Detailed budget information is provided in the supporting tables. Highlights of the proposed plan are presented below.

- The budget is based on assumptions related to enrollment projections, revenue calculations and expenditure estimates. Revenue projections utilize historic revenue calculations, prior credit hour production and enrollment forecasts to estimate revenues.

- As of the publication of this document, there has not been an amended budget for fiscal year 2024 approved by the Governor or General Assembly. All figures have been based on the second year of the biennial budget approved in June of 2022.

- For fiscal year 2024, tuition has been increased 2.85%, mandatory non-E&G fees increased 5.83%, room fees increased 4%, and board fees increased 5%. These have been increased to cover changes in inflationary costs, debt service expenses, and costs associated with base salary and benefit increases.

- The projected revenue budget for FY 2024 is $146,386,204 which excludes $8,358,815 in state appropriation for student financial assistance. The proposed expenditure budget for the total University is $146,386,204.

- The work of the Assessment Committee of the University Planning Council identified two items through campus-wide assessment work. These items were endorsed by the Finance Committee of the University Planning Council, with funding planned from existing sources in FY 2024 operating budgets. The two items are for Residential and Commuter life, and they are: $1,298 of annual funding for a 2-user account plan for an industry-standard online user training/marketing platform, and $450 of annual funding for an increased account plan for its newsletter service. The former will increase students' ability to examine options in our online housing database, and the latter will enhance RCL's marketing and student newsletters to help develop and maintain inclusive residential communities and campus commuter student spaces supportive of student growth and development.

- The Educational and General Programs budget, which includes both general and non-general funding sources, is composed primarily of expenditures and revenues in the Instructional programs, as well as Sponsored Programs (grants and contracts). The total planned expenditures for FY 2024 are $86,840,356.

- In FY 2024, Longwood will contribute $134,500 to fund faculty promotions.

- The second major component of the University's total budget is Auxiliary Services, which includes activities such as student housing, dining services, parking and athletics. The proposed Auxiliary Services budget for FY 2024 is $59,545,848.

2023-2024 ACTIONS OF THE GENERAL ASSEMBLY

This year, the General Assembly met in a combination of regular and special sessions that began January 11, 2023 and ended on February 25, 2023. The reconvened session occurred on April 12, 2023. As of the date this operating plan was prepared, there has not been an approved or signed budget for FY 2024. Assumptions in this plan are based on the second year of the biennium budget that was adopted in June 2022.

The state appropriations amounts included in this operating plan assume Longwood's current total Educational and General (E&G) appropriation of $2,400,000 for in-state student access and affordability.

This operating plan assumes The Department of Planning and Budget will provide a central adjustment of $3,340,692 in FY 2024. This adjustment is due to the state mandated salary, benefit, health insurance increases, and other miscellaneous adjustments that will occur in FY 2024.

Financial Aid

General fund support for student financial assistance in FY 2024, has been increased with an additional $1,802,300 for a total of $8,358,815.

Southside Virginia Regional Technology Consortium (SVRTC)

Funding is assumed to be level at $108,905 for the SVRTC in FY 2024.

Higher Education Equipment Trust Fund

Funding for the FY 2024 Equipment Trust Fund (ETF) program of $743,433 general fund will be appropriated to Longwood. This is unchanged from the previous year.

Out-of-State Capital Fee

Out-of-state students are required to pay 100% of the average cost of their education. Additionally, non-resident students will pay $22 per credit hour as a mandatory capital fee. The amount of capital fees that will be paid by the University to support state capital project debt service on bonds issued under the 21st Century Program remains unchanged at $106,149.

Capital Projects

- Longwood's Maintenance Reserve funding for FY 2024 is $1,750,737.
- Facilities Annex Building estimated completion in December 2024.
- Wygal Hall Replacement Building is currently in the design phase with estimated completion date of 2027.

2023-2024 EDUCATIONAL AND GENERAL PROGRAM PRIORITIES

The University's 2023-2024 Educational and General budget is based on priorities that support the strategic plan. After carefully examining the revenue projection for FY 2024, and evaluating request from institutional areas, funds were allocated for strategic initiatives. The recommended expenditures include funds for the following:

- Banner Cloud Computing Project
- Faculty Promotions
- Call Me Mister
- SACSCOC Accreditation & Quality Enhancement Plan

2023-2024 AUXILIARY SERVICES PROGRAM PRIORITIES

The University's 2023-2024 Auxiliary Services budget is based on the program priorities listed below. Auxiliary activities are required to be self-supporting and must maintain sufficient fund balances for operations, equipment replacement and maintenance reserves. The Board approved housing and dining rate increases on December 2, 2022. Comprehensive Fees were approved on May 19, 2023.

Auxiliary Indirect Cost Rate

The Auxiliary Services operations are charged an indirect cost recovery rate for services provided by educational and general operations (such as payroll processing, purchasing, billing services, and facilities administration). The auxiliary cost study is submitted to SCHEV prior to the beginning of each biennium. The indirect cost rate for the 2022-2024 biennium is 13.60%. This is a .27% decrease from the prior biennium.

Housing & Dining

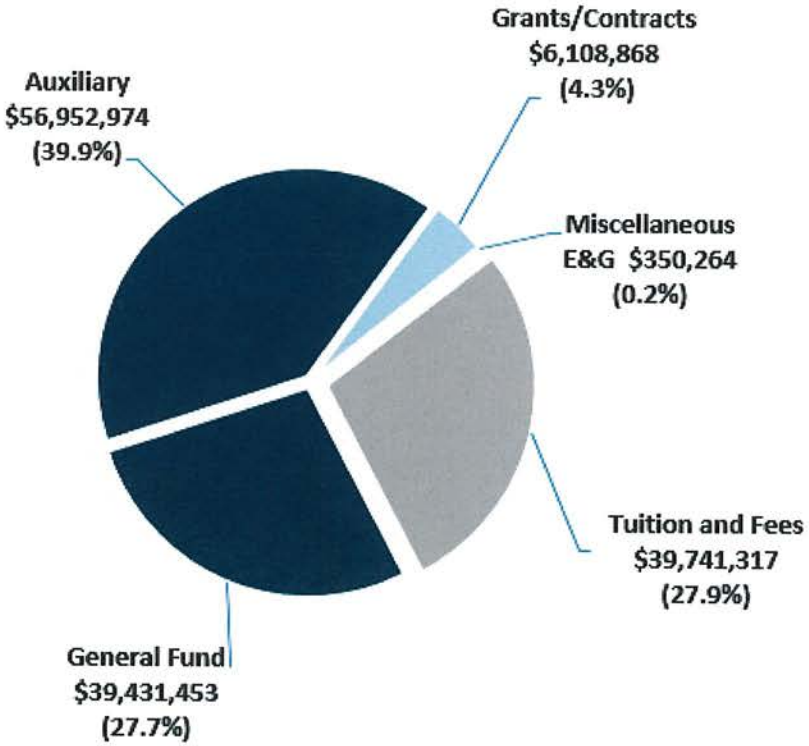
Combined, Housing and Dining are self-supporting operations and contribute to any needs in comprehensive fee budgets.

Comprehensive Fee Budgets

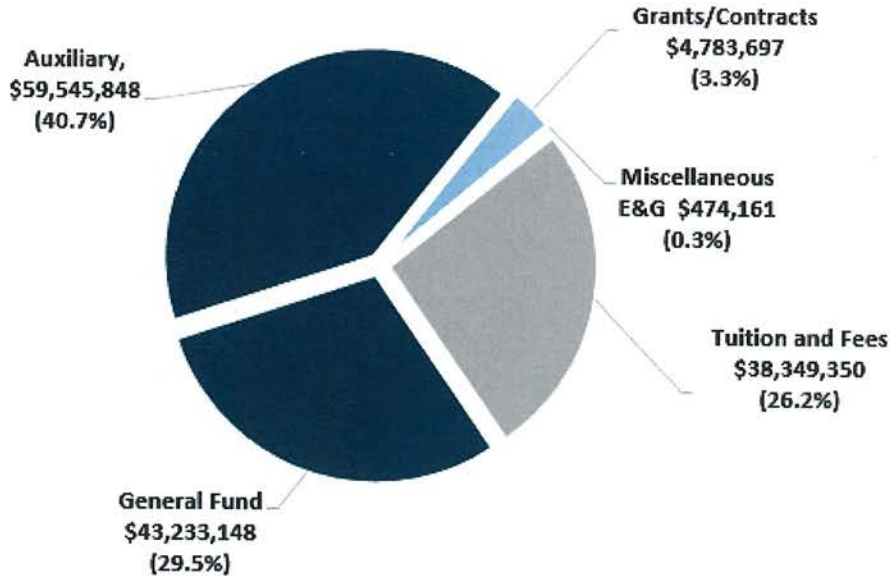
The comprehensive fee is used to support many auxiliary programs and services including: intercollegiate athletics, recreation and intramural programs, the student union, student health and wellness services, parking/transportation services, debt service, and repair and maintenance on non-general fund supported facilities. Specific examples for FY 2024 include:

- Open and operate the Joan Perry Brock Convocation Center
- NCAA Transformation Committee Recommendations
- Auxiliary Maintenance Reserve fund

Total Revenue Comparison by Category

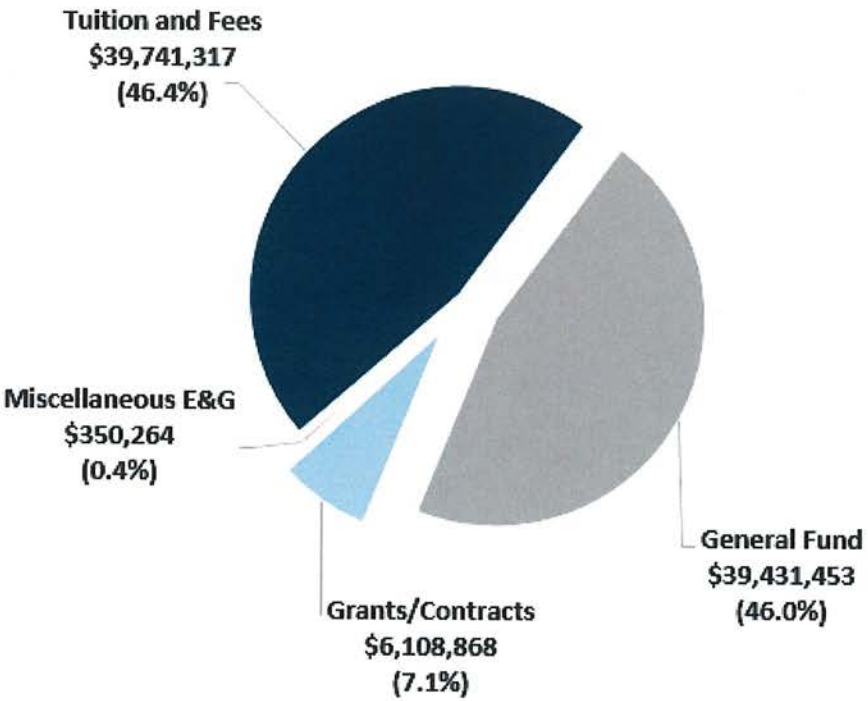


2022-2023 Revenue: $142,584,876

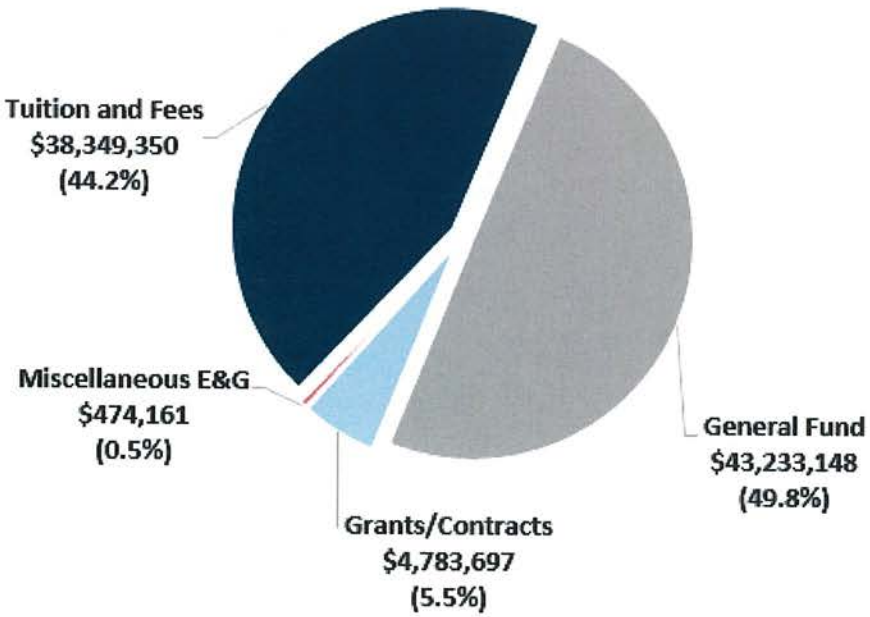


2023-2024 Revenue: $146,386,204

E&G Revenue Comparison by Category

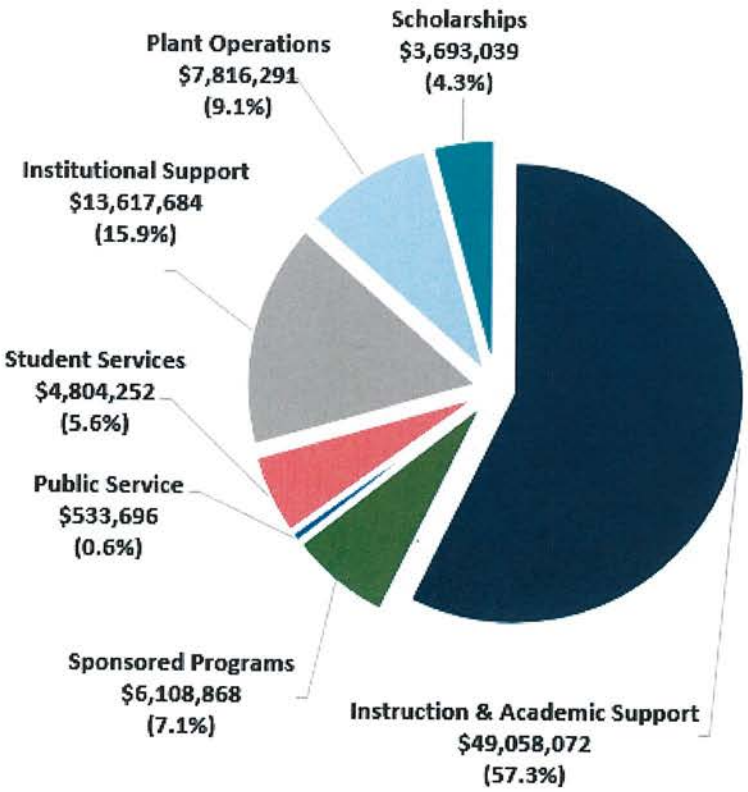


2022-2023 E&G Revenue: $85,631,902

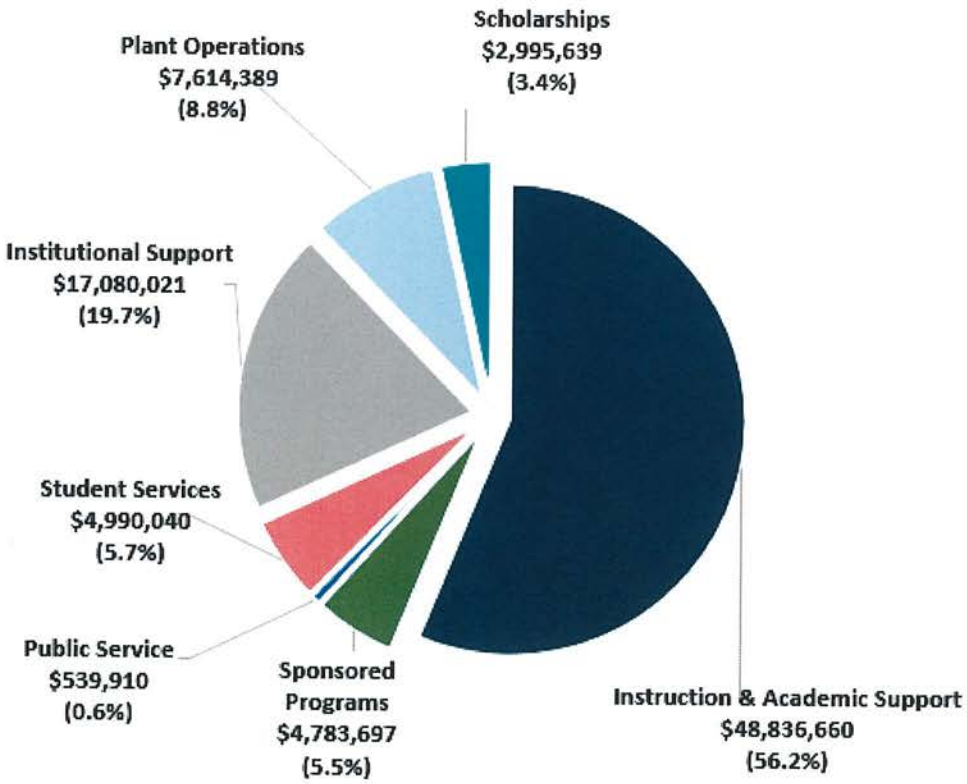


2023-2024 E&G Revenue: $86,840,356

E&G Expenditure Comparison by Category

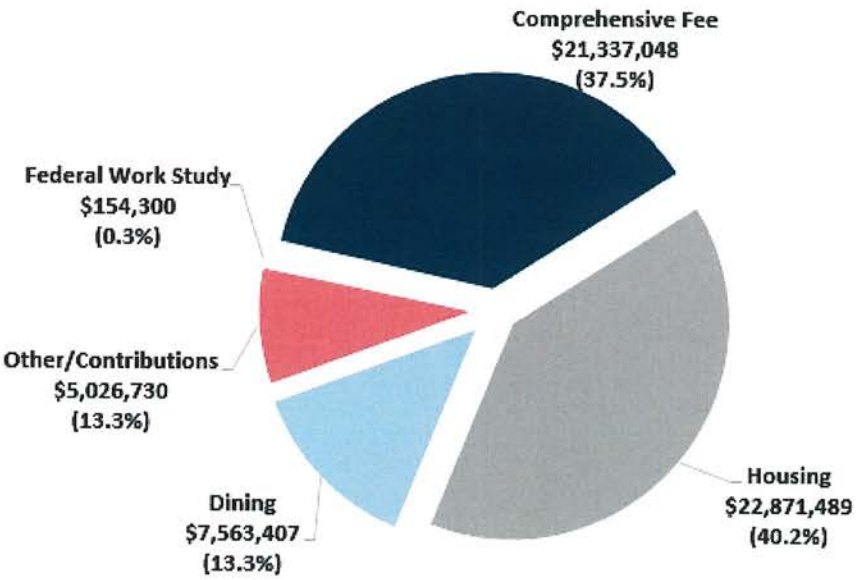


2022-2023 E&G Expenditures: $85,631,902

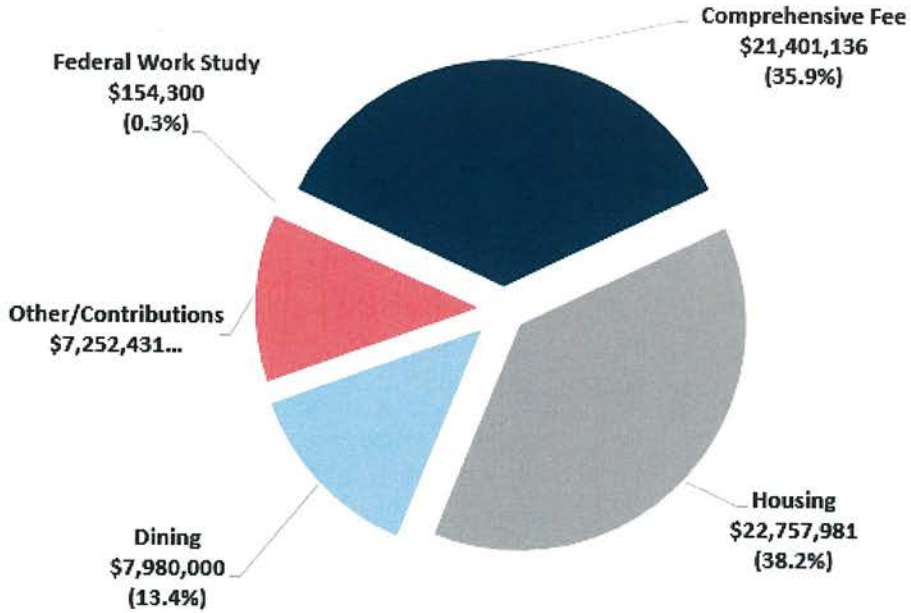


2023-2024 E&G Expenditures: $86,840,356

Auxiliary Services Revenue Comparison by Category

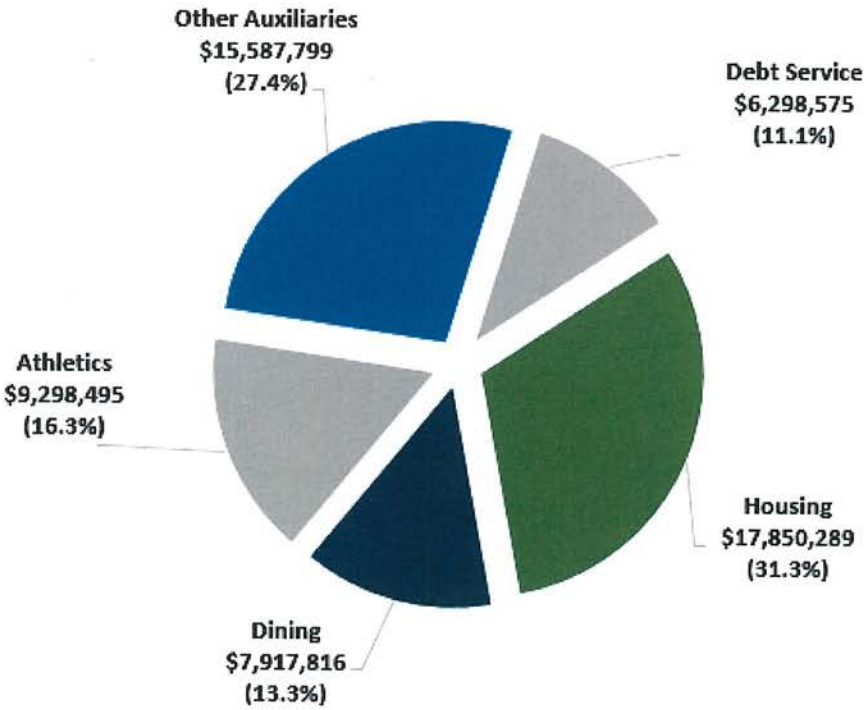


2022-2023 Auxiliary Revenue: $56,952,974

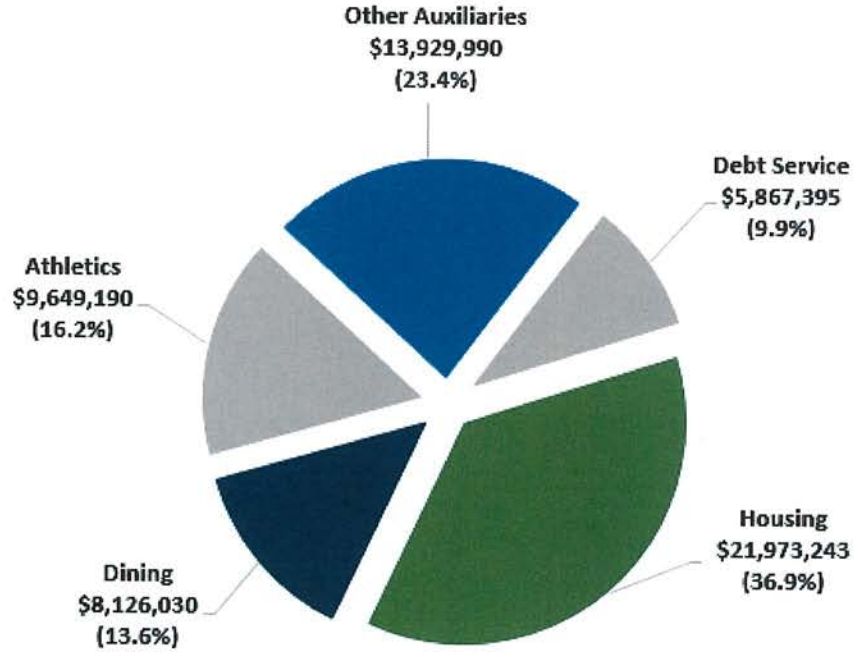


2023-2024 Auxiliary Revenue: $59,545,848

Auxiliary Services Expenditure Comparison by Category



2022-2023 Auxiliary Expenditures $56,952,974



2023-2024 Auxiliary Expenditures $59,545,848

TABLE 1
REVENUE SUMMARY

	Proposed 2022-2023	Proposed 2023-2024
EDUCATIONAL AND GENERAL		
Tuition and Fees	39,741,317	38,349,350
Commonwealth Appropriations *	39,431,453	43,233,148
Federal Grants and Contracts	5,508,980	4,181,032
State/Local/Private Grants and Contracts	599,888	602,665
Other Sources	350,264	474,161
Total Educational and General	85,631,902	86,840,356
AUXIARY ENTERPRISES/LOCAL/PRIVATE		
Total Auxiliary/Local/Private Revenue	56,952,974	59,545,848
INSTITUTIONAL TOTAL	142,584,876	146,386,204

*Appropriation excludes Higher Education Student Financial Assistance of $6,833,815 in FY 2022 and **$8,358,815** in FY 2023.

TABLE 2
EXPENDITURE SUMMARY

	Budget 2022-2023	Proposed 2023-2024
EDUCATION AND GENERAL		
Instruction	41,258,975	40,792,401
Sponsored Programs	6,108,868	4,783,697
Public Service	533,696	539,910
Academic Support	7,799,097	8,044,259
Student Services	4,804,252	4,990,040
Institutional Support	13,617,684	17,080,021
Plant Operation & Maintenance	7,816,291	7,614,389
Scholarships & Fellowships [1]	3,693,039	2,995,639
Total E&G	85,631,902	86,840,356
AUXILIARY ENTERPRISES/LOCAL/PRIVATE		
Housing Services	17,850,289	21,973,243
Dining Services	7,917,816	8,126,030
Athletics	9,298,495	9,649,190
Other Services	15,587,799	13,929,990
Transfers		
Debt Service (Mandatory)	6,298,575	5,867,395
Non-Mandatory		
Total Auxiliary Enterprises/Local/Privat	56,952,974	59,545,848
INSTITUTIONAL TOTAL	142,584,876	146,386,204

Budget Allocation Ratio

Fiscal Year	2021	2022	2023	2024
Instruction and Academic Support	59.05%	58.68%	57.29%	56.24%
Public Service	0.71%	0.77%	0.62%	0 .62%
Student Services	6.41%	6.32%	5.61%	5.75%
Institutional Support	16.39%	15.46%	15.90%	19.67%
Operation and Maintenance of Plant	9.86%	10.71%	9.13%	8.77%
Student Aid	5.20%	5.89%	4.31%	3.45%
Sponsored Programs	2.39%	3.71%	7.13%	5.51%

Formula **Expenditure Budget (by function)**

Total Educational & General Expenditure Budget

Significance of Ratio

This ratio reflects the amount of expenditures, by function, as a percentage of total educational and general expenditures and mandatory transfers. Major shifts in the various percentages may reflect a change in funding priorities.

Longwood University's Current Status

The allocation ratios for Longwood University show shifts over the last four years. The following contributed to changes in expenditure budgets:

- Instruction and Academic Support ratio decreased as a percentage of total but increased in dollars spent due to significant growth in the MBA program. Institutional Support increase is due primarily to funding the Banner Cloud project, which will provide better security for Longwood's data.
- Student Services increased due to auxiliary services being reclassified as E&G expenditures.
- Operation and Maintenance of Plant percentage decreased due to the identification of savings and efficiencies.
- Public service remains unchanged.
- Student Aid funding decreased in percentage from prior year, although the dollar amount is unchanged
- Sponsored Programs decreased due to a reduction of federal grants, primarily due to pandemic related funding.

Debt Burden Ratio

Significance of Ratio

The debt burden ratio examines the University's dependence upon borrowed funds as a means of financing its mission. It compares the level of debt service with the institution's budgeted expenditures.

Formula:

$$\frac{\textbf{Debt Service}}{\textbf{Total Expenditure Budget}}$$

A level trend or a decreasing ratio over time indicates that debt service has sufficient coverage without impinging further on other functional areas. The standard for higher education is a maximum of 7 percent, meaning that current principal and interest expense should not be greater than 7 percent of the total budget.

Although the 7 percent level is an acceptable threshold, this percentage can range between 5 percent and 10 percent. The actual percentage will vary based upon the financial strength of the institution. Institutions with greater flexibility in allocating funds will be able to take on additional debt. Longwood participates in the state bond program which is based on fixed rates. Debt is not increased without budgeting an increase in funds available to pay the financial obligations.

In March 2007, the Board of Visitors approved an institutional debt ratio of up to 9 percent to facilitate the completion of non-general fund projects approved by the General Assembly.

Longwood University's Current Status

Longwood's Debt Service to Total Budgeted Expenditures is 3.96 percent for FY 2024. This calculation is based on scheduled debt payments for FY 2024 and total budgeted expenditures less reserves.

GLOSSARY

Academic Support: Includes activities conducted to provide support services to the institution's three primary programs: instruction, research and public service. Examples include the library, deans, academic technology, and academic service center and disability resources.

Appropriation: An expenditure authorization with specific limitations as to amount, purpose, and time; formal advance approval of an expenditure from designated resources available or estimated to be available.

Auxiliary Services: Activities within the University that exist to furnish goods or services directly or indirectly to students, faculty and staff. These activities charge fees directly related to, but not necessarily equal to, the cost of the service. Auxiliary services must be self-supporting.

Banner: Longwood's administrative information system that integrates Finance, Student and Human Resources modules within a single enterprise system.

Direct Sales (Auxiliary): Sales of auxiliary services, to include facility rental, bookstore income, parking decals/fines and recreation center memberships.

Educational & General (E&G): Term used to describe all operations related to the institution's educational objectives.

Full-Time Equivalent (FTE): A means for expressing part-time students or faculty as a full-time unit. The formula is generally based on credit hours. Example: An institution may define full-time as being twelve credit hours, so a student (or faculty member) taking (or teaching) three credit hours would then equal .25 FTE.

General Funds: Revenue received from the State from the collection of taxes, fees and other charges.

Grants and Contracts (Sponsored Programs): Sponsored program funds are generated through a grant or contractual agreement. Funds may be provided by state, federal, local or private entities. Sponsored program funds must be expended for the purposes outlined in the respective grant/agreement.

Indirect Costs: Fee charged to grants or contracts to pay for the use of University facilities, i.e., overhead.

Institutional Support: Activities whose primary purpose is to provide operational support for the day-to-day functioning of the institution, excluding physical plant operations. Examples include the President, Vice-Presidents, institutional research

and assessment, administrative technology, public relations, financial operations, internal audit, human resources, and safety and security.

Instruction: Includes all activities that are part of the institution's instructional program, primarily all academic departmental operations.

Mandatory Transfers: Transfers arising out of (1) binding legal agreements related to the financing of the educational plant, such as amount for debt retirement, interest and required provisions for renewals and replacements of plant, not financed from other sources, and (2) grant agreements with agencies of the federal government, donors, and other organizations to match gifts and grants to loan funds and other funds.

Miscellaneous E&G Revenues: Includes non-general fund revenues derived from the sale of goods or services that are incidental to the conduct of instruction, research or public service. Examples include revenues from facility rentals, payment plan fees, administrative fees and indirect costs.

Non-general Funds: Tuition, fees, and all other funds not received from the State. This includes grants and contracts income.

Non-mandatory Transfers: These transfers serve a variety of objectives such as moving monies generated in auxiliary enterprise fund groups to an E&G fund group or to a capital outlay fund group for use in providing project funding.

Operation and Maintenance of Plant: This category includes the operation and maintenance of the physical plant. It includes all operations established to provide services and maintenance related to campus grounds and facilities. It also includes utilities, insurance, facilities management, custodial services, sustainability and power plant operations.

Public Service: Includes all funds expended for those non-instructional services established and maintained to provide services to the general community or special sectors within the community. Community service is concerned with making available to the public various resources and unique capabilities that exist within the institution. The Longwood Small Business Development Center is included in this category.

Restructuring: Legislation that allows institutions of higher education varying levels of decentralization in the areas of procurement, personnel and capital outlay while establishing commitments and performance measures for the institutions.

Student Fees (Auxiliary): Student dining, housing and comprehensive fees.

Student Services: Those activities whose primary purpose is to contribute to students' emotional and physical well-being and to their intellectual, cultural and

social development outside the context of the formal instruction program. Examples include academic and career advising, admissions, registration, financial aid and student success.

Tuition and Fees: Non-general funds that include all tuition and fees assessed against students for current operating purposes. Fees include application fees, registration fees, course fees and on-line fees.

LONGWOOD UNIVERSITY
CAPITAL BUDGET PLAN
JUNE 2023

Components of the Capital Budget

Longwood University's capital program is based on multiple documents and sources – the 2025 University Master Plan (*Place Matters)*, multi-year capital plans, facilities condition assessments, and annual reviews of deferred maintenance requirements. Subsequent project plans and budgets are developed based upon estimates of the resources required to complete specific projects envisioned in the plans. The Commonwealth of Virginia categorizes projects costing less than $25,000 as routine maintenance; projects between $25,000 and $3 million (up to $4 million for roof replacement projects) as capital improvement or maintenance projects; and projects of more than $3 million (except for roof replacements) as capital outlay projects.

Commonwealth of Virginia capital outlay projects typically include:

- Acquisition of real property
- New construction projects with a total project cost exceeding $3 million
- Additions of 5,000 square feet or more to existing buildings
- Improvements, renovations, repairs, replacement, equipment, maintenance, or combination projects for a single building with a total project cost exceeding $3 million
- Umbrella or blanket projects that encompass multiple similar smaller projects in more than one facility or the purchase of multiple pieces of property, where the total cost exceeds $3.0 million

Capital outlay projects require the specific approval and appropriation of funds in the biennial Commonwealth budget, passed by the General Assembly and signed by the Governor, regardless of the source of funding. Agency requests for capital outlay projects are accepted annually during a specified 30-day period, usually in June, July, or August.

Project with budgets that fall between $25,000 and $3.0 million do not require General Assembly approval. These projects typically include

- Modifications to facilities, grounds, and infrastructure to improve programmatic effectiveness, aesthetics, and operating and energy efficiencies
- Planned replacement or maintenance of significant building and infrastructure components
- Maintenance to significant building and infrastructure components that has been deferred due to shortfalls in normal Operations and Maintenance (O&M) resources.

Funding

Capital Outlay Projects

The Commonwealth of Virginia funds General Fund (GF) capital outlay projects through a funding pool process. Rather than funding projects individually, the projects are included in pools of funds provided for various stages of capital development across the Commonwealth. Project costs are reviewed at various stages of design and development. The actual project budget is set at the end of the detailed planning phase, prior to the development of the construction drawings.

Agencies may also fund capital outlay projects with Non-General Funds (NGF), also known as Auxiliary Funds, which are funds from non-tax sources, such as user fees, sales, grants, or donations. These funds are used to support specific operations such as dining, housing, parking, and athletics, or for other NGF purposes. General funds may not be used to support Auxiliary operations or projects, so agencies establish specific Auxiliary Reserves for each type of operation.

Deferred Maintenance (Maintenance Reserve) Projects

The Commonwealth of Virginia provides funding to address deferred maintenance (the Maintenance Reserve program) on facilities and infrastructure supported by Educational and General (E&G) funds (a combination of General Funds and tuition). Biennially, the General Assembly appropriates a blanket amount to each agency to fund their deferred maintenance requirements for E&G facilities. Agencies fund deferred maintenance projects on Auxiliary facilities with Auxiliary funds.

The Maintenance Reserve program is managed by each state agency, and is subject to review by the Virginia Department of Planning and Budget.

Non-Capital Outlay Projects

Depending on a project's cost and scope, agencies may fund projects with operating funds. Typically, GF projects will be limited to one fiscal year since those funds may revert to the Commonwealth of Virginia's general fund at the end of the fiscal year. NGF projects may be funded either from operating funds or from reserves. Reserve-funded projects can cross fiscal years. Projects funded through the Longwood University Real Estate Foundation (LUREF) are typically funded by LUREF annual operating funds, reserves, or bond proceeds.

Project Activity

Active Commonwealth of Virginia Capital Outlay Projects

Longwood's current capital outlay projects total approximately $126 million, comprised of approximately $126 million in General Funds and $58,000 in Non-General Funds (Table 1). The numbers shown in Table 1 are the amounts appropriated by the General Assembly.

Table 1 Capital Outlay Projects				May 1, 2023
Project Title	**General Funds**	**Non-General Funds**	**Total Project Funds**	**Total Expended***
Fully Funded				
Asbestos Abatement	$2,332,000	$0	$2,332,000	$1,927,427
Renovate and Expand Facilities Annex Building	$29,950,374	$0	$29,950,374	$26,575,546
Replace HVAC Major Components	$1,050,000	$0	$1,050,000	$1,050,000
Replace HVAC Major Components COVID-19 Response	$3,715,000	$58,000	$3,773,000	$1,828,049
Pool Funded				
Construct Wygal Hall Replacement	$89,056,922	$0	$89,056,922	$2,805,114
*Including encumbrances				
Total	**$126,104,296**	**$58,000**	**$126,162,296**	**$34,186,136**

Active Longwood University Real Estate Foundation Construction Projects

The Longwood University Real Estate Foundation is currently funding two construction projects, shown in Table 2.

Table 2 Construction Projects Funded by the Longwood University Real Estate Foundation			May 1, 2023
Project Title	**General Funds**	**Non-General**	**Total Project Cost**
Joan Perry Brock Center (72,000 sf multi-purpose arena, under construction)	$0	$44,700,000	$44,700,000
Baliles Center for Environmental Education (Phase 2 construction expected to start early summer 2023)	$0	$1,577,500	$1,577,500
Total	**$0**	**$46,277,500**	**$46,277,500**

Planned Projects

Capital Outlay Projects

During its 2022 session, the Virginia General Assembly appropriated funds for the final design and construction of the Wygal Hall replacement building. Work on the final design phase of this building will commence once the funds have been released by the Virginia Department of Planning and Budget.

The 2023 session House and Senate final budget bills for FY24 both contain an appropriation of approximately $5.318 million to fund replacement of air conditioning chillers in four campus buildings. A final agreement between the General Assembly and the Governor on the FY24 budget has not yet been reached.

Maintenance Reserve Projects

The 2022 General Assembly appropriated $1,750,737 for Longwood's FY24 Maintenance Reserve program. For planning purposes, the appropriation for FY25 is estimated to be the same. Maintenance Reserve plans for FY24 and FY25 are shown in Tables 3 and 4 on the following pages.

Table 3 FY 24 Maintenance Reserve Plan

May 2, 2023

Planned Project List	FY 24
FY 24 E&G Appropriation	$1,750,737
FY 23 Carryover (as of May 1, 2023)	$594,685
Total Available	**$2,345,422**

E&G/Split Funded Potential FY 24 Projects	E&G	NGF	Total
Personnel and DEB Costs	$530,000	$5,000	$535,000
Project Design			
Repair Roof Rotunda	$40,000	$0	$40,000
Repair Water Intrusion Damage Eason	$30,000	$1,500	$31,500
Replace Portico Roof Radcliff	$45,000	$0	$45,000
Repair Steam Condensate Lines East Madison Street	$45,000	$0	$45,000
Repair Jarman Theater Safety Issues	$31,600	$8,400	$40,000
Construction			
Emergent Projects	$150,000	$0	$150,000
Emergent Projects Heating Plants	$150,000	$0	$150,000
Repair Steam Condensate Lines East Madison Street	$70,000	$0	$70,000
Replace Theater Catwalk Safety Harness Anchor Points	$50,000	$0	$50,000
Repair Portico Ceiling Radcliff Hall	$50,000	$0	$50,000
Replace Roofs 113 and 117 W. 3rd Street	$350,000	$0	$350,000
Replace Doors and Hardware Jeffers Auditorium	$35,000	$0	$35,000
Repair Campus-Wide Exterior Wood Rot	$300,000	$0	$300,000
Repair South Tabb Structure	$250,000	$0	$250,000
Repair Roof Rotunda	$250,000	$0	$250,000
FY 23 Total	**$2,376,600**	**$14,900**	**$2,391,500**

Table 4 FY 25 Maintenance Reserve Plan

May 2, 2023

Planned Project List	FY 25
FY 25 E&G Appropriation (Based on FY 24 appropiation amount)	$1,750,737
FY 24 Carryover	$0
Total Available	$1,750,737

E&G/Split Funded Potential FY 25 Projects	E&G	NGF	Total
Personnel and DEB Costs	$530,000	$2,000	$532,000
Project Design			
Replace Fire Alarm Alumni House	$30,000	$11,700	$41,700
Replace Chichester Chemical Storage Shed	$40,000	$0	$40,000
Construction			
Emergent Projects	$150,000	$0	$150,000
Emergent Projects New Heating Plant	$150,000	$0	$150,000
Replace Potico Roof Radcliff	$100,000	$0	$100,000
Repair South Tabb Interior Structure	$300,000	$0	$300,000
Repair Water Intrusion Damage Eason	$142,500	$7,500	$150,000
Replace Heat Pumps Hardy House	$320,000	$0	$320,000
FY 24 Total	**$1,762,500**	**$21,200**	**$1,783,700**

Informational Items

LONGWOOD
UNIVERSITY

FOREFRONT FOR THE COMMONWEALTH
Strategic Plan 2019-2025

Our Mission: *Longwood University is an institution of higher learning dedicated to the development of citizen leaders who are prepared to make positive contributions to the common good of society. Building upon its strong foundation in the liberal arts and sciences, the University provides an environment in which exceptional teaching fosters student learning, scholarship, and achievement. As the only four-year public institution in south central Virginia, Longwood University serves as a catalyst for regional prosperity and advancement.*

Our Opportunity:

In a Turbulent Time, a Thriving Institution – American democracy and American higher education are in a time of division and uncertainty, but Longwood can accelerate and thrive, proving the power of residential, citizenship-focused university education

Our Key Principles:

Academic Enterprise at the Heart – as one of the hundred-oldest U.S. colleges and universities and Virginia's third-oldest public university, we prize faculty engagement with students, our residential character, research and scholarship, and the role of a broader learning community beyond the classroom in preparing citizen leaders committed to the common good in our pluralistic democracy

Transforming Lives – we are at our best when helping to transform lives, by connecting students with people and experiences that broaden their minds, challenge them, and equip them with strong career skills; to succeed we must also help keep college affordable, provide a campus culture that fosters well-being, and be mindful of Longwood's role as a steward in our region of the Commonwealth

Camaraderie – enriched by our many traditions, including our honor code, and commitment to diversity of backgrounds, identities, and intellectual perspectives, we enjoy a distinctive camaraderie, which is fueled by our belief that individuals can make a difference, here on campus and beyond; cultivating this camaraderie gives real strength for collaborating and working together in challenging times

Our Priorities:

Intensifying Enthusiasm across All Enrollment – the University will thrive if students and prospective students at all levels cherish the chance to attend Longwood; academic rigor is fundamentally part of cultivating this enthusiasm, as is affordability via scholarships

Innovation in What We Offer – inspired by Civitae, we can innovate in our major, graduate, co-curricular, and student-employment offerings, enhancing career skills by drawing on strengths like Hull Springs, the LCVA, Moton, Study Abroad, and the Brock Experiences

Reflecting the Diversity of America – strong commitment to diversity of backgrounds, identities, and intellectual perspectives is crucial for our success pedagogically and civically, as is focus on faculty and staff recruitment and retention, including competitive compensation

Distinction in the Commonwealth and the Nation – communicating Longwood's successes and strengths, qualitative and quantitative, will make one of the fifty-oldest NCAA Division I schools into the household name in Virginia and beyond that it should be

A Sense of Beauty and Place on Campus – with its historic sense of place and its accessibility, our campus can serve as a sanctuary of natural and architectural beauty fostering physical and mental well-being; sustainable practices are powerfully important in this regard

College-Town Vibrancy – Farmville, Prince Edward, the surrounding region, H-SC, and Longwood stand together where the Civil War ended and Civil Rights began, as America's first two-college community; our college-town vibrancy is resurgent and crucial

A Culture of Philanthropy – with the Commonwealth as a vital support and catalyst always, it is also of paramount importance for Longwood to build a true culture of philanthropy, among alumni and friends as well as on campus in spirit, budget and procedure

Measuring Progress:

Each part of the University will determine how best to assess progress against these priorities in its own area; here are metrics Longwood will measure as barometers reflecting institution-wide progress, assessed to inform decision-making and budgeting:

- Enrollment for Undergraduates, "4+1" and Graduate Students
- Retention and Graduation Rates
- Composition of Student Body, Faculty, Staff, Boards and Volunteer Leadership
- Purchase Volume of University Licensed Logos and Marks
- Overall Attendance at University Events (Performances, Athletics, Exhibits, Lectures, etc.)
- Total Population of the Local Community
- Alumni Annual Giving Percentage

LONGWOOD
UNIVERSITY

FOREFRONT FOR THE COMMONWEALTH
Strategic Plan 2019-2025

– Dashboard of Principal Metrics –

Intensifying Enthusiasm Across All Enrollment-
Principal Metric: Enrollment for Undergraduates, "4+1" and Graduate Students

	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Est. 2022
Applications Prior Year	*4207*	*4087*	*4224*	*4354*	*4683*	*4869*	*5160*	*4417*	*6689*	*5893*	6098
Freshmen	1029	1106	1097	1036	928	1053	1007	799	819	718	822
Sophomores	840	809	854	872	799	728	770	770	636	604	543
Juniors	687	774	745	798	782	718	655	691	677	545	527
Seniors	668	635	734	711	740	742	669	588	632	628	480
5th Year +	224	259	223	257	233	220	217	180	176	192	179
Transfers and Part-Time	885	891	907	971	913	994	764	823	835	751	627
"4+1" Students	76	68	99	113	91	115	100	102	118	104	115
Graduates	479	463	522	474	499	603	587	609	901	1126	1142

Innovation in What We Offer-Principal Metric: Retention and Graduation Rates

Reporting Year	Retention Rate
2013	82%
2014	79%
2015	80%
2016	80%
2017	81%
2018	75%
2019	75%
2020	79%
2021	73%
2022*	77%

Graduating Class	4-Year Graduation Rate
Class of 2013	44%
Class of 2014	47%
Class of 2015	48%
Class of 2016	54%
Class of 2017	50%
Class of 2018	51%
Class of 2019	52%
Class of 2020	52%
Class of 2021	47%
Class of 2022*	48%

**indicates preliminary data*

Distinction in the Commonwealth and the Nation-
Principal Metric: Purchase Volume of University Licensed Logos & Marks

Fiscal Year	Purchase Volume
FY 2013	$570,472
FY 2014	$572,725
FY 2015	$613,646
FY 2016	$726,167
FY 2017	$942,622
FY 2018	$803,744
FY 2019	$1,000,355
FY 2020	$546,878
FY 2021	$313,073
FY 2022	$492,892

Reflecting the Diversity of America
Principal Metric: Composition of Student Body, Faculty, Staff, Boards and Volunteer Leadership

	Boards and Volunteer Leadership			Faculty and Staff			Student Body		
Academic Year	% Men	% Women	% URM	% Men	%Women	% URM	% Men	% Women	% URM
2012-13	42%	58%	8%	43%	57%	13%	31%	69%	19%
2013-14	42%	58%	10%	43%	57%	13%	32%	68%	21%
2014-15	51%	49%	9%	43%	57%	14%	32%	68%	22%
2015-16	52%	48%	11%	42%	58%	13%	30%	70%	24%
2016-17	49%	51%	10%	42%	58%	14%	31%	69%	24%
2017-18	44%	56%	8%	42%	57%	12%	31%	69%	26%
2018-19	48%	52%	11%	43%	57%	12%	30%	70%	26%
2019-20	42%	58%	18%	43%	57%	13%	29%	71%	26%
2020-21	43%	57%	18%	43%	57%	13%	29%	71%	28%
2021-22	44%	65%	25%	42%	58%	12%	31%	69%	30%
2022-23	35%	65%	27%	43%	57%	12%	30%	70%	29%

A Sense of Beauty & Place on Campus- Principal Metric: Overall Attendance at University Events									
	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22
Total Attendance	44,584	51,729	71,662	124,844	138,126	145,771	*	*	*
College-Town Vibrancy- Principal Metric: Total Population of the Farmville Region (by registered voters)									
	July 2014	July 2015	July 2016	July 2017	July 2018	July 2019	July 2020	July 2021	July 2022
Total Population	38,925	37,626	38,078	38,009	38,280	38,122	38,630	39,556	40,091
A Culture of Philanthropy- Principal Metric: Alumni Annual Giving Percentage									
FY 2013	FY 2014	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY2021	FY2022
10.15%	9.47%	10.94%	11.20%	10.07%	9.53%	7.60%	5.7%	7.1%	6.3%

**With closure of Longwood B&B and impact of Covid on campus events, attendance comparisons are no longer valid as of 2019-20.*