



***LONGWOOD UNIVERSITY
BOARD OF VISITORS***

– MEETING MATERIALS –

JUNE 7, 2024

Minutes

**LONGWOOD UNIVERSITY
BOARD OF VISITORS**

March 21, 2024

Minutes

******* DRAFT *******

Call to Order

The Longwood University Board of Visitors met on Thursday, March 21 in Radcliff Hall. The meeting was called to order at 5 p.m. by Rector Katharine Bond.

Members present:

Katharine Bond

Shawn Smith

Ricshawn Adkins Roane

Ron White (joined for dinner)

Polly Raible

Brian Schmalzbach

Fabiola Carter

Steven Gould

Jeff Nottingham

Polly Raible

Also present:

President W. Taylor Reveley IV

Cameron O’Brion, University Counsel

Larissa Smith, Provost and Vice President for Academic Affairs

The Rector welcomed the Board and asked for a motion to pass the Consent Agenda and Division I Athletic Team Addition and Removal Policy. Shawn Smith so moved, Jeff Nottingham seconded and the motion was approved unanimously.

The secretary asked for a motion pursuant to Virginia Code 2.2-3711(A)(1) that the Board convene in closed session to discuss matters related to personnel. Polly Raible so moved, Steven Gould seconded and the motion was approved unanimously.

In compliance with the provisions of the Freedom of Information Act, the Board returned to open session. Shawn Smith moved that the board certify by roll call vote that, to the best of each member's knowledge, 1) only matters lawfully exempted from open meeting requirements were discussed, and 2) only matters identified in the motion for closed session were discussed. Fabiola Carter seconded and all members in attendance voted by roll call to certify: Katharine Bond, Shawn Smith, Ricshawn Adkins Roane, Brian Schmalzbach, Fabiola Carter, Steven Gould, Jeff Nottingham, and Polly Raible.

The Rector asked for a motion to approve the recommendations of the Provost and President as presented to the Board regarding promotion, tenure and emeritus status. As follows:

Awarded Emeritus Status

Jennifer Apperson (Counseling)
Bill Burger (Sociology)
Sharon Emerson-Stonnell (Mathematics)
Charles Kinzer (Music)

Promotion to Professor

Sara Blincoe (Psychology)
Karla Collins (School Librarianship)
Adam Franssen (Biology)
Patti Hastings (Elementary Education)
Dina Leech (Biology)
Robert Marmorstein (Computer Science)
Pamela McDermott (Music)
Jake Milne (Sociology)
Jo Morrison (Exercise Science)
Adam Paulek (Ceramics)
Shannon Salley (Speech Language Pathology)
Leah Shilling-Stouffer (Mathematics Education)

Promotion to Associate Professor and Award of Tenure

Kristen Boyle (Mathematics)
Ian Danielsen (Social Work)
Isabel Fay (Communication Studies)
Scott Grether (Sociology)

Gregg Harbaugh-Schattenkirk (Statistics)
Steven Hoehner (Mathematics)
Jeff Ledford (Mathematics)
Pam Randall (Education)
Marsha Rutledge (Counselor Education)
Tyler St. Clair (Science Education)
Dorothy Suskind (Education)

Promotion to Senior Lecturer

Hannah Dudley-Shotwell (History & Honors)
Emmett Jones (American Sign Language)

Ricshawn Adkins Roane so moved, Brian Schmalzbach seconded, and the motion was approved unanimously.

There being no further business, the meeting was adjourned at approximately 6 p.m. The Board gathered for dinner at the Moton Museum, and on Friday some members traveled to Memphis to attend the NCAA Division I Men's Basketball Tournament featuring Longwood vs. the University of Houston.

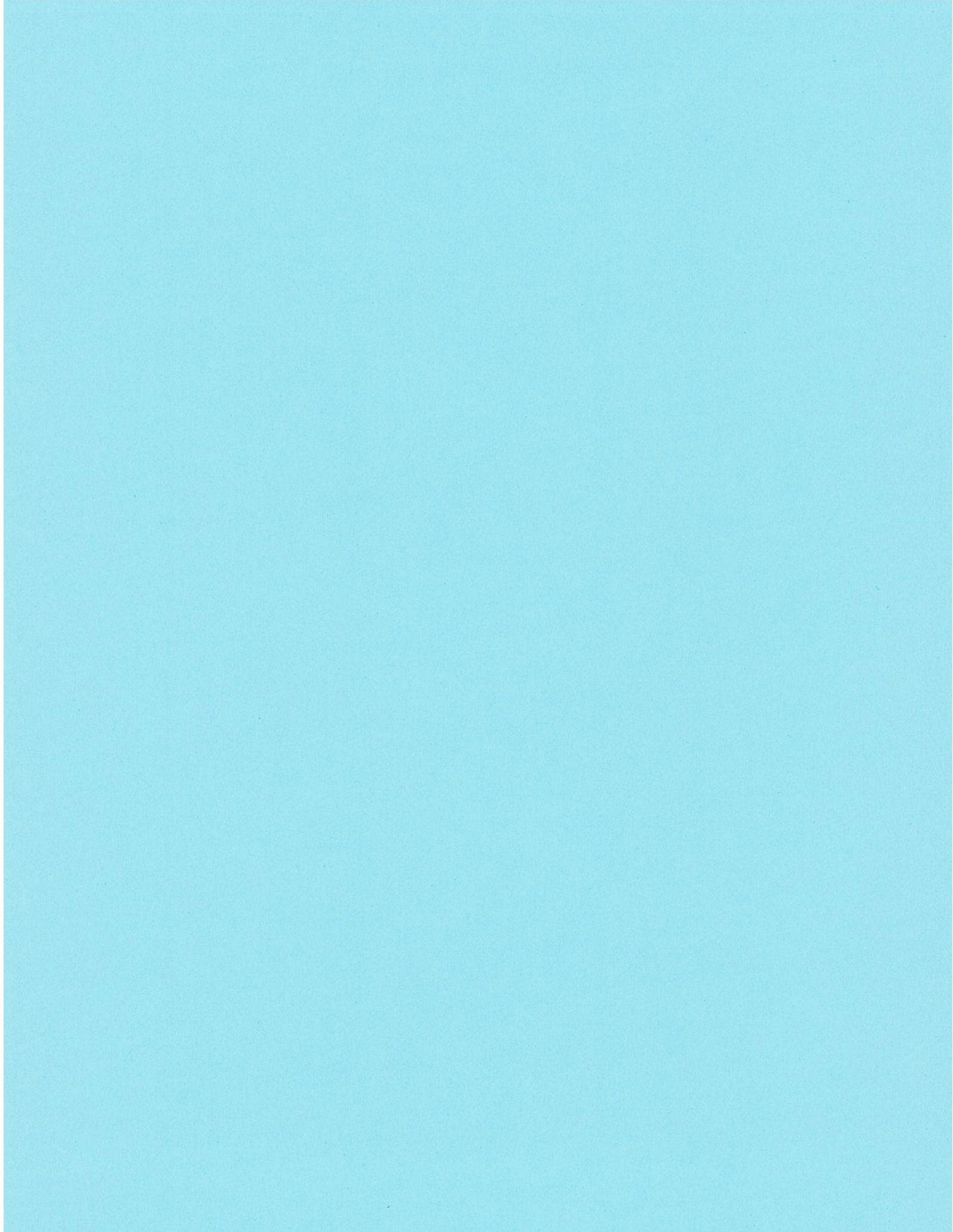
Consent Agenda



Edits, Updates, and Amendments Regarding Policy, Procedure and Planning

This section includes standard procedural steps and routine edits, updates, and amendments to policies and procedures, as well as other reports and straightforward University matters for the Board of Visitors. These include:

- Updates to the University's customer information security program policy to comply with recently published guidance by the U.S. Department of Education, pursuant to the Gramm-Leach-Bliley Act (GLBA) and requirements related to monitoring and reporting.
- Updates to the University's local funds policy related to use, deployment, and investment.
- A naming resolution for: the new facilities & maintenance building, as well as space within; newly constructed space at the Baliles Center; and the bookstore under new management.
- The conferral of honorary degrees to speakers at Undergraduate and Graduate Commencement ceremonies in 2024 and honorees at a ceremony for Farmville and Prince Edward Civil Rights movement participants.



Customer Information Security Program 2010

I. DEFINITIONS

- A. **Customer:** An individual who has applied for and/or obtained a financial service or product from Longwood University intended for personal or household use. Students and students' parents may be classified as customers.
- B. **Covered Data:** Any paper or electronic record containing nonpublic personal financial information about a customer that the University manages. Covered Data may be provided by students or others in order to obtain a financial product or service from the University.
- C. **Financial Service:** Includes offering or servicing student and employee loans, receiving income tax information from a student or a student's parent when offering a financial aid package, and engaging in debt collection activities.

II. POLICY OWNER

The Vice President for Administration & Finance oversees this policy, and Longwood University Information Technology Services and Longwood University Financial Operations are responsible for implementation and proper procedures.

III. PURPOSE

The Gramm-Leach-Bliley Act (GLBA), administered by the Federal Trade Commission (FTC), requires colleges and universities that provide financial services to establish policies and procedures for the privacy and safeguarding of nonpublic personal financial information. Specifically, the GLBA Privacy of Consumer Financial Information Rule (16 CFR § 313) and the GLBA Safeguards Rule mandates that Longwood University establish appropriate administrative, technical, and physical safeguards (16 CFR § 314); which are applicable to academic units, offices, or departments that collect, store, or process Covered Data. This policy is designed to address the steps to protect customer nonpublic personal financial information.

III. POLICY

It shall be the policy of Longwood University to manage customers' nonpublic financial information as confidential records. Longwood University provides appropriate procedures to protect such customer financial information against reasonable threats and hazards and unauthorized access or use of such records that could result in substantial harm or inconvenience to customers.

A. Responsible Positions:

- a. The Vice President of Administration and Finance is the GLBA Privacy Officer responsible for overseeing the implementation of the University GLBA Program including GLBA departmental risk assessments and GLBA security training. The GLBA Privacy Officer may designate other representatives of the University to oversee and coordinate additional elements of the program.
- b. The Chief Information Officer is the GLBA Information Technology Officer responsible for ensuring the overall security of electronic systems and infrastructure for the University, including the Information Technology Services (ITS) risk assessment, data security, threat detection, as well as monitoring and controlling system activities.

b.—The Information Security Officer (ISO) is the qualified individual responsible for overseeing, implementing, and enforcing the University’s information security program.

IV. COMPLIANCE CONTROLS

A. Risk Analysis: University departments that manage or have access to Covered Data must complete an annual written risk assessment that examines the reasonably foreseeable security risks of data impacted by availability, confidentiality, and integrity.

B. Securing Information:

a. Department heads will appoint a trusted and knowledgeable employee to oversee their individual department’s safeguarding programs. These employees will serve on the GLBA Compliance Committee reporting to the GLBA Privacy Officer and the GLBA Information Technology Officer.

b. Departments shall implement and review access controls annually.

c. Departments shall keep an accurate inventory of systems, data, and personnel.

d. Departments shall dispose of customer information securely in accordance with University and/or Commonwealth of Virginia requirements.

e. Encrypt customer information on identified systems and in transit. If encryption is not feasible, compensating control must be in place and approved by the ISO.

a.f. Multi-factor authentication shall be used for identified systems. If multi-factor authentication is not feasible, compensating control must be in place and approved by the ISO.

B.C. Training: Departments shall ensure that all new and existing University employees, including student workers who are involved in activities covered under the Act, receive the GLBA training. Documentation will be maintained as proof of the University’s compliance with the training requirement under this policy and GLBA Safeguard Rule.

C.D. Monitoring and Detection: ITS shall ~~continuously~~ regularly monitor information systems. Responsible departments will regularly assess their procedures and controls to safeguard Covered Data.

D.E. Program Failures: Departments must immediately report significant failures of their safeguarding program to the department manager and refer to departmental standards and procedures.

E.F. Reporting: The GLBA Privacy Officer or the GLBA Information Technology Officer shall report at least annually to the Board of Visitors in writing regarding the overall status of the program and any other material matters related to the information security program.

F.G. References: The following policies and addendum supplement and help to create a comprehensive information security plan. Referral and adherence to these documents is imperative to overall protection of customer information. The following documents are incorporated by reference into the plan.

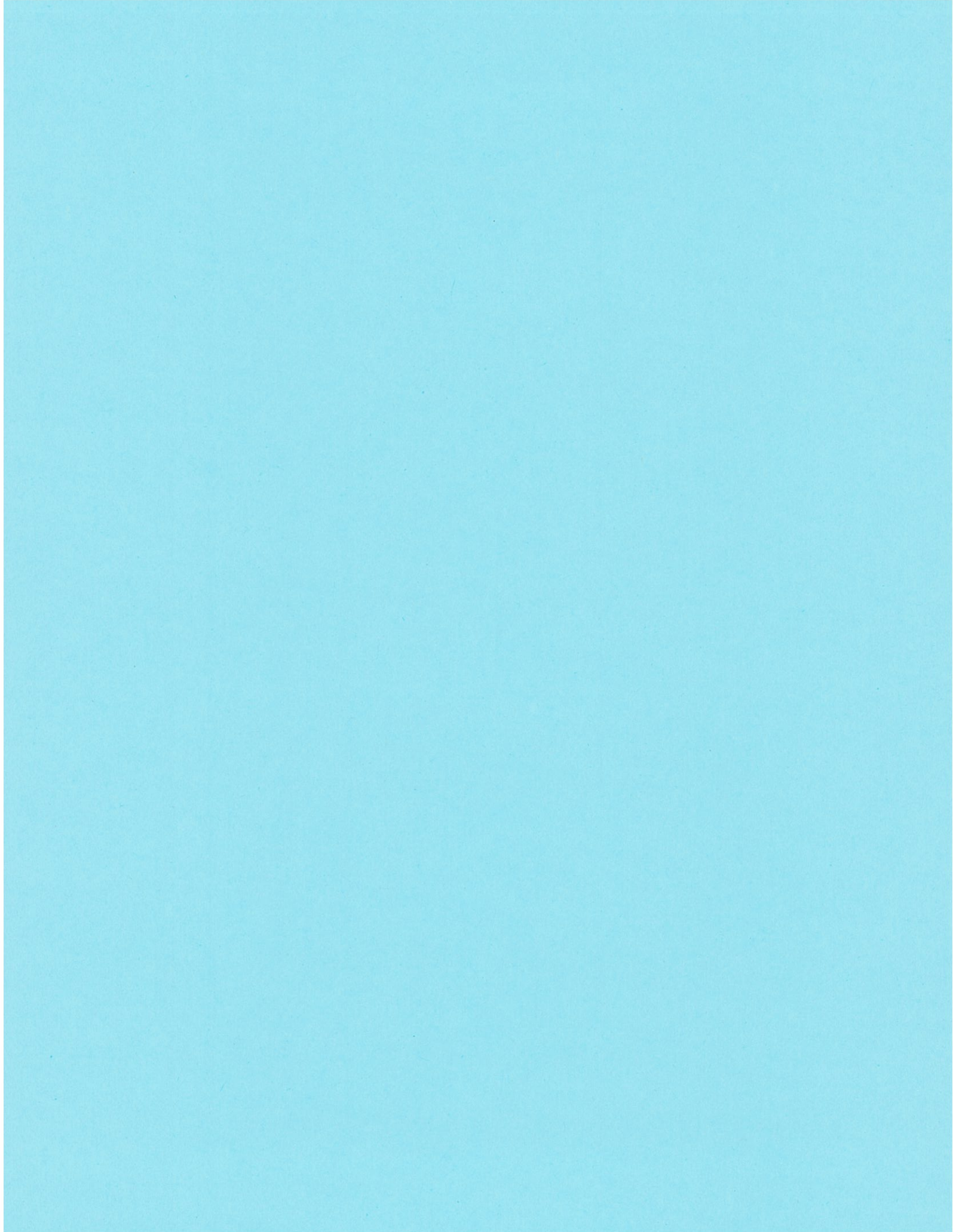
- Acceptable Use of Information Technology Resources and Systems
- Data Classification
- Incident Response
- Password Management
- Physical Access
- Remote Access
- Security Awareness and Training

- Security Roles and Responsibilities
- University Information Technology Security Program
- Data Protection Addendum

Approved by the Board of Visitors, September 11, 2004.

Revised and approved by the Board of Visitors, June 9, 2023.

Revised and approved by the Board of Visitors, June X, 2024.



Title: Use and Investment of Local Funds

Policy Number: 2028

Policy Owner: Vice President for Administration and Finance

I. PURPOSE

~~The majority of revenue collected by Longwood University is submitted to the State Treasury Department. The limited amount that is not remitted is considered to be local funds by the University and is therefore available for investment.~~

Local funds are restricted and unrestricted funds which include gifts to the University, investment earnings, endowment income and private support, and other types of non-state deposits. Local funds are deposited and disbursed through independent banking and finance activity by the University and are not included in funds appropriated by the General Assembly, such as Educational and General (E&G) funds.

II. OBJECTIVES

Local funds provide flexibility for University outlays, and local funds should only be used for purposes 1) that directly benefit the University and 2) are consistent with donor intent or any other relevant parameters.

III. POLICY

Use

Consistent with the purposes and objectives above, prudent judgment and reasonableness shall govern the general scope of allowable expenditures from local discretionary funds, in keeping with University budgeting. Local funds may be deployed at the discretion of the University for administrative or overhead expenses. Local funds may not be used for expenses of a purely personal nature, and any personal benefit must be clearly pursuant to the purpose of benefiting the University.

Investment

Local funds may also be invested. Investment objectives for Longwood University local funds include preservation of capital, investment liquidity, and maximum income return.

Investment Instruments and Quality Guidelines

In the event that local funds are invested, the investment instruments and the quality of the investment instruments employed by Longwood University local operating funds shall comply

with ~~Code of Virginia 55-268.13~~ Code §64.2-1101 (Standard of Conduct). All investments should be set up with sufficient transparency satisfactory to the Board.

Liquidity

Liquidity of the portfolio is to be monitored by the ~~Director of Financial Operations~~ Vice President for Administration and Material Management ~~Finance~~ and is based on specific cash needs of the University. In order to achieve the required liquidity, amounts not subject to immediate needs may be invested in instruments having a maturity rating from overnight to 90 days, or in long term investments as deemed appropriate. The balance of local funds will be invested in overnight instruments.

Diversification Guidelines

No more than 10% of the portfolio may be invested in the obligations of any one issuer other than money market funds, U.S. Government issues, and repurchase agreements. No more than 25% of the portfolio may be invested in any one industry.

Management

In the event the University takes steps to invest its local funds, an investment committee will be appointed by the Vice President for Administration and Finance. The objectives of the investment committee are as follows:

Invest portfolio assets in order to earn a return net of fees in excess of the rate of anticipated inflation, rate of spending, and a cushion to provide for a shortfall and ensure the growth of assets.

Diversify the portfolio among various asset classes to reduce the volatility of return, and among various issuers of securities to reduce principal risk.

Divide assets between short-term and long-term investments so as to ensure that funds will be available to meet short term obligations as well as grow investments assets over the long term.

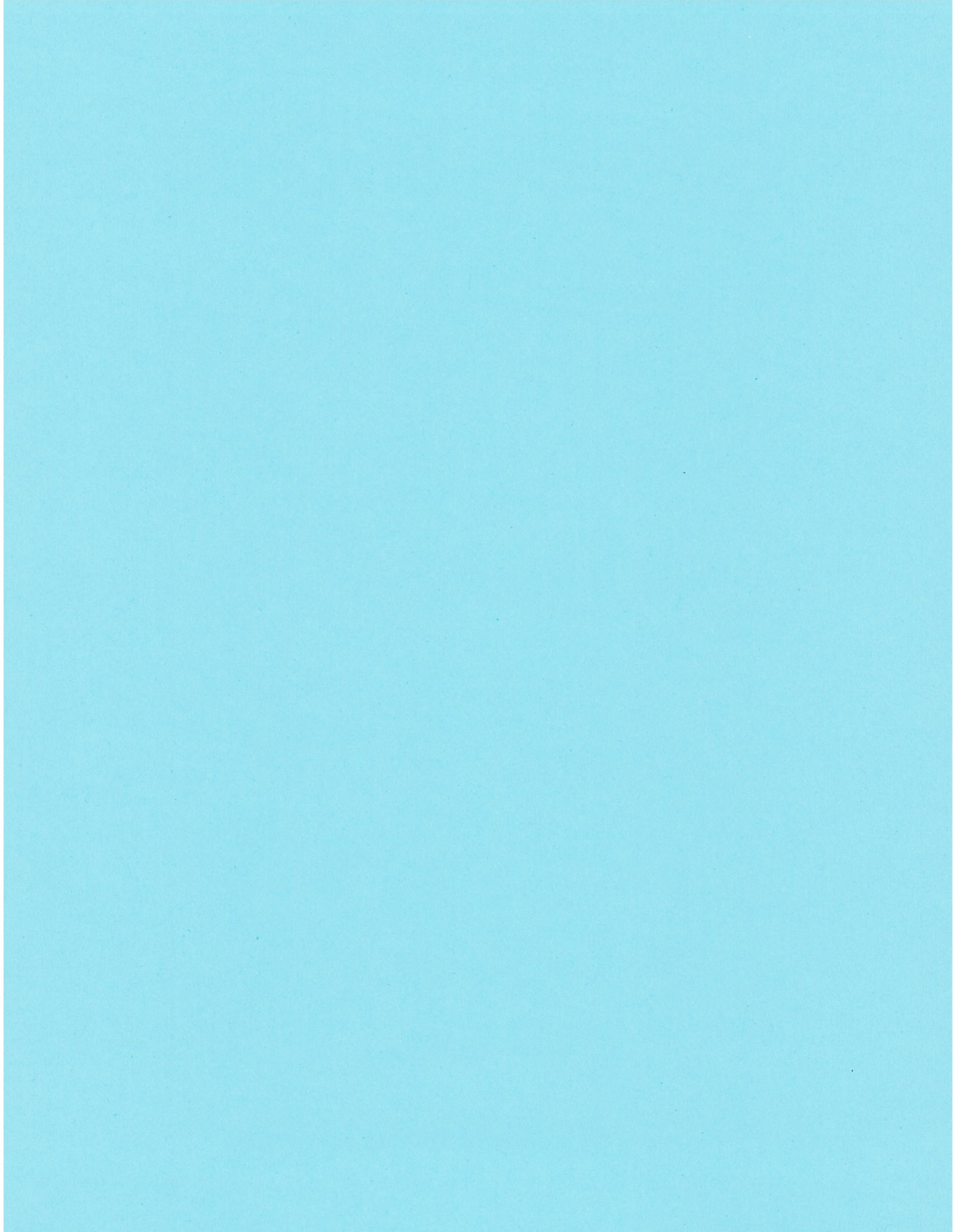
Monitor cash flows to ensure adequate liquidity in order to meet University cash needs.

The investment committee maintains appropriate records of its activities. Investment results shall be reported to the Board of Visitors at least annually, to include the composition of portfolio assets and the performance of all portfolios.

Approved by the Board of Visitors, March 24, 2007.

Revised and approved by the Board of Visitors, June 15, 2012.

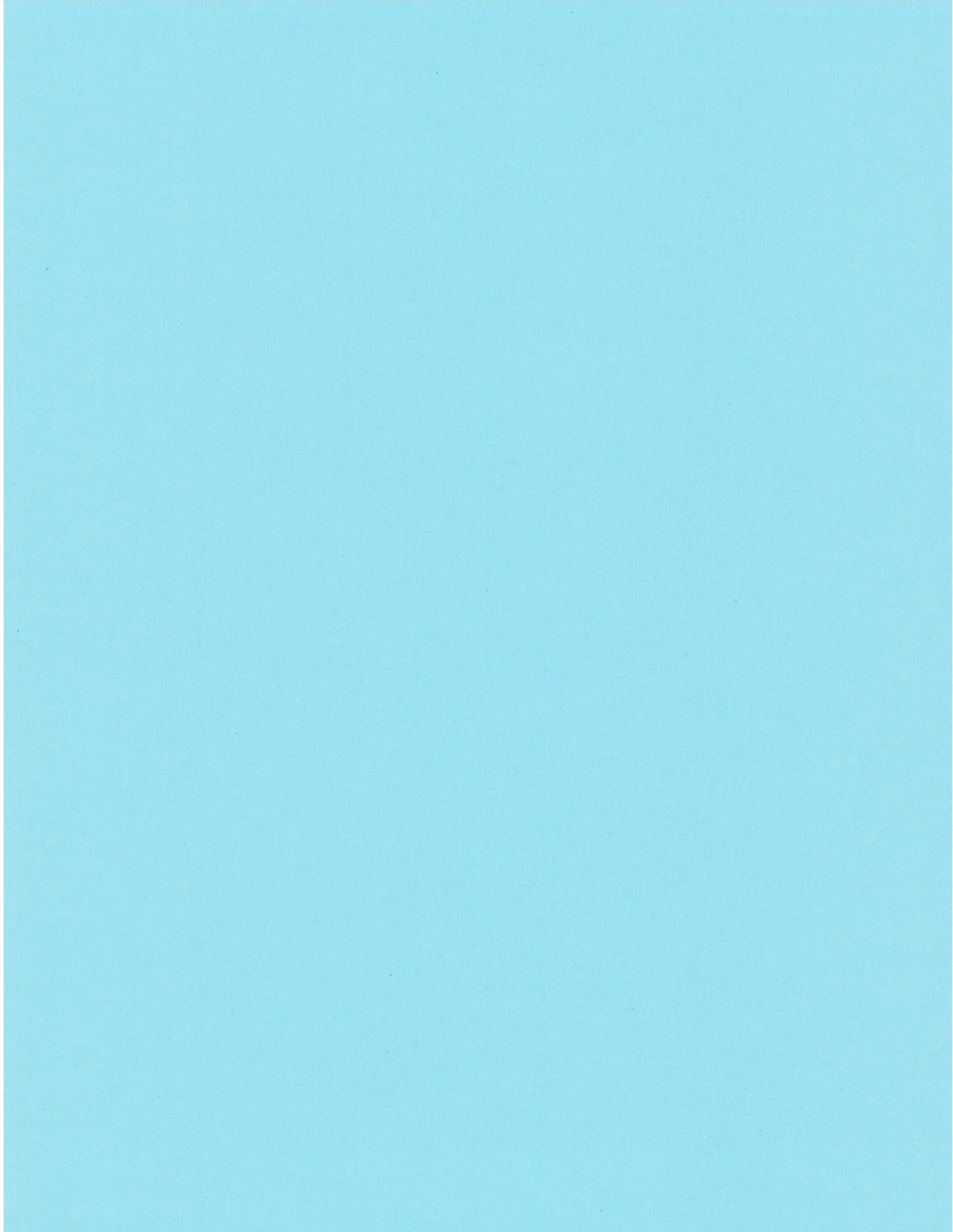
Revised and approved by the Board of Visitors, June 7, 2024.



**LONGWOOD UNIVERSITY
RESOLUTION NAMING
SPACES AND BUILDINGS**

LET IT BE RESOLVED by the Board of Visitors of Longwood University that these buildings and spaces be named the following:

Description of Building	Proposed Name	Expected Opening Date	Details
New facilities and maintenance building (Fourth Street, Farmville)	Charter Hall	Fall 2024	Honors the original March 5, 1839 charter from the Commonwealth of Virginia establishing the institution that later became known as Longwood University and the more than 150 years of state support that has led to the education of generations of Virginians.
Newly constructed space at Gerald L. Baliles Center for Environmental Education at Hull Springs	Policy Pavilion	Fall 2024	Honors the members of the highly distinguished policy team that served Governor Baliles during his time in office.
Operations space within new facilities and maintenance building (south wing)	Bristow Wing	Fall 2024	Honors the Bristow family, long connected to Longwood and the namesake of the former facilities and maintenance building on the site of what will become the new music building.
Bookstore under the operation of Follett	Longwood University Store	Summer 2024	Renames the Longwood bookstore under the new operation of the University's new vendor partner, Follett.



HONORARY DEGREES IN ACADEMIC YEAR 2023-24

The Longwood University Board of Visitors hereby ratifies the granting of honorary degrees to the distinguished recipients of academic year 2023-24:

Arthur Ellsworth Dick Howard, law professor at the University of Virginia, chief drafter of the 1971 Virginia constitution, and law clerk to Justice Hugo Black during the writing of the opinion in *Griffin v. Prince Edward County*, which included local plaintiffs, who addressed the graduate ceremony of May 2024. (Honorary Doctor of Humane Letters)

Joan Johns Cobbs, R.R. Moton High School striker alongside her sister, Barbara Johns, plaintiff in *Davis v. Prince Edward County*, which became part of *Brown v. Board of Education*, proponent and teacher of the Moton story, who addressed the undergraduate ceremony of May 2024. (Honorary Doctor of Humane Letters)

The Farmville and Prince Edward heroes of the Civil Rights movement in education, who struck at R.R. Moton High School and turned to the legal system to spur the fight for equal access to education, later were denied access to education during the period of Massive Resistance and again turned to the legal system for justice, and who were denied entrance to Longwood prior to 1965, who were honored at a ceremony in May 2024. (Honorary Juris Doctor)

Vice Presidents' Reports



Academic Affairs
Larissa M. Smith, Provost & Vice President

Highlights

- **Post-Graduate Success Initiative kicks off with Teaching & Learning Institute.**
- **Two Brock Experience courses and five study abroad courses run this summer.**
- **Moton Museum Commemorates 70th Anniversary of *Brown* and 60th Anniversary of *Griffin* Supreme Court decisions.**

Academic Affairs

The SACSCOC On-Site Committee visited campus from March 18-21, and delivered their determinations. The committee shared positive thoughts about the team in place to lead the Post-Graduate Success Initiative, which is Longwood's new Quality Enhancement Plan (QEP), and about the evidence that Longwood shared regarding compliance across other SACSCOC standards. The SACSCOC Board will make the final determination on Longwood's reaffirmation in December 2024.

In support of the launching of Longwood's new Quality Enhancement Plan, called the Post-Graduate Success Initiative, on May 13, the Center for Faculty Enrichment and the QEP Advisory Committee hosted the 11th Teaching and Learning Institute. Over 90 faculty and staff from Longwood University and Hampden-Sydney College gathered for a one-day conference focusing on *Consider Life Design*.

Beginning with the keynote address, "Future by Design: A Life Design Approach for Thriving in a World of Change," participants explored how life design, rooted in the principles of design thinking, can bolster resilience, enhance flexibility, and equip students to adeptly maneuver through the complexities and unpredictability of our ever-changing world. The keynote speaker was Dr. Julia Lang, Professor of Practice and Associate Director of Career Education and Life Design at the Phyllis M. Taylor Center for Social Innovation and Design Thinking at Tulane University. Throughout the day, participants choose concurrent sessions to attend and learn more about key concepts and skills related to life design including topics such as Designing a Holistic Advising Experience for Undergraduates, Building Community and Crafting Careers: Instructing with Life Design, and Intentional Student Employment Practices that Enhance Life Design and Career Development.

Brock Experiences

With the close of the spring semester, the Brock Experiences began travel season. The Longwood University at Yellowstone National Park (LU@YNP) course began on May 5 with 62 students and a strong team of faculty and staff facilitators. Following several days of on-campus learning, the course traveled out west. They completed the field portion of the course on May 21, and then transitioned to an online format. Dr. Greg Mole, assistant professor of history, is the most recent Brock fellow and is serving as a driver on the Yellowstone course to learn more about how to organize the field portion of a Brock Experience.

On May 6, the 17 students in the Place & Voice course began their on-campus learning, led by current Brock Fellow Dr. Erin Waggoner, assistant professor of communication studies. They will travel to San Francisco, California June 1-9.

The co-leads of the Chesapeake Bay Brock Experience, Dr. Mark Fink, professor of biology, and Dr. Melissa Rhoten, professor of chemistry, offered the professional development version of their course from May 6-10. Dubbed the Chesapeake Bay Institute (CBI), this experience is designed to spark interest among faculty and staff in the Brock Experiences and to introduce colleagues to innovative teaching practices. Participants in the program included faculty and staff from Biology & Environmental Science; History, Political Science, and Philosophy; Institutional Advancement; Health, Recreation, and Kinesiology; and Counseling & Psychological Services. Two faculty members from Hampden-Sydney College who specialize in biological and environmental sciences also participated to learn more about experiential learning and reflective pedagogical practices.

Civitas Core Curriculum

Symposium Day, the campus-wide experience for all students taking CTZN 410: Symposium on the Common Good, has undergone a refresh. Previously, students gave presentations on their class projects. The new focus of the day is to prime students to do what they will do in Symposium: grapple with a complex civic issue about which they will research, deliberate, and discuss options.

On April 9, over 280 students were introduced to the civic issue of what would stimulate population growth in Prince Edward County. Local officials are currently wrestling with this issue as part of the county comprehensive planning process. The day began with a presentation from consultants working with the county. They asked students the question: what would make Longwood graduates like themselves choose to stay in the county?

From that opening presentation, the students were separated into 10 rooms, in which groups of 5-6 researched options. Each room had two "coaches" from a combination of faculty and Student Affairs staff to guide them through research and deliberations. In imitation of a civic council, students were required to collaborate with peers of various backgrounds whom they had just met, tackle a real civic issue with dispatch, and discern a realistic option given the local context. Each room held students humming with ideas, invested in the challenge of the day. An elected student from each room then shared the gathered ideas with Longwood administration and County staff.

In addition, as part of the Post-Graduate Success Initiative, students were asked to record their thoughts about their experiences with the Civitae program and its relationship to their growth as citizens and future professionals. Faculty Civitae leaders will review the videos to gain insight into student perceptions of their own learning in Civitae.

Cook-Cole College of Arts and Sciences (CCCAS)

The Department of English and Modern Languages has received one of 19 inaugural Pathways grants from the Modern Language Association. This \$10,000 grant will fund curricular revision and faculty training to enhance career readiness in English and Modern Languages majors and to create an alumni mentor network for students.

There are reports from multiple departments that their soon-to-be graduates in teacher preparation programs have all received job offers, and some have multiple offers. These include secondary education (grades 6-12) teacher preparation programs in Math, Biology, Chemistry, English, Modern Languages, and History and Social Studies, as well as K-12 teacher preparation programs in Theatre, Music, and Art. It is a continuing testament to the quality of the teacher preparation programs that Longwood graduates are in such demand across the state.

The Assistant Dean for Curriculum and Assessment, Dr. Kathy Gee, associate professor of environmental sciences, is leaving academe and has taken on a new position with a consulting firm. In her place, Dr. Melissa Rhoten, professor of chemistry, will be the new Assistant Dean beginning this coming Fall. This past year, Dr. Gee helped shepherd numerous curriculum proposals through the approval process, worked with departments on their assessment reports, and was instrumental in negotiating new program review memoranda of agreement with Computer Science, Psychology, Criminal Justice Studies, and Chemistry. She will be missed by her colleagues and her students.

College of Business and Economics (CBE)

The CBE has had a busy spring, focusing on celebrating the graduating class and learning more about how to prepare graduates even better for the job market going forward.

In April, the CBE hosted the 31st annual Senior Banquet. Faculty and staff honored 25 graduating students with awards ranging from Outstanding Internship, Academic Awards for Excellence, and the SNVC Outstanding Student award. The event also serves as a networking opportunity for those students still seeking jobs as fourteen CBE Advisory Board members were in attendance.

The CBE Advisory Board meets in person every April to connect with students, faculty, and staff. In addition, the Board serves a crucial role in the continuous improvement process required by the CBE's AACSB accreditation. This year, the Advisory Board launched a new "Back to Campus" program to bring young alumni in to share their insights into how the CBE's curriculum can best support students in their first jobs. The Board's committees also reported on key market drivers and issues they are seeing in their own businesses, including the use of AI for

both writing and data analysis. The CBE faculty and staff will incorporate this feedback to continue to refresh the curriculum to better prepare students for industry.

In May, the CBE hosted its first ever joint event between the online MBA students and in-person students – the Beta Gamma Sigma honor society induction. Thirty-two students joined Beta Gamma Sigma this year from both programs. Following the induction, the honor society students were invited to join all graduating MBA students and their families for the MBA graduation reception. Seeing these students connect in person, and connect more completely to Longwood, was inspiring as they represent all age groups and travel from across Virginia and the United States to attend graduation.

College of Education, Health, and Human Services (CEHHS)

As the spring semester concluded, College of Education, Health, and Human Services (CEHHS) faculty and students were engaged in a number of community events, professional development projects, and service opportunities. These activities highlight the hands-on, applied learning opportunities that Longwood students are able to participate in as they build skills to use in their professional careers.

- CEHHS Annual Interprofessional Education Event: With support from a Parents Council grant, on March 26, CEHHS hosted more than 300 students for an evening of professional collaboration led by an interdisciplinary committee of faculty from each of its four academic departments. There were 215 in-person participants, 99 who attended virtually, and 24 volunteer event moderators. Through a collaboration with Career and Alumni Services this year, employers were able to participate in the IPE case study alongside currently enrolled students, creating a unique experience for students and practitioners to work through the case study together. Post-event survey feedback indicated that participants felt that the experience enhanced their awareness of their role on teams and increased their appreciation for multidisciplinary research evidence across health and education professions.
- Campus-Community Engagement: Health Screenings and Training: CEHHS students worked alongside faculty to provide health screenings and participated in community-based trainings.
 - Nursing students completed a six-hour training in caring for people with dementia.
 - Therapeutic Recreation and Education students participated in adapted games and sports for community members with disabilities.
 - Counseling students in a substance use and addictions course developed harm reduction kits for safe needle exchange programs in the community.
 - Communication Sciences and Disorders students provided hearing screenings at a child development center in Richmond.
 - In partnership with Phi Alpha Social Work Honors Association, the Moton Museum, Prince Edward Social Services, Prince Edward Board of Supervisors, and Greater Richmond SCAN (Stop Child Abuse Now), Social Work faculty and students held a child sexual abuse prevention training for 50 community members.
 - Reading, Literacy, and Learning faculty collaborated with School Librarianship faculty to provide over 140 books to Prince Edward County public school 4th graders.

- Teacher Education

- Teacher education students in the Call Me MISTER (CMM) program, which aims to increase the number of male teachers in K12 classrooms, recently held a field day for the children at the Andy Taylor Center for Early Childhood Development.
- Since 2016, Education faculty have hosted Lancer for a Day for Prince Edward County 4th graders. This year's Lancer for a Day event included nearly 30 volunteer faculty and 115 Longwood teacher education students who worked with the 4th graders throughout an entire day of activities. The day began and ended in Jarman Auditorium with keynote speeches from teacher education students and a "graduation" ceremony. As with every year, a fourth-grader favorite experience is lunch in D-Hall. This event is an important early college exposure activity, and the Prince Edward students leave knowing that they are always welcome on campus.

College of Graduate and Professional Studies (CGPS)

The College of Graduate and Professional Studies continues to market its programs and promote graduate study at Longwood. CGPS staff have attended 38 recruitment fairs and events, as compared to sixteen last year. CGPS has also launched a podcast, called "Longwood GradCast: Beyond the Degree," to highlight Longwood graduate alumni, students, and faculty and tell the story of how advanced degrees can lead to career success and personal fulfillment. In the podcast episodes, each guest talks about their time at Longwood, as well as what they are doing in their communities and careers as leaders and change agents. CGPS assistant dean, Dr. Sarah Tanner-Anderson, associate professor of educational leadership, hosts the eight-episode series. The link to the podcasts is <https://longwoodgradcast.transistor.fm/>

The Graduate Student Association hosted its second branded apparel pop-up shop, offering graduate students, alumni, and faculty many options to show off their program, the graduate college, and Longwood University.

Five new graduate program cohorts, formed in collaborative partnerships with area school divisions, were launched recently in the areas of Reading, Language and Literacy and Special Education. MBA enrollment continues to be strong with new students joining every seven week session run throughout the calendar year.

Cormier Honors College for Citizen Scholars (CHC)

At the end of April, the CHC hosted a send-off for 70 graduating seniors at the Alumni House. Honors students' successes both in and out of the classroom have resulted in both graduate school acceptances and workforce placements, some of which are highlighted below:

- Grace Bailey will be pursuing a Master of Science in Communication Sciences and Disorders at Longwood University.
- Emily Bennett will be working as a registered nurse in the surgical intermediate unit of Mary Washington Hospital.
- Kyla Brown will be working as a teacher of English to speakers of other languages (TESOL) in Danville Public Schools.

- Megan Buffkin will be pursuing a Master of Science in Education at Longwood while working as a high school teacher in Williamsburg.
- Jessica Buracker will be pursuing an advanced standing Master of Social Work at Virginia Commonwealth University as a child welfare stipend program recipient.
- Rebecca "Becca" Chung will be working as a registered nurse in the mother-infant unit of VCU Health.
- Madison Dierdorf will be pursuing a Juris Doctor at Elon University School of Law.
- Anastasia Edwards will be working as a registered nurse on the adult oncology floor of VCU Health
- Molly Godwin will be working as a registered nurse in the spine and orthopedic trauma unit of INOVA Fairfax Hospital.
- Mackenzie Griffith will be pursuing a Doctor of Physical Therapy at Duke University.
- Nathan McClimans will be working as a police officer for Lynchburg Police Department.
- Andrew "Drew" Messick will be pursuing a Master of Science in Business Analytics at the College of William & Mary.
- Lucas Muller will be pursuing a Doctor of Philosophy in Mechanical Engineering at the University of Maryland.
- Jackson Ornoff will be working in the IT Department of Operation Smile in Williamsburg.
- Emily Robertson will be working as a college advisor at Randolph-Henry High School through the University of Virginia's Virginia College Advising Corps and AmeriCorps.
- Devon Shifflett will be pursuing a Master of Music in Piano Pedagogy at the University of North Carolina at Greensboro.
- Margaret "Maggie" Taylor will be pursuing a Master of Arts in Fashion Marketing and Sustainability at the London College of Fashion.
- Quincey "Quinn" Urban will be pursuing a Master of Arts in Anthropology at the University of Virginia.

Greenwood Library

Thanks to the generosity of the library's Love Your Longwood Day donors, two Greenwood Library student assistants, Luis Fernando Dos Reis and Kendell Wieckert, will receive scholarships next academic year. Scholarships are renewable up to four years, as long as the students continue to work in Greenwood Library and continue to meet academic requirements.

Greenwood Library continues to participate in several initiatives through the statewide consortium, VIVA, in support of Longwood's students and faculty:

- Curriculum-Driving Acquisition Program: Through VIVA, the library facilitates the purchase of unlimited, digital rights management (DRM) free access to faculty textbook choices, where allowed by publishers. This vital program reduces the financial burden on students for textbooks.
- Open Grants: Dr. Wendy Snow, associate professor of reading, literacy, and learning, has been awarded a \$2000 grant through VIVA to modify an existing, open source, early literacy textbook. This program further reduces textbook costs for students. Dr. Snow's efforts are predicted to save students more than \$42,000 over five years.

Greenwood Library also hosted a number of events this spring:

- C. G. Gordon Moss Lecture: In partnership with the Moton Museum, Academic Affairs, and the Department of History, Greenwood Library welcomed Dr. Mia Bay on Friday, April 5. Dr. Bay, an Organization of American Historians Distinguished Lecturer, discussed her book *Traveling Black: A Story of Race and Resistance*.
- Final Exam Activities: This year, the library began the theme of *Pop-Palooza* to help students de-stress during their exam preparation. Student engagement was high with free popcorn in the Atrium, bubble breaks outside, donuts in the morning, and partnerships with the Writing Center and Campus Recreation.

Center for Global Engagement (CGE)

From supporting the Muslim Student Association's Community Iftar, to cheering for all of the international student athletes on the tennis team, the Center for Global Engagement sponsored a full and diverse program for Global Lancers Week, held April 1-5. The annual celebration is modeled after the international education celebration promoted by the US Department of State. Longwood's program this year featured workshops for faculty and staff on intercultural communication and the role of study abroad opportunities in the development of global competence; a CGE open house where global education honor cords were distributed; an around-the-world trivia night; and the extremely popular "Sip and Study" in the library, featuring Boba Tea and international snacks.

The summer study abroad exodus began in May with five faculty-led programs departing, and the Director of Study Abroad/Associate Director of Global Engagement accompanying a new program on global healthcare systems in Australia. Other faculty-led programs are going to Guatemala, Croatia, Spain, and the UK.

Academic and service awards mark the end of the academic year, and international students have been honored in their colleges, in sports, and for leadership roles. Two students received Joan of Arc Awards, and two on the Men's Basketball team were selected for the NCAA All-District Academic team. Overall, the international student seniors have an average GPA of 3.74, with the highest being 3.96, and all will graduate with Cuni Laude or Summa Cuni Laude honors.

Baliles Center for Environmental Education at Hull Springs

Construction of the new overnight accommodations and the pavilion at the Baliles Center at Hull Springs is proceeding on schedule, along with the renovation of the two existing cottages. The two existing cottages have been painted to match the exteriors of the new facilities. Old ceiling tiles were removed to raise the overall height of the ceilings and to expose some of the old, pine ceiling joists. The buildings will have new kitchenettes that feature the same cabinetry and countertops as is installed in the three, new overnight accommodations.

The contractor has also completed the new sidewalk system, linking the buildings and amenities, giving the site a polished, cohesive look. The porous pavers used in both the new parking area beside the lab, and in the sidewalk system, will help with site drainage/storm issues, as well as demonstrate the Baliles Center's mission of sustainability. In addition, a half dozen dead trees

were removed from the site. To accommodate the stock of kayaks, paddles and floatation devices, there will be a storage shed added near the pavilion. The shed will mirror the exterior style and colors of the new buildings.

On May 16, a group from the Virginia Institute of Marine Sciences (VIMS) will be on site to design an extension of the Living Shoreline by the Ames House. The Baliles Center was one of several sites chosen by VIMS as part of a grant they were awarded. The actual construction of the extension will be part of a competitive grant proposal to NOAA, submitted in conjunction with the Northern Neck Planning District Commission. The extension qualifies as a Bipartisan Infrastructure Law (BIL) project. NOAA has nearly \$3 billion to take action over five years in the areas of habitat restoration, coastal resilience and weather forecasting infrastructure. In preliminary meetings held with state and federal representatives, the Baliles Center meets the criteria for funding eligibility. The proposed project has been estimated at approximately \$1 million.

The Baliles Center at Hull Springs will host the quarterly meeting of the Rappahannock River Basin Commission on Wednesday, June 26. The Rappahannock River Basin Commission provides guidance for the stewardship and enhancement of the water quality and natural resources of the Rappahannock River basin. Commission meetings include a public forum in which local government representatives and citizens can discuss issues affecting the basin's water quality and quantity and other natural resources.

Longwood Center for Visual Arts (LCVA)

Aqualuxe, the LCVA biennial gala, was held on April 13 and raised almost \$230,000. While individual ticket sales have historically been minimal, this year's event saw more than 50 individual ticket packages purchased online. The result was a strong turnout of first-time attendees, many of them emerging professionals. This is a critically important demographic for arts organizations to cultivate as future supporters.

The majority of full-time LCVA staff attended the American Alliance of Museums annual conference in Baltimore in mid-May, which marks the museum's first major post-Covid in-person professional development training. Staff members will incorporate updates to their best professional practices as they continue to work toward American Alliance of Museums reaccreditation over the summer. Only 5% of university museums are nationally accredited.

Recent and Upcoming Exhibition Highlights

- *First, People* encouraged artists to create a piece that shared their perspective of disability and what that means to them. This exhibition showcased any form of art, whether it be photography, mixed media, sculpture, painting, drawing, dance, music, or written word — all were considered. The exhibition was open to residents of Southside Virginia and all students, faculty, staff, alumni, and families of Longwood University. On view March 1 to April 12, 2024.
- *Earth to Form* was presented in conjunction with the National Council on Education for the Ceramics Arts conference held in Richmond, VA. The LCVA highlighted notable works of

ceramic art from its collection. The museum concurrently hosted a pop-up show of Longwood student work from those enrolled in Advanced Ceramics classes this semester. On view March 15 to April 12, 2024.

- *Point of Departure: Longwood University Department of Theatre, Art, and Graphic and Animation Design 2022 Senior Exhibition* celebrated Longwood's art and design majors' culminating senior projects, as well as their growth as artists, designers, and citizen leaders. *Point of Departure* was complemented by *Working Artist*, a program designed to provide studio artists a facility, mentoring, and additional support as they develop a new body of work at Longwood University, while also increasing students' access and exposure to working artists. On view April 26 – May 15, 2024.
- *Start with Art, Learn for Life: The Annual Area Youth Art Exhibition* is one of the largest youth art exhibitions in the U.S. The work of over 1,500 PreK-12 grade public, private, and home school students from 14 counties will be showcased. On view June 9-September 8, 2024.

Moton Museum

Spring is traditionally the Moton Museum's busiest time with regards to K-12 classroom visits, and this spring has been especially busy, including visits from all 1,100 seventh-grade students in Albemarle County (not all on the same day, thankfully). The Museum has engaged with over 7,550 visitors to date this year via on-site and off-site programming.

During this busy time, the museum has had a new HVAC installed utilizing a National Park Service federal earmark grant received back in 2022. The grant will also allow for the installation of parking lot lights. Both are sorely needed enhancements to the facility.

The Museum also hosted and participated in a number of special events this spring:

- Barbara Johns Day Program: On April 23, the Museum celebrated the 6th annual Barbara Johns Day in the Commonwealth of Virginia. The day started with the annual visit of students and teachers from Rockingham County participating in the Farmville Tour Guides Project. The students presented inside the Moton Museum on all the Virginia localities that contributed to public school desegregation. That afternoon, former students and plaintiffs in desegregation cases in Charlottesville, Warren County, Norfolk, and Prince Edward County participated in a panel discussion. The evening ended with a program featuring the Johns family, community members, and invited guests. The program included speaking roles for Longwood University students including the most recent Moton Legacy Scholarship recipient. The evening concluded with a conversation with the Johns family and members of the committee charged with selecting a statue of Barbara Johns to be placed in the U.S. Capitol in 2025.
- National Day of Prayer Breakfast: The Museum's longest standing public program, the Moton Community Prayer Breakfast, had a special meeting to honor the National Day of Prayer. In addition to the typical program format, there was also an opportunity for guests to

leave positive comments or prayer requests. The prayer breakfasts are sponsored by Centra Southside Community Hospital.

- 70th Anniversary Brown v. Board Visit: The 70th anniversary weekend of *Brown v. Board of Education* kicked off with a visit on Friday, May 17, from Governor Glenn Youngkin. The small guided tour had members of the Governor's Cabinet, Moton Council, Moton Board of Trustees, Prince Edward County public officials, and members of the Longwood University Board of Visitors. The visit featured individuals whose educations were impacted by the Prince Edward County school closures.
- Brown to Griffin and Beyond: On Sunday, May 19, over 300 people attended the *Brown to Griffin and Beyond: Celebrating the Heroes of the Civil Rights Movement in Education* event in Blackwell Ballroom. Longwood and Moton bestowed honorary juris doctor degrees to individuals who were 1951 strikers or *Davis* plaintiffs, who had their education impacted by the school closures from 1959-1964, or who were denied admission or discouraged from applying to Longwood on the basis of race. Skip Griffin, son of the late civil rights leader Rev. L. Francis Griffin and plaintiff in the *Griffin* case, gave an incredible keynote address that afternoon.

Office of Research, Grants, and Sponsored Programs (ORGSP)

Longwood faculty and staff continue to pursue grants to assist Longwood students and to enhance the University's outreach to K-12 school systems. There are two recently funded awards, both from SCHEV:

- Virginia Talent + Opportunity Partnership: Institutional Internship Data Collection
 - Longwood University submitted a letter of interest for the Virginia Talent + Opportunity Partnership (V-TOP) Institutional Internship Data Collection Grant program to significantly expedite the planned expansion of work-based learning initiatives. The proposed project is focused on infrastructure (i.e., policies, practices, people, and positions), knowledge resources, and online services necessary to better understand current internship experiences and to expand upon them with stronger connections to students' academic experiences and career preparation. This yearlong institutional focus will support 1) centralizing support for and mentoring of students for the duration of their internship experiences; 2) refining and expanding the use of *Handshake*, our existing on-line hiring and data management system; and 3) implementing the use of *EXXAT Prism* educational software to provide comprehensive support for assessment, compliance tracking, clinical placement, learning activities, and curriculum management.
 - Principal Investigator: Liz Narehood, Senior Director of Career and Professional Engagement
 - Total Awarded: \$100,000
- Virginia Talent + Opportunity Partnership Institutional Award for Student Internship Support
 - Longwood presented a plan to increase student participation in internships and other work-based learning experiences by removing barriers that affect a student's

ability to engage fully in these vital career preparation activities.

Specific plan elements include 1) materials to create Longwood's first campus-wide professional clothes closet; 2) supplies to facilitate low income students' participation in health career pathways; and 3) the development and implementation of a pilot program to provide funding for transportation and housing costs for students in need.

- Principal Investigator: Dr. Liz Narehood, Senior Director of Career and Professional Engagement
- Total Awarded: \$100,000

The following proposals have been submitted and are under review:

- Gaining Early Awareness and Readiness for Undergraduate Programs (GEAR UP) Partnership
 - GEAR UP Partnership grants, funded through the U.S. Department of Education, encourages eligible entities to provide support, and maintain a commitment, to eligible students from low-income backgrounds, including students with disabilities, to assist the students in obtaining a secondary school diploma (or its recognized equivalent) and to prepare for and succeed in postsecondary education.
 - GEAR UP Longwood is a partnership between Longwood University, 15 high-need school districts (LEAs), and the State Council of Higher Education for Virginia (SCHEV). The program will impact 2,416 students each year from 15 predominantly rural school districts from years 1-6 and 1,300 students in an institution of higher education in year 7, beginning with the 7th grade cohort in the 2024-25 school year with continual engagement through their first year of post-secondary education.
 - Principal Investigator: Dr. Paula Leach, Executive Director of Longwood's ITTIP
 - Performance Period: October 1, 2024 to September 30, 2031
 - Partner LEAs: Alleghany Highlands, Amelia, Appomattox, Buckingham, Charles City, Cumberland, Danville, Greensville, Halifax, Hopewell, Lancaster, Lunenburg, Nottoway, Prince Edward, Sussex
 - Total Requested: \$7,251,627
- SCHEV Pell Initiative for Virginia (PIV) FY 2025
 - Longwood's proposal, "Guiding Talent: Connecting Students with Enhanced Academic Support," seeks to improve the retention of Pell recipients by implementing research-based practices to address key needs. Through the addition of new personnel in the role of Retention Coordinators, Longwood will support students beginning in the admissions process and throughout their undergraduate career. Retention Coordinators will expand advising for Pell recipients and thereby support their successful transition to and navigation of the university environment. Additionally, to address needs for advising and early alert mechanisms, Longwood will implement the CIVITAS Learning System to provide a "one stop shop" for student data vital to retention. Through a one-year pilot effort, Longwood will also expand connections of first-year Pell recipients with key student support services through a financial incentive program.

- This is the second SCHEV-funded, Pell-focused grant program issued by SCHEV. Longwood currently has a SCHEV-funded Pell Initiative effort that is focused on student recruitment. Specifically, funds support an admissions counselor who is focused on Southside and Southwest Virginia. The program includes additional scholarship funding for Pell recipients to help them to overcome financial barriers associated with college attendance.
- Principal Investigator: Dr. Jennifer Green, Associate Vice President for Enrollment Management and Student Success
- Total request: \$1,258,729

Office of Student Research (OSR)

In Fall 2023 and Spring 2024, the OSR provided funding for student research through Student Research and Travel grants. In total this year the OSR provided funding to students for 26 different independent research projects and to support 54 students who presented their research and creative inquiry projects at state, regional, and national conferences. Of note, in April 2024, three Longwood students from Biology and History traveled to California to present their research at the National Conference on Undergraduate Research, the nation's premier undergraduate research conference.

The OSR hosted the Spring 2024 Student Showcase for Research and Creative Inquiry on April 17, and the event was a great success. More than 750 students presented at this all-day research symposium. There were over 475 presentations with students presenting posters, oral presentations, music and theatre performances, and visual art displays.

As part of the Spring 2024 Student Showcase, the OSR planned the third annual Inclusive Excellence Research Symposium to highlight student research on Diversity, Equity, Inclusion, and Belonging. The event started with a keynote talk given by Dr. Yaoying Xu, Professor and Program Coordinator for Counseling and Special Education and Director of the International Educational Studies Center at the School of Education at Virginia Commonwealth University and was followed by a full day of oral presentations and poster presentations.

To support the QEP, the OSR collaborated with staff in the University Career Center to host two Career Development workshops focused on teaching students how to highlight communication and teamwork skills to future employers and graduate schools. In the fall the OSR will continue to include Career Development workshops as part of the Student Showcase and additional sessions focused on Critical Thinking and Professionalism will be added to the Fall Student Showcase.

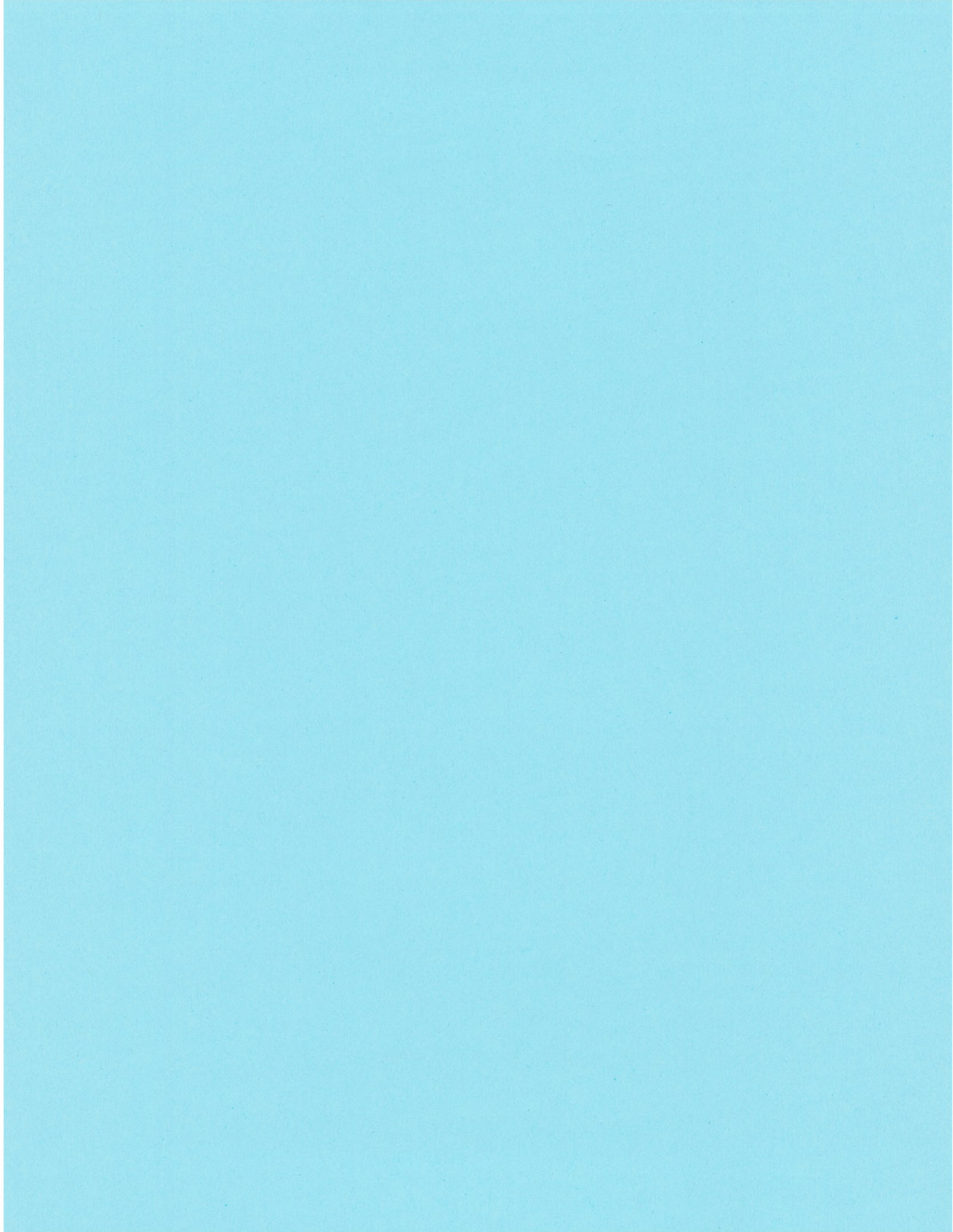
OSR also planned an Excellence in Research and Creative Inquiry award ceremony that recognized the achievements of 29 students who presented their research at a conference outside of Longwood, published their research in a peer-reviewed journal, completed a Senior Thesis project, or published their research in *Incite*, Longwood's undergraduate research journal.

Ready for distribution on Showcase day, the OSR published the 15th volume of *Incite*, Longwood's undergraduate journal of scholarship, research, and creative endeavors. In addition,

the OSR worked with staff in the Greenwood Library to digitize all past volumes of *Incite* and create a comprehensive collection of *Incite* publications. All volumes, including the new volume 15, are posted on Digital Commons: <https://digitalcommons.longwood.edu/incite/>

In 2023-2024, six students successfully completed a Senior Thesis project and will graduate with distinction in their major or minor (Biology, Kinesiology, Psychology, Archaeology, English-Creative Writing) in May 2024. The Longwood Senior Thesis program also received proposals from 10 new students who will complete their senior thesis projects in 2024-2025. The OSR is happy that there is an increased diversity of disciplines that are participating in the Senior Thesis program, with students in Biology, Chemistry, Communication Studies, History and English planning to conduct Senior Thesis research in 2024-2025.

In summer 2024, a record 19 students and 10 faculty are going to participate in the summer PRISM STEM-H research program; several of the PRISM students and faculty are funded through NSF grants. In addition, 15 local high school students will conduct research alongside the PRISM students through participation in the Longwood Summer Scholars Program. Externally funded by the Army Educational Outreach Program's UNITE, it is a four-week STEM experience that brings talented high school students to campus to learn about research and opportunities in various STEM fields. The program is directed by Dr. Sarah Porter, professor of chemistry, and involves numerous faculty from across the sciences, math, and computer science disciplines.





Institutional Advancement *Courtney Hodges, Vice President*

Highlights

- **Love Your Longwood Day raises a record high of \$1,067,750!**
- **New LevelUp Scholarship initiative offers scholarships to 39 first generation students**
- **University Events & Ceremonies produced over 5,654 events in FY2024**

Development

ANNUAL GIVING

Love Your Longwood Day

On March 20, Longwood launched its ninth Love Your Longwood Day, which surpassed all expectations and broke records as we raised over \$1 million. The success of this day showcases the unwavering commitment of our alumni, friends, faculty, staff and students. More than 1,560 donors made gifts during the 24-hour campaign. These gifts totaled more than \$1,067,750 for Longwood-specific causes, including academic programs, university initiatives, student services, and the Longwood Fund (area of greatest need).

To further encourage donor participation and engagement, we expanded our outreach efforts by hosting three regional events across the state. These events provided an opportunity for our supporters to gather with each other and learn more about the impact of their gifts. In addition to the regional events, we hosted a special gathering for the Longwood community at Three Roads Brewing to serve as a gathering point for our local ambassadors and, once again, to share the impact of the day.

In a joint effort to support faculty/staff, the Office of Institutional Advancement and the Alumni Office hosted a breakfast event to celebrate Love Your Longwood Day. The event was well received as faculty/staff came together to kick off the day! We are also proud to share there was a 10% increase in gifts from faculty/staff compared to the previous year, showing their support for our campus and students.

Tag a Grad

The Office of Institutional Advancement introduced “Tag a Grad,” a campaign designed to celebrate the remarkable achievements of our students through heartfelt messages from faculty, staff, family and friends. The campaign, replacing last year’s “Share the Chair,” will end on May 15, 2024, with students having the opportunity to collect these messages on the morning of their graduation.

Fiscal Year-End Campaign

The Spring Campaign newsletter, titled “Your Impact Starts Here,” was mailed out to approximately 2,000 donors at the end of April. The newsletter featured four inspiring stories of Longwood students whose dreams are being realized thanks to the generosity of donor support.

LevelUP

The Institutional Advancement team has been pleased to offer an additional scholarship support initiative to Longwood’s valued donors through LevelUP Scholarships for first-generation students.

The LevelUP initiative is made possible by an anonymous donor from the Decade of the 1990s who was eager to celebrate Dr. Ken Perkins’ 39 years of service to the University. LevelUP offers donors the opportunity to establish immediate-use scholarships for 39 first-generation students. These scholarships are supported by donors aspiring to the Citizen Leader Society level of giving; \$2,500 annually. When a donor commits to a philanthropic investment over four years of \$7,000, it is coupled with a \$1,500 match, which yields \$8,500 in scholarship support for first-generation students.

This program is a multi-faceted win-win for our team. It:

- Sends a great message supporting Faculty and Administration by celebrating one of their own, Dr. Ken Perkins
- Signals Longwood alumni in their mid-50s to start envisioning themselves as providing “matching gifts” philanthropy
- Grows our ranks of Citizen Leader Society members
- Supports our first-generation students with much-needed tuition assistance

In addition to the LevelUP initiative, a donor representing a family with three generations of Longwood graduates provided a matching gift of \$11,000 for a Love Your Longwood Day campaign supporting first-generation student programs. The IA team also identified a \$10,000 donation to support Longwood’s BOND program ensuring more first-generation students have access to the tools they need to be positioned for academic success as they launch their Longwood journey.

Events

The Giving Society Celebration, held April 17-19, featured impactful sessions across campus to showcase our programs. Giving Society donors started the event by attending the Student Showcase, leaving inspired by the hard work of our students. The event included various

sessions such as athletic presentations, an education session led by Dr. Audrey Church, Evan Long, and Karen Feathers, a tour of the new STEAM Classroom in Hull, a session with the Cormier Honors Dean and students, and a tour of the Simulation Lab to highlight the growth of health professions at Longwood. Lastly, a planned giving session hosted by Drew Hudson emphasized the impact planned giving can make on scholarships.

Our traditional scholarship dinner format changed this year in hopes of increasing student attendance at the events. There were three individual scholarship receptions: Honors College along with the College of Business and Economics, Cook-Cole College of Arts and Sciences, and the College of Education, Health and Human Services, and all held during the Giving Society Celebration. The receptions were one hour long and gave students a more relaxed atmosphere to meet their donors. The deans were extremely helpful in ensuring student participation and with introductions to their donors.

Stewardship

All giving society donors continue to receive On the Rise, our monthly newsletter with highlights happening across campus.

Each FY24 donor also received a thank-you message for their support over the past year, along with an invitation to watch Graduation through an online link provided.

ATHLETICS ANNUAL GIVING

Sports Advocates and Supervisors Program

In April, the Sports Advocates and Supervisors Program was launched as an interdepartmental initiative between the Office of Institutional Advancement and the Department of Athletics. This initiative was created to enhance the levels of communication and further develop the interdepartmental partnership between both offices as we seek to strategically enhance both the fundraising opportunities and stewardship demands of athletic fundraising. All athletic donors on Love Your Longwood Day received a personalized stewardship video from the sport to which they donated. We expect this partnership to be strategically imperative as the demands of athletics annual giving continue to expand.

Club Memberships - Basketball Hospitality

During the inaugural season in the Joan Perry Brock Center, we introduced season ticket packages with a philanthropic component attached. For the 2023-24 season, there were 94 Champions Club Memberships sold and 31 Club 64 Memberships purchased. The club memberships combined produced a total of \$124,500 in unrestricted revenue while also providing an environment to cultivate relationships with donors. The philanthropic contributions will provide unrestricted support to athletics via the Student-Athlete Excellence Fund.

The season ticket renewal process will be open to season-ticket holders in early May and will be open to the general public beginning in early June. Due to the success and popularity of the JPB

Center in conjunction with the season ticket/hospitality packages, we anticipate a very high renewal rate and an increased demand from prospective members. Due to this, we have increased the philanthropic component of the memberships in hopes of increasing unrestricted revenue by 30-40%. In addition, we are seeking ways to enhance the experience while also reducing costs by securing food and beverage sponsorships for hospitality and introducing new themes and activities.

Lancer Giving Madness

On Wednesday, March 20, “Lancer Giving Madness” was held as the athletics component to the Love Your Longwood day of giving. The campaign produced \$219,342 in philanthropic support, which exceeded our goal and was one of the most successful athletic fundraising campaigns in recent history. The day also saw five athletics matches/challenges totaling almost \$10,000 to help inspire donor participation throughout the day. The annual day of giving continues to be a successful tool for generating impactful support to our athletics teams, scholarships, and department initiatives.

Leadership Giving

Leadership Giving has seen impactful gifts across several areas in recent months. There have been new gifts and/or commitments to men's basketball, women's basketball, baseball, and the Cormier Honors College. Additionally, new scholarship endowments, or additional gifts to existing scholarship endowments, have had impact ranging from Breakthrough Adventures (a scholarship program within the Cormier Honors College that encourages student research), History/Political Science students, and to a new scholarship endowment for Virginia Community College System transfers to Longwood.

Of particular note is the receipt of a bequest from the estate of an alumna from the Class of 1969. An initial sum of \$614,000 was received in March 2024. In collaboration with the executor of her estate, the gift will create a new Biology scholarship endowment, serve as the seed/match funding for a Family of Scholarships for the Nursing Department (initiative to launch later in 2024) and provide immediate impact scholarship dollars over the next several years.

University Events and Ceremonies

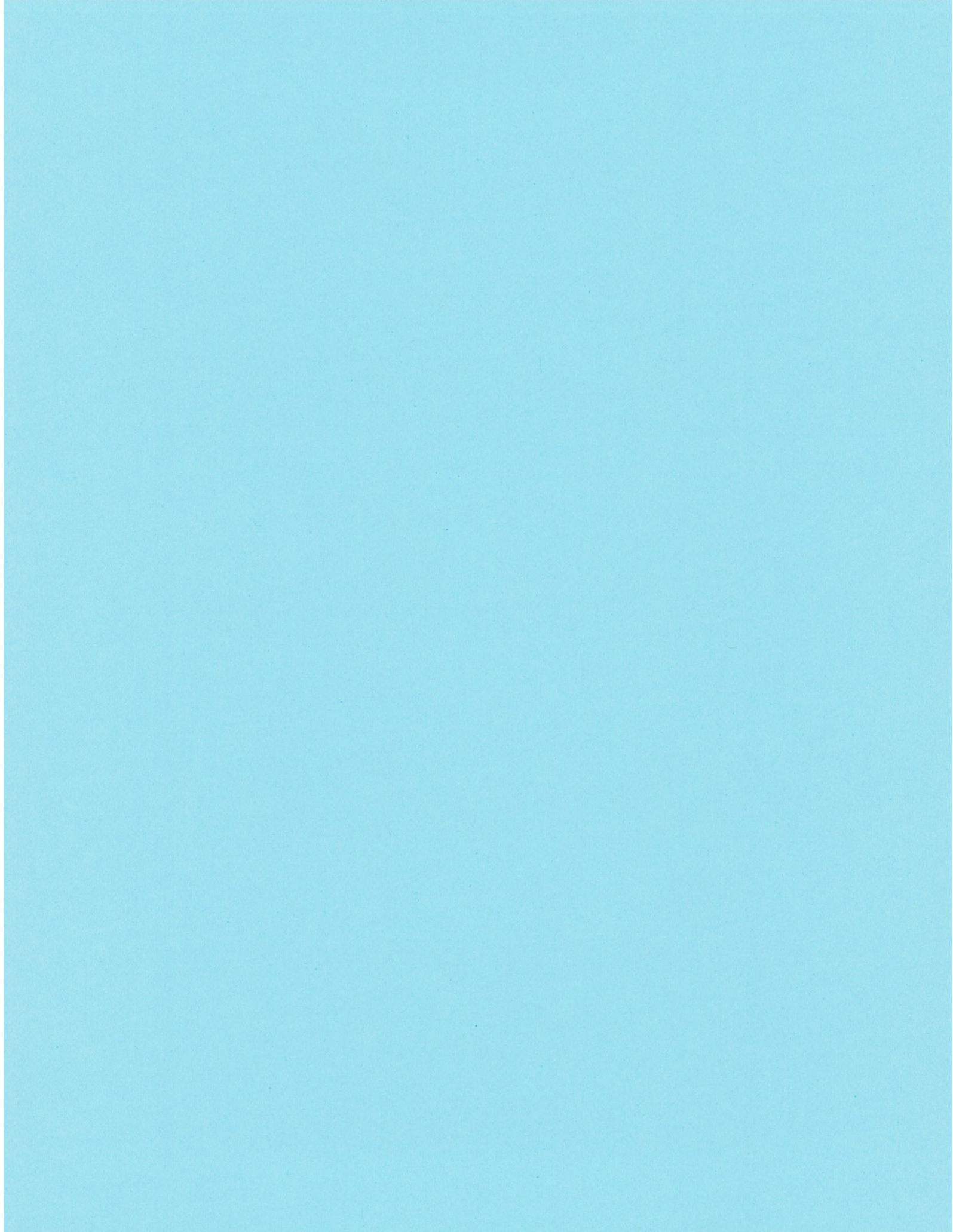
University Events and Ceremonies is pleased to have successfully coordinated and produced six significant ceremonies under their umbrella for both internal and external organizations: Southside Virginia Community College (SVCC) Graduation, Department of Nursing Pinning Ceremony, the 2nd Annual First-generation Celebration, Graduate Studies Graduation, Undergraduate Commencement, and wrapped up Commencement weekend with the Longwood University and Moton Museum Honorary Juris Doctor Degree ceremony.

Hosting the SVCC Graduation the week before our own Commencement weekend, with the addition of more staff hours, proved a great training opportunity for the institution. The same

basic template and format was used for them that was implemented for our own rain plan. They have asked to return and have requested a multiyear contract.

Two event managers, one assistant director, and the department director produced over 5654 events – which averages out to 1413 events per person in the department or approximately 4 events per day over the year. It is safe to say that these events generally need 2 + touches to execute as opposed to booking a room and needing no other resource assistance. This includes 1568 student organization events, 3829 faculty/staff/academic department needs, and 257 external organization events.

Conference season 2024 looks forward to welcoming back the: Virginia Department of Forestry, Longwood Women's and Men's Basketball and Baseball Camps, the American Legion Auxiliary Virginia Girls State, VDOE Literacy & Math, VDOE Career & Technical Education Curriculum, Instruction, and Assessment (PEDU 487) course, VA Literacy Act Training, Call Me Mister, Summer Literacy Institute (SLI), the Talented and Gifted (TAG) Program, as well as a number of Longwood University Institute for Teaching through Technology and Innovative Practices (ITTIP) camps.





Intercollegiate Athletics
Tim Hall, Director of Athletics

Highlights

- **Awards and Accolades**
- **Big South Graduate Fellowship**

Lancers Excel in Academics in Spring

Longwood student-athletes stuck the landing once again, tying the department record for GPA. The student-athletes tallied a 3.37 GPA this year, and they had a 3.36 GPA in the spring. It was the 15th straight semester with a GPA above 3.0 as a department.

Thirteen of 14 teams notched a GPA above 3.0. The Lancer women's student-athletes tallied a 3.54 GPA, with women's soccer leading the way with a 3.65 that was the program record. Softball also set a program record for GPA at 3.63, and tennis (3.59) was right behind. Women's basketball (3.42) also set a program record for spring GPA.

The men's side saw the Lancers post a 3.15 GPA, with men's tennis (3.48), men's soccer (3.40) and men's basketball (3.21) leading the charge.

A total of 114 undergraduate student-athletes earned Dean's List or President's List honors, with 84 Dean's List honorees and 30 on the President's List.

Joan of Arc & Citizen Leader Awards

Longwood University announced its Joan of Arc Excellence Awards, its Citizen Leader Awards and more. Longwood student-athletes were well-represented among those honored.

Kate Frey of Longwood field hockey earned a Citizen Leader Award. Lauren Cerretani of women's lacrosse, Kayley DeVivi and Lauren Fox of Longwood softball, Nina Hederich of women's tennis, Drew Messick of men's soccer, and Kiersten Witte of cross country and track all earned the Joan of Arc Award for Excellence.

Witte Earns McCloskey Big South Graduate Fellowship

In addition to her Joan of Arc Excellence Award, Kiersten Witte earned the Bob McCloskey Insurance Big South Conference Graduate Fellowship.

Witte is the seventh Lancer to earn the fellowship, which will award \$2,000 to her for her graduate studies. After graduating this spring with a 3.991 GPA, she will pursue her Doctorate of Physical Therapy at Old Dominion.

She was a two-time Big South All-Academic Team selection. She was on the President's List four times and Dean's List as well.

Justin LaRue Competes in NCAA Men's Golf Chapel Hill Regional

Justin LaRue became the first men's golfer from Longwood to qualify for an at-large bid to an NCAA Regional in more than two decades.

The junior finished tied for 42nd on the difficult UNC Finley Golf Course. He had a final-round of 70, even par, and finished three strokes over par through three rounds.

LaRue was the Big South Men's Golfer of the Year, a program first, along with an All-Big South First Team selection that was also a program first. He led the Big South in scoring average at 69.94, and he finished in the top seven in every regular season event.

In addition, the Lancers had a record four players earn all-conference honors. Nick Rakes was an All-Big South Second Team selection for a second straight season, and Scott Jordan was an All-Big South Honorable Mention. Matthew Lyons was named to the All-Freshman Team. In addition, Daniel George was the team's All-Academic Team honoree.

Women's Golf Postseason Run

Longwood women's golf advanced to Big South Match Play for the first time in team history at the Big South Tournament this season.

Emma Landis tied for fifth in stroke play, and Annabelle Jennings tied for 11th, to lead Longwood to match play. They both won their pairings, but Longwood lost 3-2 in a tight match that went to the final hole.

Landis was named to the Big South All-Championship Team and Big South All-Academic Team, and Breanna Hoese earned a slot on the Big South All-Freshman Team.

Women's Lacrosse Postseason Play/Records

Longwood women's lacrosse wrapped up its best spring since 2019, tying the team record for Big South wins with five and advancing to postseason play for the first time in five years.

The Lancers advanced to the Big South Semifinals before falling to Mercer.

Riley McDonald led the team while setting the program's single season record for goals, with 63. She broke the record in the playoff game, where she scored five of the team's 14 goals. She also had a program-record 20 free position goals during the season.

McDonald was one of three all-conference honorees. Julia Koenig was an All-Big South First Team selection, and she finished with 80 draw controls—second-most in a season in team history. McDonald and Claire Libby garnered All-Big South Second Team honors. Koenig was also an All-Academic Team selection.

Softball All-Conference Accolades

Longwood softball had nine players earn all-conference honors from the Big South following the regular season, one shy of the team record of 10.

Lauren Taylor, Lauren Fox and Sophia Knock all earned All-Big South First Team honors. Korynna Anderson, Kayley DeVivi, Emily Vinson and Maggie Chapin earned All-Big South Second Team honors, and Maggie Hiatt and Cierra Gawryluk each were named to the Big South All-Freshman Team. Both Gawryluk and Taylor earned spots on the Big South All-Tournament team as well.

Student-Athlete Awards Banquet

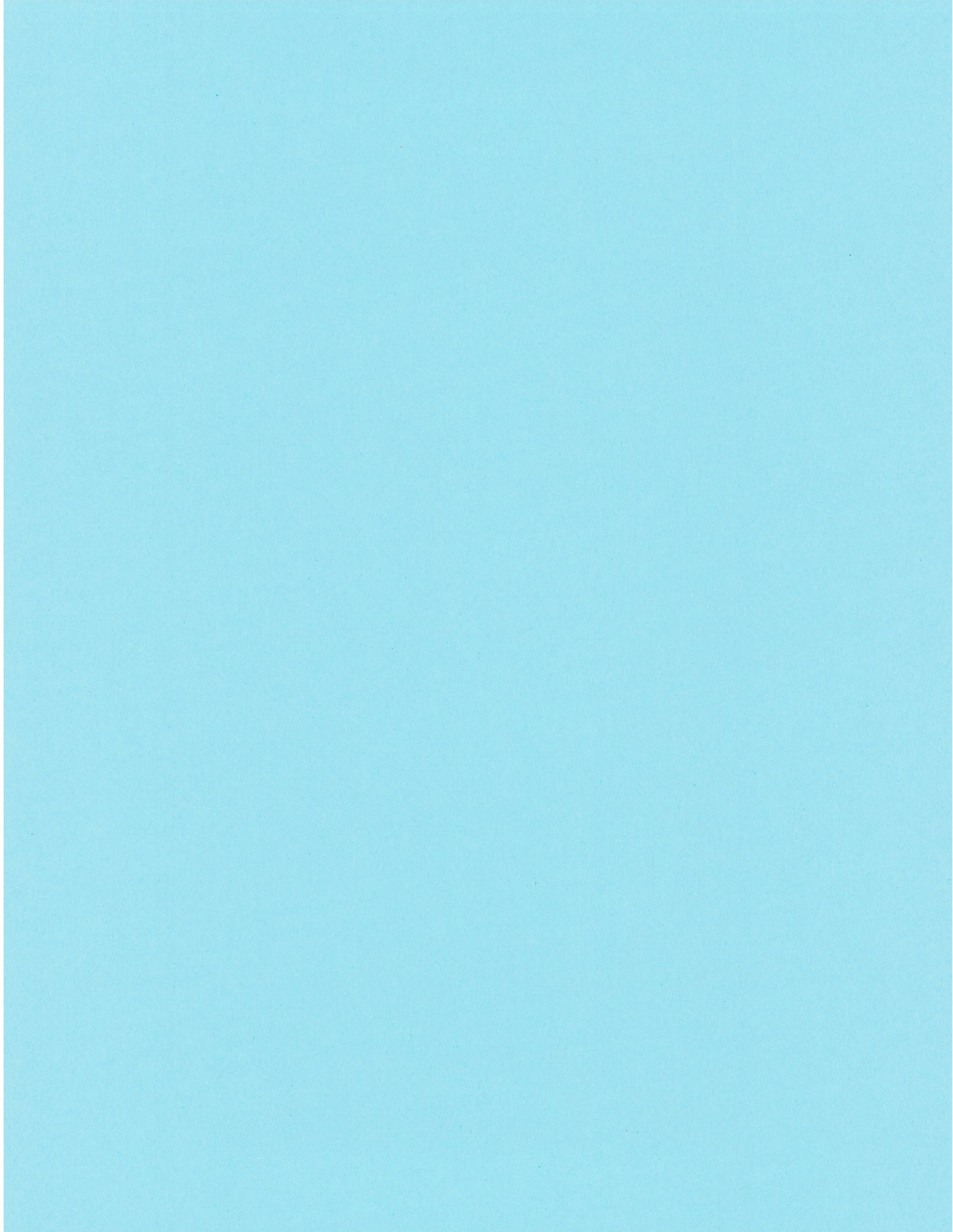
The department held its annual Student-Athlete Awards Banquet to honor its top student-athletes with its annual awards in April.

Jesper Granlund and Lauren Fox were named the Henry I. Willett Scholar-Athletes of the Year for their work both on the playing surface and in the classroom. Walyn Napper and Riley McDonald were the Longwood Athlete of the Year honorees. Blagen Pado and Peyton Curney were named the Longwood Freshman Athletes of the Year.

Kevin Fillman was named the Student-Athlete Advisory Committee (SAAC) Coach of the Year, and Lauren Cerretani earned the Jimmy M. Yarbrough Award.

Brooke Bonner and Alec Daniel earned the Academic PRIDE Award. The softball and men's tennis teams won the Cormier Award for Team Academic Excellence from the spring of 2023, and the men's and women's soccer teams won the award for the fall of 2023.

Dr. Chris Kukk was voted the winner of the Roy Nunnally Special Recognition Award.





Strategic Operations
Victoria Kindon, Vice President and CIO

Highlights

- **Despite national FAFSA chaos, Freshmen class is largest in 6 years.**
- **Highest percentage of freshmen in good academic standing in the last 7 years.**
- **Information Security Office performing an in-depth review and refresh of the Information Security Plan.**
- **Men’s basketball NCAA tournament appearance translated into record web and social media engagement.**

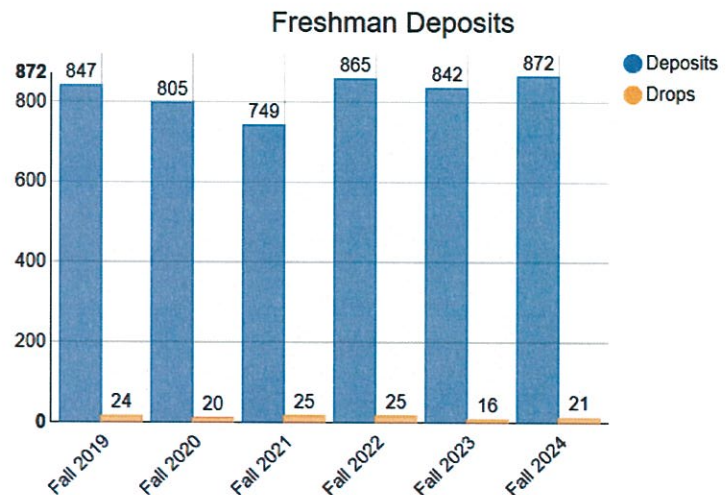
Undergraduate Admissions, Enrollment Management and Student Success

Fall 2024 Cycle Update

As we near the end of the fall 2024 admissions cycle for first-year students, we are pleased to report that we have exceeded our goal for this year, and have the largest freshmen class in 6 years.

Our Fall 2024 cycle goal was 853 freshmen deposits; we concluded at 872.

- +19 deposits above goal
- +30 deposits year-over-year (+4%)
- Drops held steady at 21



Every year is full of its own challenges. This admissions cycle, however, had particularly significant challenges given the delays in the FAFSA process that caused us and all institutions to be months behind in being able to give our prospective families a true picture of their aid offer. The Admissions Office, the Financial Aid Office, the Marketing Team, and many, many others across the University worked tirelessly to effectively communicate with all of our constituents (students, parents, school counselors) ensuring that they knew we understood their position and would do our best to work with them.

Fall 2024 Cycle Achievements and Highlights

Despite these challenges, our collective efforts have yielded impressive results:

- **Exceeded Freshman Deposit Goals**

As of May 20, we have surpassed our goal for freshman deposits. Our deadline for transfer students is not until July 1st and we will continue to work diligently to help those students across the finish line. Our success is a testament to the hard work and dedication of our admissions team and the entire University community.

- **Engagement and Connection**

We continue to see early engagement numbers strengthen as our deposits are coming in earlier each cycle. In addition, we are experiencing high rates of forms being filed in a timely manner (Domicile/In-State Tuition forms, Summer Orientation registration, Housing forms, etc). This reflects the deep connections we have formed with prospective students and their families, which should help reduce summer melt and the uncertainty that exists with so many institutions extending their deadlines to June 1. Furthermore, we believe these types of engagements reinforce the idea that Longwood is becoming *the* choice rather than *a* choice for our prospective students.

Campus-Wide Cooperation

Our success this cycle would not have been possible without extraordinary effort and cooperation across campus. Here are a few examples of how different departments and individuals contributed:

- **Financial Aid Team**

The Financial Aid team worked tirelessly to guide families through the delayed FAFSA process, which ensured that students had a clear understanding of their financial aid packages. In addition, having this team in Radcliff Hall has provided a better customer-service experience—making it easier for prospective families to have important financial conversations during their visits—while strengthening our ability to work closely internally on issues that affect our prospective students and their parents.

- **Faculty and Academic Staff**

The list of faculty and staff from various departments who played a crucial role in engaging with prospective students, providing insights into academic programs, and fostering a sense of belonging is too long to list. Their willingness to help us host Open House programs, answer e-

mails, write letters, serve on panels, and individually meet with prospective students on demand helped set us apart from other institutions and form the connections that are central to our university brand and admissions strategy.

- Student Affairs, Athletics and Events

The collaborations with Student Affairs and Athletics throughout the entire cycle helped us offer a wide variety of visit opportunities, enhancing the overall experience for prospective students and their families, showing them what the Lancer spirit is all about while allowing them a glimpse into what our social life is all about.

Looking Ahead to Fall 2025

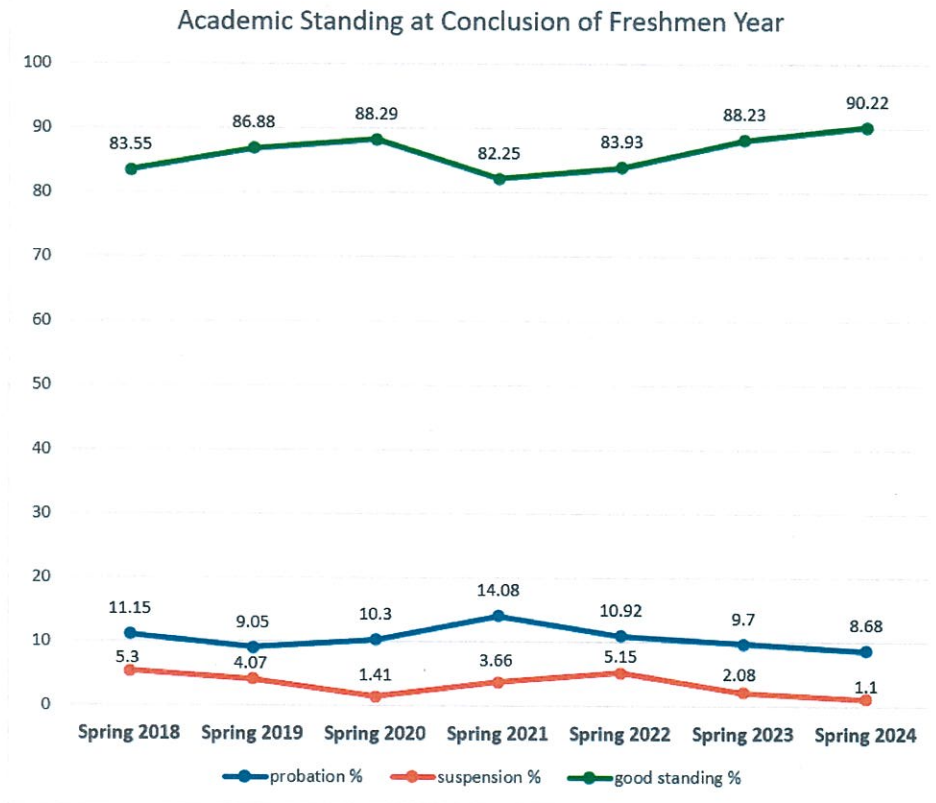
While we celebrate these successes, we are already looking ahead to the 2025 cycle. This spring, we surpassed our goal for Junior Days registrations for the upcoming class by 124%, and we continue to see a steady stream of prospective students registering for summer visits. Our commitment to offering diverse visit opportunities remains strong, with programs such as First Looks, Lancer Herds, Immersion Days, and Open Houses designed to showcase what Longwood University has to offer. We will remain test-optional for 2025 and continue our transition away from rolling admissions to a deadline-driven cycle. This shift will enhance accessibility for families, help us to continue to raise our brand, and align us more closely with traditional decision timelines, benefiting both students and high school counselors.

Gratitude and Appreciation

Our achievements this year are the result of a true team effort. An effort that should be noted by every single faculty, staff, and student here at Longwood. I want to express my deepest gratitude to everyone across campus who contributed to bringing in the Class of 2028. While the Admissions Office is typically seen as the front door to the University, I want to stress that we are just the holders of that door. No one buys a house based on the front door; they buy the house because of the foundation and what's inside. We are blessed with a great foundation and people who make Longwood who she is...that spirit of hard work, dedication, and collaboration have been instrumental to our success. We look forward to the challenges and opportunities that lie ahead, and are confident in our collective ability to continue thriving in a changing higher education landscape. We thank each and every one of you for your ongoing support and commitment to Longwood University.

Positive Retention Trends Continue

Once again, we are seeing positive trends for retention at the end of this spring semester. We have the highest percentage of our freshmen in good academic standing in the last seven years, along with the lowest rates of students in academic difficulty (on probation or suspended). (See Figure 1). Additionally, 93% of the rising sophomores enrolled for the fall 2024 semester are in good academic standing, and only 7% are in academic difficulty. While there is often some change in student's enrollment plans from now until fall, we are in a strong position to maintain or slightly increase our fall-to-fall retention rate for the most recent freshmen class.



Similar positive trends are emerging with our Exploratory Studies (formerly Undeclared) students, a historically difficult population of students to retain. The program was revised in the last two years, and in year two of the implementation we could see over a ten percentage point increase in their retention rate.

Another factor that can impact retention is a student’s need-based financial aid dollars. During the fall semester, we worked with Kennedy & Company to analyze the impact of the FAFSA Simplification Act on our currently enrolled students. The analysis revealed that around 80 students were expected to lose eligibility for need-based aid. To minimize the impact on these students, particularly with little time for families to prepare, we worked with Vice President Courtney Hodges to identify possible funding sources to minimize this impact. VP Hodges was able to secure a donor, and we are in the process of identifying these current students and providing them with funds for the 2024-25 academic year.

America Reads Program Implemented

America Reads is a federally funded work-study program that places college students in the community to tutor elementary students through high school. Two full-time Longwood students who have been awarded federal work study have been hired as America Reads tutors. These students assisted teachers in the Prince Edward County kindergarten classrooms for 10 hours a week. The program was beneficial for the Longwood students, the kindergarten students, and the teachers. It was such a success that we are currently planning on offering more students the opportunity to participate.

Transforming Federal Work Study Planning Grant

The grant provided by the State Council of Higher Education (SCHEV) and Virginia Talent + Opportunity Partnership (V-TOP) has been very helpful in enhancing our student employment opportunities. A student videographer has been hired to complete several informational and how-to videos that will be added to the Student Employment website. We hope that some of the videos will be available to show students in July. The grant has funded the creation of a temporary wage position that will help ensure that our processes run smoothly and assist with planning the Federal Work Study Orientation Program and our first ever Student Employee Welcome Back Recognition Activities to be implemented in the fall.

Information Technology Services (ITS)

Information Security Plan Review

The Information Security Office is in the process of performing an in-depth review and refresh of the Information Security Plan. The intent of the Information Security Plan is to establish a baseline for information security and risk management activities for the entire University. These baseline activities include, but are not limited to, any regulatory requirements that the University is subject to, information security best practices, and the requirements defined in the International Organization for Standardization and the International Electrotechnical Commission Standard (ISO/IEC 27002). These information security and risk management activities will provide protection of, and mitigate risks to, University information systems, networks, and data.

End-point Encryption Project

Server hardware installation was completed over Spring Break and configuration changes are planned to be complete by October 1. End-point encryption continues to be configured on campus workstations as computers are replaced, approximately 10% remain to be configured.

Ellucian Banner Self-Service Upgrades

We have started the initial testing and configuration for the upgraded versions of our Banner Self-Service applications, also known as myLongwood. We will be reaching out to campus partners to form committees and focus groups to help test and implement the applications by Fall 2025.

Lab Utilization Study

Computer lab utilization is down at Longwood University. Educause reports that this is a nationwide trend. This topic was brought to the Academic Technology Advisory Committee (ATAC) for discussion. Initial evidence indicating utilization is down was shared and that most of the computer labs on campus have 24 or more computers which are replaced on a 4–5-year cycle at a cost of approximately \$25,000 per lab. Committee members were asked to take this information back to their academic departments and have conversations about the utilization of

the labs in their areas. Department Chairs from English and Modern Languages and Math and Computer Science requested that the computer labs in their areas be decommissioned and the spaces be converted into traditional classrooms. Both of those transitions took place over winter break 2023.

ITS has installed LabStats, a software for monitoring lab computer and software usage, which will provide more detailed utilization information to allow for informed decision-making regarding the labs. Detailed statistics from LabStats will be presented to the ATAC at the end of the Fall 2024 semester.

Gramm-Leach-Bliley Act Annual Report

Gramm-Leach Bliley Act (GLBA) was implemented in 1999, since that time a secondary compliance requirement has been adopted, Federal Trade Commission (FTC) 314 Safeguard Rule. The Safeguard Rule went into effect in 2003, amended in 2021 with an implementation date of June 9th 2023. These compliance requirements focus on the inputting, processing, storage and disposal of Customer Financial Information. One of the requirements is to report annually to the Board of Visitors. We would like to report that due to the great work of the committee, Longwood University is compliant with the Safeguard Rule.

Office of Alumni and Career Services (OACS)

Homecoming & Alumni Weekend is shaping up to be even bigger than last!

Homecoming & Alumni Weekend registration has officially launched, and we are thrilled to report nearly 300 alumni have already registered, suggesting we will see an even higher turnout this year despite record-breaking numbers last year. The event will feature all the beloved activities from last year, including the Lancer Family Tailgate, men's and women's basketball games, live music and the Gold Society Induction Dinner and Pinning Ceremony, which celebrates the 50th and 60th reunion years. New to this year's schedule are the Homecoming Kickoff and Welcome Back dinner on Friday, and Affinity Gatherings on Saturday evening, providing even more opportunities for alumni engagement and celebration.

For more information and to register visit: go.longwood.edu/homecoming

Alumni Association Honors Seven Citizen Leaders

The Alumni Association Board of Directors will host their annual Alumni Awards Ceremony on June 7, honoring an outstanding group of individuals for their contributions and achievements. This year's honorees include:

- Mary Beth Friga Wusk '88 for the Distinguished Citizen Leader Alumni Award
- L. Paige Turnes '94 for the Distinguished Professional Achievement Alumni Award
- Dr. Peggy Childress Agee '75 for the Humanitarian Alumni Award
- Dr. Ken Perkins for the Honorary Alumni Award
- Travis Lyles '15 for the Rotunda Outstanding Young Alumni Award

- Janie Wall Evans '67 for the Page Cook Axson McGaughy Lifetime Loyalty Award
- Patti Bowman Carey '82 for the Nancy B. Shelton Spirited Contributor Award

Want to nominate a deserving Lancer for an award? Visit: go.longwood.edu/alumniawards

Marketing, Communications and Engagement

Basketball success spurs engagement spikes yet again

The success of men's basketball with their second run to the NCAA tournament took Longwood spirit and energy to an all-time high, and our strategic approach helped translate that success into web and social engagement.

While Longwood's primary audience consists of many non-sports fans, during the tournament, we saw record engagement numbers:

- Website new visitors up 138% YOY (visitors to our "About Us" page increased by 1,643%!)
 - Engagement (likes/shares/etc.) on Facebook up 230% YOY
 - Engagement on Instagram up 618% YOY
 - Engagement on Twitter/X up 1,475% YOY

New spirit logos offer flexibility and options to departments and student groups

We are excited to announce the launch of Longwood University's new "spirit logos," designed to give departments, sports clubs and student organizations more flexibility and options to showcase their Longwood spirit and pride in their branding. These new marks utilize the athletics horsehead and offer three different versions, each providing multiple options for various applications. By staying close to and thereby strengthening our brand, the spirit logos enhance the sense of unity and pride within our community.



View the spirit logos: go.longwood.edu/spiritlogos

Discover Longwood's summer camps: A new one-stop resource for parents

This spring, our team collaborated with other departments on a new summer camp webpage that provides parents with a one-stop location to view a comprehensive listing of Longwood-affiliated K-12 programs and camps. This new user-friendly resource ensures easy access to information about the diverse array of camps designed to spark curiosity and inspire young minds, including STEM workshops, arts programs and sports camps. Explore the new page at: www.longwood.edu/summercamp.

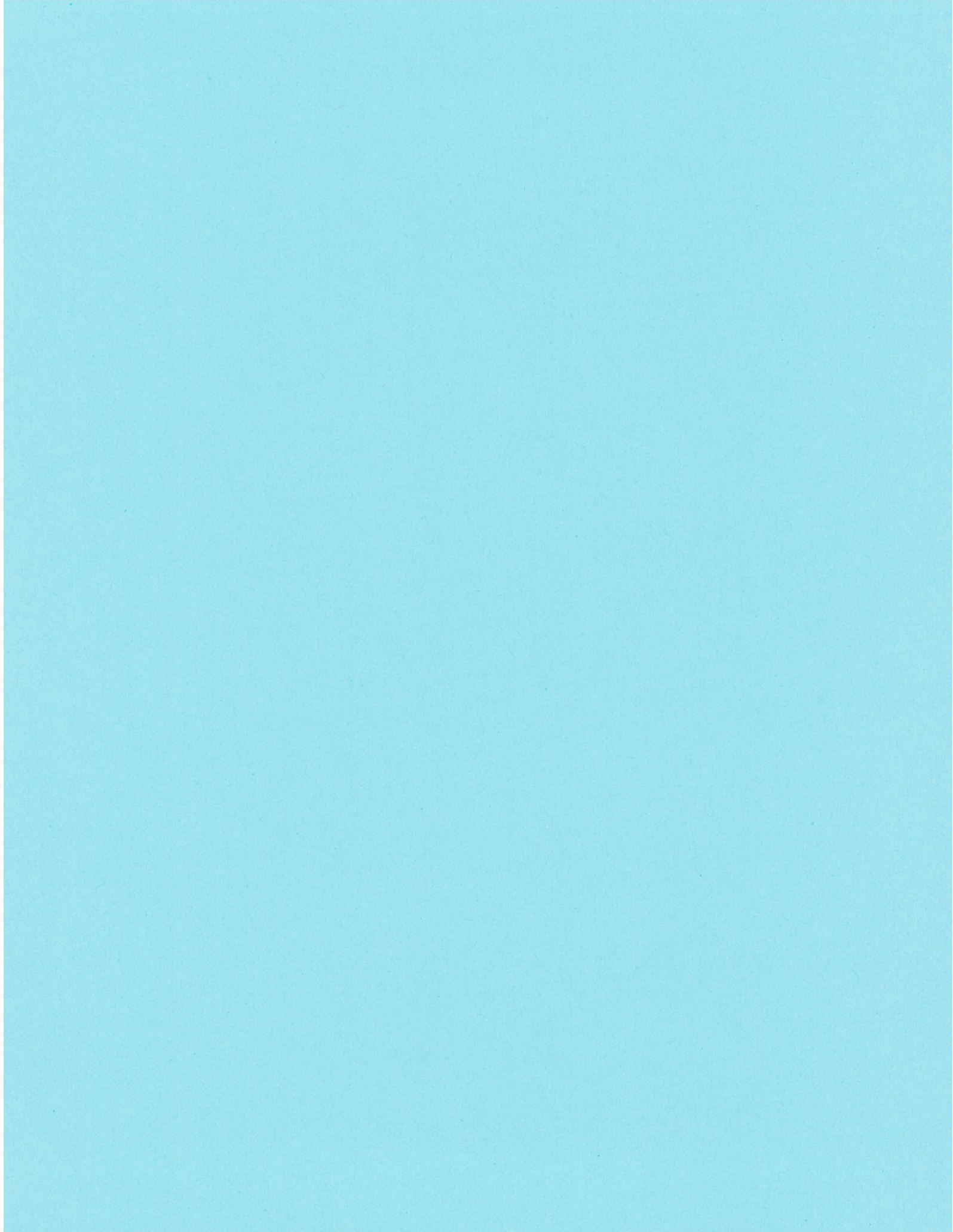
Longwood University shines in national award programs

We're delighted to share that our marketing team has secured seven wins in the 45th Annual Telly Awards competition, which honors excellence in video and TV. Out of more than 13,000 entries, Longwood proudly took home two silver and five bronze Telly Awards, highlighting our innovative storytelling and engaging communication. Our winning entries, including "Making (More) Spirits Bright at Longwood University" and "Skydiver Survives Terrible Accident When Parachute Doesn't Open, Then Climbs Everest One Year Later," which both won silver awards, demonstrate our ability to captivate audiences and share impactful narratives.



Our collaboration with Spark451, our valued marketing partner, has also yielded further recognition in the 39th Annual Educational Advertising Awards. We secured two gold, one bronze and a merit award for our creative and engaging printed materials, including our "Out-Of-State Options" postcard and other admissions materials.

Read more about these accolades: go.longwood.edu/2024awards





Student Affairs

Cameron Patterson, Vice President

Highlights

- **Office of Residential & Commuter Life helps to create belonging and connections through campus events**
- **Continued collaboration with Institutional Advancement to bolster important initiatives including our First-Gen Student Success Programming, B.O.N.D. Transition Program, Dean of Students Cares Fund and Accessibility Resources.**
- **Academic year culminates with awards and celebrations**

It has been great to reflect back on what has been a very good academic year in the co-curricular lives of our students. There were lots of opportunities for engagement, whether it be through our more than 170 student clubs and organizations, various workshops, our academic and social Greek experiences, club sports, and our residence halls, just to name a few. As I have met with various groups of students throughout the semester, I'm reminded of the strength that the co-curricular experience adds to a student's overall experience here at Longwood. Since we last gathered, we have completed a marathon of activities to close out the semester.

We had the opportunity to recognize our students for the contributions that they make outside of the classroom. In late April, the Citizen Leader Awards recognized 45 students, faculty, and staff, and the Joan of Arc Awards for Excellence celebrated 50 seniors and juniors. The First-Generation Student Graduation Celebration was held the night before graduation and attended by 48 excited students and their families. Other celebrations in late April included the Lavender Graduation Ceremony, which honored 25 LGBTQ+ students and eight faculty/staff, along with the Mosaic Multicultural Awards and Gala, which honored 10 students and student organizations with awards and 20 graduating seniors who were donned with Kente stoles. Many departments and groups also held individual award programs to close out the semester.

Our Departments across Student Affairs continue to find innovative ways to support our students. One example of this is the team in the Office of Residential & Commuter Life, which manages all of our main campus and apartment residential communities, along with providing services for our commuter student population. Residential and Commuter Life focused on

facilitating programs that address five key competency areas: Diversity, Educational, Career, Health/Wellness, and Life Skills/Social. A combined total of 514 residential programs were held during the 2023-2024 academic year, and there was an average attendance of 15 students per program. In addition to holding programs only within our Residential spaces, RCL also worked to make sure that our students were attending and supporting programs across campus. Additionally, RCL partnered with Counseling and Psychological Services (CAPS) to host Well-Being Clinics within our residential spaces in an effort to provide greater access to services.

We continue to partner across Divisions to support our students. An example of that is our work with the Institutional Advancement and our Development Officers. This has led to increased support for a number of key initiatives, including \$25,000 raised through Love Your Longwood Day in support of our First-Gen Student programming efforts. We have already put this funding to use to support the establishment of our First-Gen Student Lounge in Upchurch along with the establishment of Tri-Alpha, a First-Gen Student Honor Society. Additional gifts have also supported our B.O.N.D. Transition Program, Accessibility Resources, and some well-being efforts they have undertaken, along with continued support for our Dean of Students Cares Fund, which supports students who have unforeseen emergencies that arise during the academic year.

Finally, I'm thankful for the work of our Student Affairs staff. We closed out the academic year as a Division with our Student Affairs Mini-Conference. This was a day of professional development where we focused on understanding and meeting the needs of Today's College Students. We welcomed back Dr. Vicky Goodin '89, a former Chief Student Affairs Officer who now focuses on work in Leadership and Team Development. Moments like these keep us fulfilled and ready to continue the important work of supporting our Longwood students.

Dean of Students Unit

The Care Team assisted 928 students with various issues spanning medical absences, complex medical concerns, family and personal emergencies, mental health concerns, and academic and financial concerns, a 27% increase from the previous academic year. This data underscores the increasing demand for student support services and the Dean of Students office's proactive response. A longitudinal study over the past four academic years has shown a 153% increase in Care Team response. The Dean of Students office has experienced increasingly high expectations for student support services in those four years. The rise in Care Team response is a direct function of new student demand for resources when facing complex medical issues, financial hardship beyond financial aid awards, caregiving responsibilities, family obligations, military service, and deficiency in academic socialization. Academic socialization is the process of being socially acculturated into the norms of participating in our educational environment, knowing how to think and act in our university classrooms, and interacting with various academic tasks to meet university expectations and succeed.

Accessibility Resources

Currently serving 503 students with diverse and varying needs for accommodations and support, this population benefits from the case management approach to resources and the faculty's attention to the accommodations. ARO has seen an increased number of students with significant mental health issues and chronic health conditions. This continued increase in students registering for mental health concerns increases the number of emotional support animals and the

need for alternative support. Accessibility Resources continues to see increases in the service it offers of a physical testing center; 772 tests were proctored there for the spring semester alone. Students who needed assistance in helping to mitigate test and classroom anxiety utilized the Solitary (decompression and relaxation) room and the open study area spaces regularly.

Growth in overall registered students is anticipated for next year due to the volume of early paperwork already collected for fall from incoming first-year students (40 new students as of May 15). Implementation of AIM, a content management system designed for disability support offices, has been completed. It replaces the antiquated spreadsheet system to streamline processes for students, faculty, and staff to accommodate the increasing number of students registered with ARO and address the high needs of those students.

ARO Empowers is expanding into a Coaching group this upcoming academic year to include newly selected ARO Empowers Ambassadors as peer mentors. These ARO Empowers Ambassadors are current students who are already registered with ARO. They will serve as mentors to our new incoming first-year students and transfer students. These students will host programs throughout the fall semester to assist the mission of helping students transition into Longwood and retain our diverse students.

Residential and Commuter Life

With a combined total of 514 residential programs during the 2023-2024 academic year and an average attendance of 15 students per program, there were close to 12,000 attendees. In addition to the residential programming efforts, RCL staff focused on promoting campus events and gathering groups of students together to experience these events. Overall, RCL staff and 2,742 students attended 67 different campus events, resulting in an average attendance of 40 students at each event. RCL produces monthly newsletters, one tailored for commuter students and one for residential students with housing assignment-specific information. These newsletters communicate an array of well-being, academic support, and campus events information intended to enhance students' connection to Longwood's campus and traditions.

The twelve-month housing and summer storage program for returning apartment residents continues to be popular, providing summer housing or summer storage to eligible students at no additional cost. This program has proved successful, increasing in numbers from the previous academic year as evidenced by the following: 318 students have registered for the 12-month housing and plan to remain on campus this summer, and an additional 129 students have registered for summer storage and plan to depart campus but will continue storing items in their room over the summer months.

Student Conduct and Integrity

Preliminary assessment indicates that 129 disciplinary cases were processed during the 2023-2024 academic year. This represents a steady level of cases compared to the previous academic year. Of this preliminary number, administrative hearings and agreed resolutions remain popular for students, as evidenced by 72 administrative hearings, 14 agreed resolutions, and 43 Honor and Conduct Board cases. Four students were disciplinary suspended; one student appealed their sanction of disciplinary suspension, which was upheld with no modifications. There are currently 12 cases pending for adjudication.

Title IX

Federal Title IX regulations require institutions to respond in prescribed ways to reports of sexual harassment, sexual assault, and other instances of sex discrimination. To meet these legal obligations, Longwood must designate a Title IX Coordinator tasked with overseeing a process for reporting incidents subject to Title IX law and regulations and resolving complaints through an administrative process separate from any criminal proceeding. Law and regulations also mandate that the Title IX Coordinator provide 1) information regarding the administrative complaint process if the incident falls within Longwood's purview of authority, 2) referral to law enforcement or other applicable policies and procedures, and 3) to offer supportive measures for all reported incidents. A report of notice alleges that an incident of sexual harassment, sexual assault, or sex discrimination has occurred but does not equate to the filing of a complaint. After speaking with the Title IX Coordinator, the student or employee may file a complaint.

During the 2023-2024 academic year, the Title IX Office received 52 reports of notice, slightly lower than the previous academic year. Of the reports received, the alleged discrimination included instances of sexual assault, sexual harassment, dating and relationship violence, or stalking. In compliance with requirements, all parties were offered supportive measures, and most engaged with those resources, including CAPS for counseling or the Dean of Students Office, to notify faculty of medical or court-related absences. Referral to criminal options resulted in LUPD assisting several students with criminal complaints and/or protective orders. One report escalated to a formal complaint and resulted in an investigation. The remaining reports fell into one of three categories: 1) no formal complaint was filed, 2) the report did not fall within Longwood's purview of authority, or 3) the report was classified as supportive measures only.

There was an increase in support for pregnant and parenting students; four students received support for issues pertaining to pregnancy and parenting during the academic year. Additionally, the Department of Education issued new Title IX regulations in April, with an implementation date of fall 2024.

Student Engagement Unit

The Student Engagement Staff continued efforts focusing on: Access and Inclusion, Community, Education and Learning, Transformative Experiences, and Accountability and Transparency, and through these efforts continued to support students in many ways as advisors and mentors. The information provided below reflects accomplishment in each of these areas.

Each department sought opportunities through Love Your Longwood Day campaigns that both informed donors about efforts and raised funds to supplement the cost of programs. A very successful First Gen Student campaign raised over \$25,000 with important support from a generous matching gift. These funds will enhance the new First Gen Lounge in Upchurch, finance student participation in the Tri Alpha academic honorary society, and support a wide range of other program efforts. It has been exciting to see First Gen students take increased pride in their identity and accomplishments.

The Student Government Association had a successful second semester including approval of an updated Constitution and passing the 2024-25 budget which allocated almost \$575,000 to a wide range of student organizations.

Fraternity and Sorority Life

Greek life continued to expand in exciting ways, both in terms of participation and activities. NPHC organizations saw continued growth this semester. Alpha Phi Alpha Fraternity, Inc. welcomed additional members during both semesters, and Phi Beta Sigma Fraternity, Inc. returned to campus with a line in the spring. With CPC & IFC, respectively, Alpha Sigma Tau sorority and Alpha Sigma Phi fraternity both showed the most growth for their councils. AST recruited 17 new members during the spring, which was the largest new member class of all CPC organizations. Alpha Delta Pi sorority celebrated its 55th anniversary on campus in April and welcomed over 150 alumnae to the weekend's events.

Members of the organizations are highly involved on campus and in the community and donated \$36,818 to various philanthropies and contributed 10,406 total service hours during the past year. The Greek Leadership Summit and an All-Greek Cookout were held at the IFC Lodge in Lancer Park in early April. In mid-April, all organizations recognized students with a cumulative GPA of 3.0 or higher at a Scholarship Dinner, and the Greek Awards was a culminating event celebrating the accomplishments of individual student leaders and chapters. It featured new awards and opportunities for recognition and celebration.

The department concluded a 5-year review, which included a survey of students in fraternities and sororities and their advisors. This has been an important opportunity for reflection, celebrating successes, and identifying areas of opportunity moving forward. Also notable was the initiative by the Director to have student leaders of chapters complete an Alcohol 101 education module.

Multicultural Affairs

There were a variety of activities and initiatives during the second half of the spring semester, including a Women's History Month panel discussion featuring local professional resources, two workshops on Inclusive Leadership-Empowering Others to Lead, and the Sankofa Leadership Retreat for 30 student leaders of culturally-based clubs and organizations.

The weekly presence of a counselor from Counseling and Psychological Services in the office and the mental health workshops she provided allowed for open and informal meetings with an increased number of underrepresented students who have expressed the desire for this type of support and resource.

A campus climate survey was facilitated by the office, and the results will be available later this summer. The response rates were: students -19.6 %, faculty -53.8 %, and staff -43.5 %. Planning began for the second year of the BOND (Beginning Our New Direction) transition program for new students of color. A \$10,000 gift to the program was an exciting development. Initial training for the 37 upper-class student BOND mentors took place in early May and will continue over the summer. It is hoped that 50 new students will participate in the program which will be an increase of 20 students from last year's very successful inaugural year of this program.

Education and Prevention Programs

Through a series of proactive initiatives and outreach efforts, the office addressed key issues pertaining to student substance use, sexual misconduct, hazing, and human trafficking as required by federal, state, and university mandates. Through *Not Anymore*, the primary education and prevention program for incoming students, 771 students completed the alcohol and other drug use training. Six hundred seventy-two incoming students completed the sexual violence prevention training. Six hundred seven incoming students completed *On Watch*, the new human trafficking education and prevention training. Since the Fall of 2022, with the inception of Adam's Law in Virginia, Hazing and Alcohol Overdose prevention trainings have reached over 1700 students, both incoming and continuing students. Additionally, educational campaigns aimed at promoting substance abuse and sexual violence prevention and intervention, including National Drug and Alcohol Facts Week and Sexual Assault Awareness Month, have used various channels, including workshops and trainings, tabling, social media, and campus events through collaborations with the Athletic department, Office of Title IX, Alpha Beta Psi sorority, and with key support from a student intern and student assistants. The Longwood University Peer Health Educators (LUPHE) became a fully recognized student organization and has seen increased participation and positive feedback from faculty, staff, and students. Longwood Recovers peer recovery program has continued to make an impact on the student experience and received a CHI commendation this spring. The program provided valuable support to students navigating academic and personal challenges and also cultivated a culture of empathy, support, and belonging.

University Center and Student Activities

The office continued to provide ongoing support and guidance to over 170 student organizations, both existing and new groups seeking recognition. Four new student organizations were recognized during the past year, and four previously existing groups were reactivated. Additionally, the office led a club and organization leadership workshop series with an average attendance of over 30 students at each session. Key to this success of exponentially increased participation over last year was increased marketing and outreach and the addition of incentives and awards to encourage participation.

Important time and support continued to be provided to Lancer Productions, which provides programming for students each Friday night. There has been exciting growth in the organization and the breadth of students involved. Spring Weekend in mid-April was very successful, with 80 student organization booths, student performances, and excitement about the performing bands. The office also provided leadership for Late Night Breakfast, which occurs at the end of each semester prior to exams. This spring, 20 faculty and staff volunteers and Campus Dining Services employees served over 750 students.

The Upchurch University Center continued to be a central and vibrant location for student life and managing the facility and the student employees takes a large amount of time and care. The replacement and updating of technology were important to resolving some ongoing challenges that occurred during the year.

Well-Being Unit

Campus Recreation

Campus Recreation has continued efforts to inspire the campus community to “Be Active.” The Fitness Center in Pierson Hall encountered more than 70,000 utilizations and nearly \$60,000 in revenue generation for the year, including 172 nonstudent memberships. With the reintroduction of equestrian and tennis, the Clubs Sports program has expanded to 25 teams, with almost 350 student-athletes representing Longwood in the spring term. The Todd Miller Memorial Rugby tournament returned with 21 teams competing in the regional qualifier and 350-person total attendance at the Lancer Park fields. Intramural play once again included the well-attended Farmville Cup basketball game, with Longwood hosting Hampden-Sydney College in the Joan Perry Brock Center. Personal Training and Group Fitness programming combined again for the popular “Fit After 50” class, and an extra Spin Class was added to the spring Group Fitness schedule due to popularity. The newest informal sports offering is Pickle Ball on the Race Street courts, which has been well utilized by students (44 rentals in just three months). Academic Affairs' use of Pierson Hall continues, with 14 academic classes operating out of Pierson Hall courts and classrooms.

CAPS

The CAPS team of clinical providers served 237 unique clients with 961 scheduled appointments during the fall 2023 term and 199 unique clients with 890 scheduled appointments during the spring 2024 term. Additionally, CAPS provided two Well-Being Clinics each week open to all students, two weekly therapy groups, testing for ADHD and Specific Learning Disorders, Single Session Therapy, several outreach programs, and on-call services for students experiencing a crisis.

The Assistant Director of Training and Supervision continues to coordinate a comprehensive training program for Counselors in Training and the Counselor in Residence. In the spring 2024 term, three interns, each enrolled in the Longwood University Counselor Education masters program, provided mental health counseling to Longwood students under the clinical supervision of CAPS licensed psychologists.

CAPS was awarded a Parents Council Grant in the amount of \$1,500 to expand testing services with the purchase of an additional assessment for the existing comprehensive testing battery and to provide testing to adult children of Longwood University faculty and staff and Hampden-Sydney students. Testing is a revenue-generating service that provides support to members of the community who struggle to find qualified licensed providers in the area in a timely manner.

Longwood University Police Department

Staffing

Three recruits are progressing satisfactorily at the police academy, and their graduation date is expected in late June. Department instructors have been assisting as requested in training this current police academy class. An additional new hire has been selected and is expected to attend the next police academy starting in June.

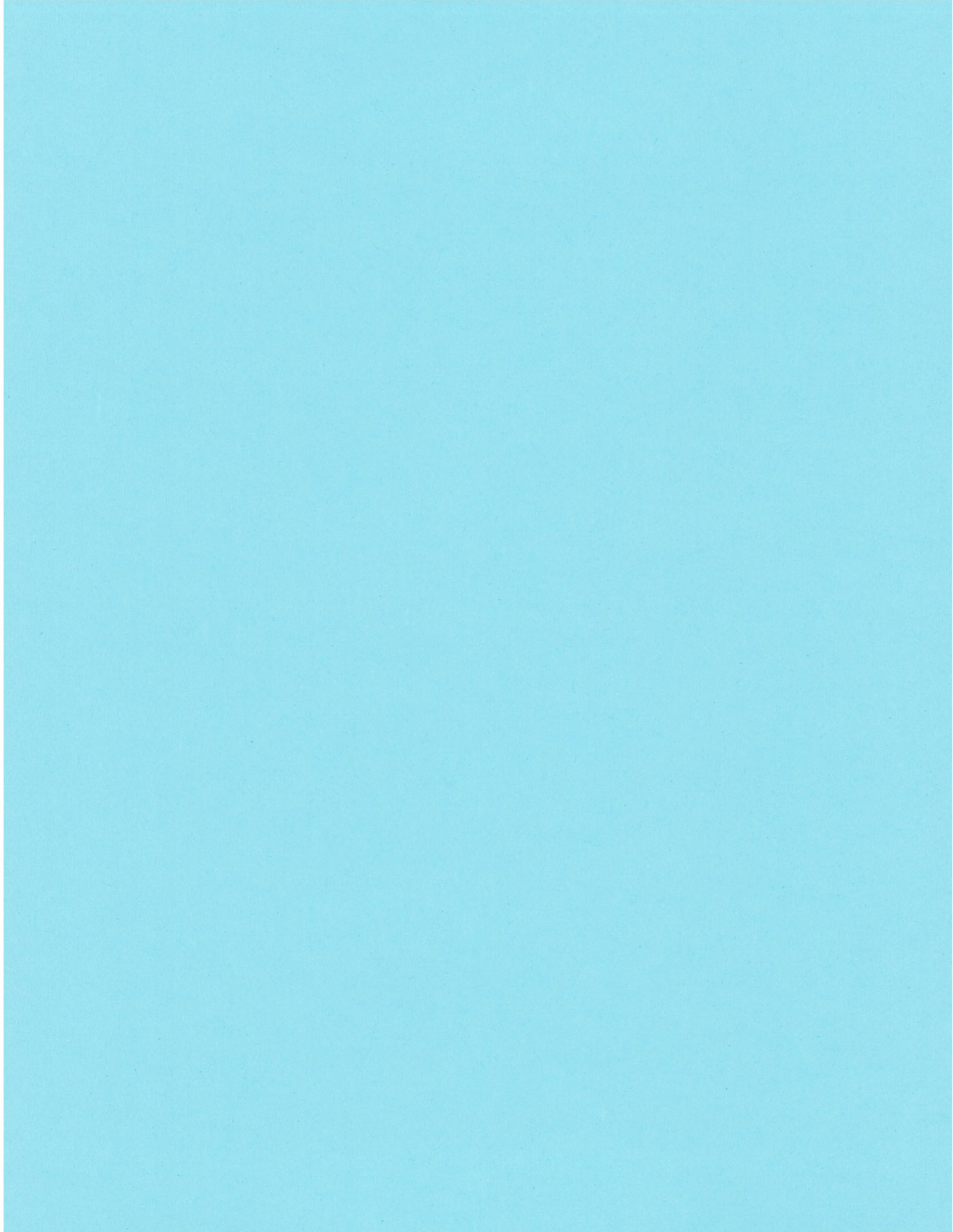
Funding and Equipment

LUPD was awarded a grant award to facilitate the agency's transition to a records management system used by the other Prince Edward County law enforcement agencies. This transition will significantly enhance cross-agency coordination. The total cost will be just under \$60,000 with 75% (approximately \$45,000) covered by grant funds.

The LUPD has successfully coordinated with Northern Virginia Community College to secure two usable patrol vehicles that they are replacing. This collaboration will provide us with a replacement for one vehicle taken out of service due to age and repairs, ensuring that our patrol remains operational when a vehicle is needed for in-service or academy training and instructor travel.

Emergency Management

All 21 critical departments at the University completed their annual Continuity of Operations Plan updates. LUPD and the Office of Emergency Management coordinated the planning, staffing, and response for the Harlem Globetrotters game in April, Spring Weekend, SVCC graduation, Longwood University Graduate and Undergraduate Commencements, and the Brown to Griffin and Beyond Honorary Degree Ceremony. The planning and response included the development of operational and event action plans, activating an Emergency Operations Center (EOC) as appropriate, disseminating weather briefings, adjusting plans as needed, and contracting emergency response staff from regional partners. Chief Comer coordinated significantly with other Chiefs of Police for higher education within the Commonwealth and met with the Virginia Attorney General and Secretary of Education to plan a best practice response in case of protests on campus. LUPD and Emergency Management were key campus partners in supporting Commencement weekend activities.





Administration & Finance
Matthew McGregor, Vice President

Highlights

- **Optimizing Procurement Processes**
- **FY2025 Planning**
- **SEED Innovation Hub Begins Construction**

Commencement weekend is truly the crowning event of our students' careers, as well as the capstone event for the year at Longwood. Many individuals across campus exhibit dedication, hard work and perseverance to make sure that the beauty of campus shines through for this celebration. Longwood's campus has never looked more beautiful and staff all across campus understand how important it is to get every detail right and celebrate with the graduates and their families. This is a great time to be a Lancer!

Financial Operations

Offices of Finance and Materiel Management are spearheading an important shift in procurement management. The goal is to centralize, enhance expense management, optimize procurement processes, and ensure maximum benefit for the university.

Under this new model, departmental procurement requests will still start with a departmental request through eVA. Then all procurement activity will be completed by the Office of Procurement Services (formerly Materiel Management). It will coordinate an approach that will leverage SWaM vendors, maximally utilize state contracts, explore competitive pricing structures and streamline all accounts payable services including travel and invoicing processes.

Financial Operations continues its work of closing out FY24 and opening FY25. The Commonwealth budget was finalized on May 13th, along with a solid freshman class announced that same week. Our FY2025 Tuition and Fee proposal and FY2025 Budget and Operating Plan are included here in the following tabs, along with the FY2025 Capital Budget Plan.

Campus Planning

Capital Design and Construction (CDC) continues working on the third and final design phase (preparation of Working Drawings) of the project to construct the Wygal Hall Replacement Building. Construction continued on the project to renovate and expand the Facilities Annex Building. Design has commenced on a capital project to replace the air conditioning chillers in Eason Hall, Lankford Hall, CSTAC, and LCVA. Finally, capital bond funding to replace sections of the campus steam distribution system to four buildings (Jarman, Eason, Greenwood, and Wygal Halls) at an estimated cost of \$4.3M is included in the General Assembly 2024-2026 Budget Bill, which was approved in May. See major projects information chart below.

Capital Design and Construction Department

May 13, 2024

Major Projects In Design									
Description	New Construction	Renovation	Appropriation To Date	General Funds	Non-General Funds	Total Expenditures and Encumbrances	Authorized Design Phase	Current Design Phase	Milestones
Wygal Hall Replacement	60,894 GSF	0 SF	\$89,056,922	\$89,056,922	\$0	\$7,774,364	Working Drawings	Working Drawings	The architect's contract to develop the Working Drawings was signed on July 11, 2023, and work is in progress. Appropriation of funds for Furniture, Fixtures, and Equipment must be requested from the 2025 General Assembly.
Baseball Field Turf Conversion and Batting Facility Construction	5,400 GSF	3.63 acres turf	Philanthropy	\$0	\$2,065,340 cash and commitments to date	\$167,732	Working Drawings	Working Drawings	Funded by philanthropy. Working Drawings have been submitted to the Virginia Department of Engineering and Buildings. After they are approved an invitation for construction bids is expected to be issued.

Major Projects Under Construction									
Description	New Construction	Renovation	Total Appropriation	General Funds	Non-General Funds	Total Expenditures and Encumbrances	Construction Contract Amount	Percent Completed	Construction Start Date / Completion Date
Facilities Annex Renovation and Expansion	19,209 GSF	24,624 GSF	\$29,950,374	\$29,950,374	\$0	\$28,133,100	\$23,373,521	75%	Construction commenced on January 3, 2023, and is expected to be completed in late summer 2024.
Balfes Center Construction Phase 2 (LUREF project)	2,530 GSF	0 GSF	\$1,577,500	\$0	\$1,577,500	\$964,243	\$1,204,415	85%	Construction commenced on July 10, 2023, and is expected to be completed in summer 2024.
SEED Innovation Hub at Midtown Square	0 GSF	9,900 GSF	Grants	\$0	\$9,105,526 grants to date	\$139,389	\$2,816,000	5%	Funded by grants. Construction started April 12, 2024; completion is expected in December 2024.

Major Projects With Multiple Subprojects									
Description	New Construction	Renovation	Total Appropriation	General Funds	Non-General Funds	Total Expenditures and Encumbrances	Percent Expended and Encumbered	Sub-Projects' Status	
HVAC System Controls and Equipment Replacement -- COVID-19 Response (four sub-projects)	0 GSF	Equipment	\$3,773,000	\$3,715,000	\$58,000	\$2,699,951	72%	<ol style="list-style-type: none"> 1. Maugans chiller: Overhaul has been completed. 2. Hiner fan coil units: Replacement has been completed. 3. Bedford HVAC controls: Replacement to commence summer 2024. 4. Building Automation System Interface units for multiple campus buildings: Replacement is substantially complete. 	
Replace Air Conditioner Chillers in CSTAC, Eason, Lankford, and LCVA	0 GSF	Equipment	\$5,000,000	\$5,000,000	\$0	\$178,318	4%	<ol style="list-style-type: none"> 1. CSTAC: In design. 2. Eason: In design. 3. Lankford: In design. 4. LCVA: In design. 	

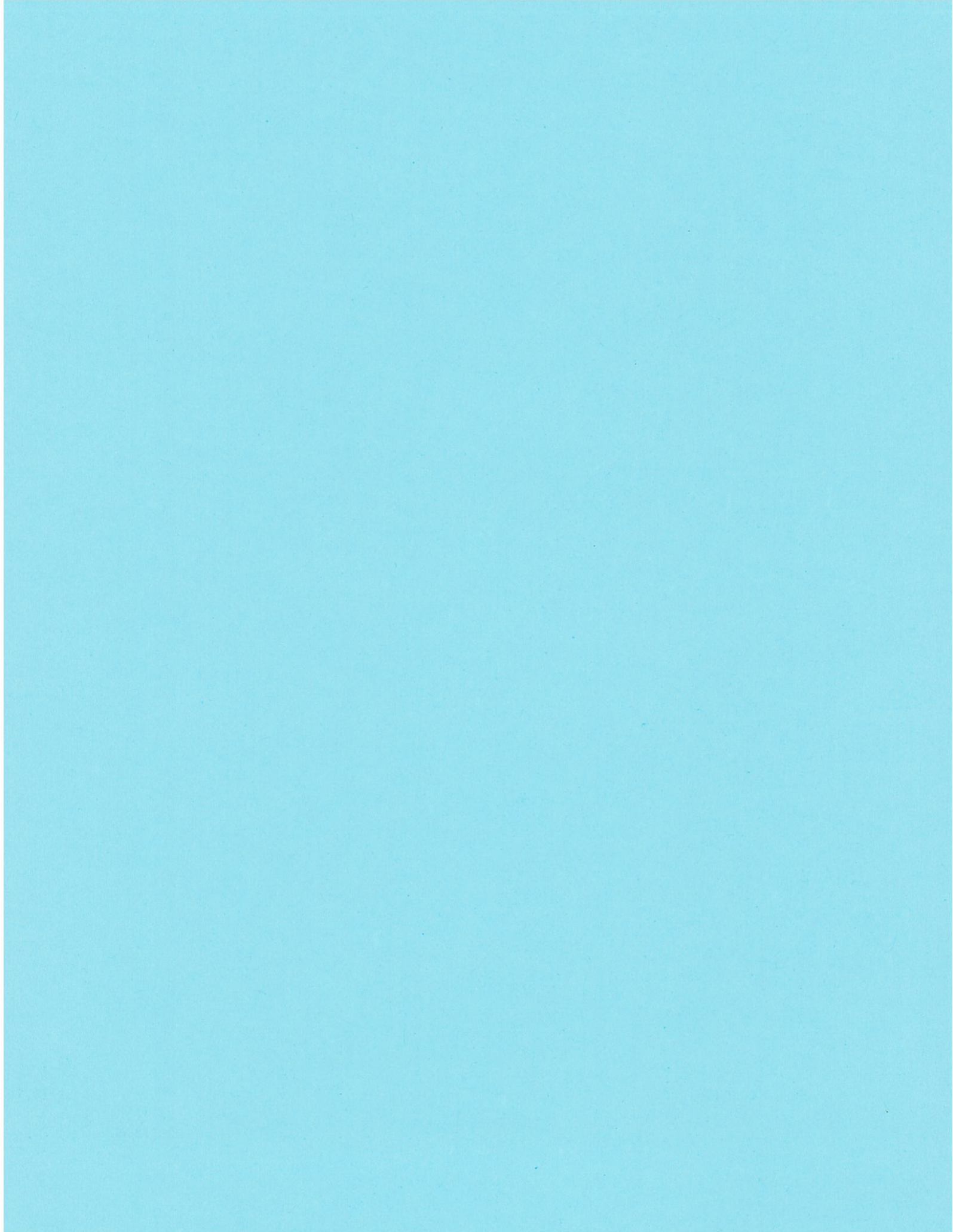
Facilities has completed the Campus BAS Upgrades Project and finalized a Demand Response Contract with Voltus. They have been planning for a dishwasher replacement at Dorrill Dining Hall, repair and replacement of backflow preventers campus wide, and planning for Summer 2024 Residence Housing Flips. The Carpentry Shop worked with the Honors College to copy a stair railing component using a 3D printer. This was a super learning experience for students and a cost savings to the university.

Heating Plant has started its preventative maintenance (PM) season, which takes place when temperature load and student load is at the lowest. Staff disassemble, inspect, repair, and reassemble each boiler one by one. They have also performed PM tasks on the steam distribution system. Appropriately maintained equipment/systems are more cost efficient.

Landscaping and Grounds has been hard at work as they prepared for Admissions and student events such as Spring Weekend, CHI bonfire, and Graduation.

Community & Economic Development

Construction on the SEED Innovation Hub at Midtown began in April, with a planned opening in January 2025. This facility will provide flexible meeting, classroom and maker space that will be a catalyst for innovation in collegiate and community programming and business development. The facility will house almost 10,000 square feet of space for digital innovation, computer labs, collaboration and training space and technical maker-spaces that focus on such activities as woodworking/fabrication, welding, 3-D printing and other trade sector skills.



May 17, 2024

Longwood again limits tuition increase

Farmville—With the state budget finalizing in recent days, Longwood University has announced that its Board of Visitors is expected to confirm in June modest tuition and fee increases for 2024-25, which will extend the University's decade-long record of keeping cost increases among the very lowest of all public universities in the Commonwealth.

Longwood plans to increase its published tuition rate 2.08 percent for in-state undergraduates. Including required non-Education & General fees, total published prices for in-state students will rise \$540 for the coming academic year, to \$15,740. Tuition and mandatory fees for out-of-state undergraduates will increase \$570, to \$27,980. The rates will be presented to the Board for final confirming approval at its meeting on June 7.

Because of Commonwealth support and other scholarship resources, most Longwood students receive some form of financial aid, which means they pay a "net price" that is already lower than the full, published price. Even amidst uncertainty over the FAFSA form that has impacted the financial aid process, Longwood -- thanks to this strong range of scholarship resources -- continues to invest heavily in financial aid and has extended to students strong financial aid packages for 2024-25.

Despite sharply higher operating costs due to inflation, Longwood will continue its commitment to affordability. Published and net prices have increased well below the overall rate of consumer-price inflation in recent years. Over the last decade, published price increases have averaged only a little over 2 percent annually, among the very lowest of the Commonwealth's public institutions.

###

Longwood University 2024-2025 Tuition and Fee Rate

	2023-2024	2024-2025	\$ Change	% Change
Tuition (per credit hour)				
Undergraduate In-State	297	303	6	2.02%
Undergraduate Out-of-State	682	688	6	0.88%
Graduate In-State	371	371	0	0.00%
Graduate Out-of-State	995	995	0	0.00%
Virginia Undergraduate Tuition Surcharge*	601	688	87	14.48%
Comprehensive Fee (per credit hour)				
Undergraduate	212	224	12	5.66%
Graduate	59	59	0	0.00%
Student Activity Fee (per credit hour)				
Undergraduate	6	6	0	0.00%
Graduate	1	1	0	0.00%
Capital Fee (per credit hour)				
On Campus, Out-of-State	22	23	1	4.55%
Application Fees				
Undergraduate	50	50	0	0.00%
Undergraduate Readmission	0	0	0	0.00%
Graduate	40	40	0	0.00%
Graduate Readmission	40	40	0	0.00%
Professional Studies	40	40	0	0.00%
Incoming Student Transition Fee				
Incoming Student Transition Fee	225	225	0	0.00%

* Code of Virginia Section 23-7.4F requires that after August 1, 2006, a surcharge be assessed to all resident undergraduate students after completing 125% of the credit hours required to satisfy baccalaureate degree requirements. The surcharge is the difference between the average cost of education and in-state undergraduate tuition and mandatory E&G fees. In effect, the surcharge requires students to pay the average cost of education once they have exceeded 125% of the credit hours needed to satisfy their undergraduate degree program requirements.

Longwood University Summer School Tuition and Fees

Per Credit Hour Rates:

	2023-2024 (Summer 2024) Terms 202450 & 202460	2024-2025 (Summer 2025) Terms 202550 & 202560	\$ Increase
Tuition			
Undergraduate In-State	297	303	6
Undergraduate Out-of-State	682	688	6
Comprehensive Fee *			
Undergraduate	62	65	3
Capital Fee	22	23	1

* Applies to all credits (On Campus, Off Campus, On-Line)

Longwood University Interession Tuition and Fees

Per Credit Hour Rates:

	2023-2024 (Interession 2024) Term 202430	2024-2025 (Interession 2025) Term 202530	\$ Increase
Tuition			
Undergraduate In-State	297	303	6
Undergraduate Out-of-State	682	688	6
Comprehensive Fee			
Undergraduate	212	224	12
Student Activity Fee	6	6	0

- Interession tuition and fees are not included in the spring semester banded rate.

Longwood University
Undergraduate Tuition and Fees
2024-2025

Dual Enrollment - Fall, Intersession, Spring

2024-2025

FINA150 Personal Finance

50

Dual Enrollment - Summer

2024-2025

FINA150 Personal Finance

415

**FY2025 \$415 Summer, and \$50 MOU for Henrico Students in both Summer and Fall.*

Longwood University
Undergraduate Tuition and Fees
2024-2025

	<u>2023-2024</u>	<u>2024-2025</u>
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Virginia Undergraduate Tuition Surcharge*

601

688

(Per Credit Hour)

**Code of Virginia Section 23-7.4F requires that after August 1, 2006, a surcharge be assessed to all resident undergraduate students after completing 125% of the credit hours required to satisfy baccalaureate degree requirements. The surcharge is the difference between the average cost of education and in-state undergraduate tuition and mandatory E&G fees. In effect, the surcharge requires students to pay the average cost of education once they have exceeded 125% of the credit hours needed to satisfy their undergraduate degree program requirements*

Longwood University
Graduate Programs Tuition and Fees
2024-2025

Graduate Rates Per Credit						
Program	In-State			Out-of-State		
	2023-2024	2024-2025	% Change	2023-2024	2024-2025	% Change
Counselor Education (COUNED)	401	401	0.00%	1,025	1,025	0.00%
Communication Sciences & Disorders (CSDS-MS)	401	401	0.00%	1,025	1,025	0.00%
Education Leadership (EDLD)	371	371	0.00%	995	995	0.00%
Health & Physical Education (HPE)	371	371	0.00%	381	381	0.00%
Master of Business Administration (MBA)	371	371	0.00%	381	381	0.00%
Professional Studies (PS) (All Tracks)	285	285	0.00%	355	355	0.00%
Reading, Literacy, and Learning (RDLL)	371	371	0.00%	381	381	0.00%
Library Science (SLIB)	371	371	0.00%	381	381	0.00%
Special Education (SPED)	371	371	0.00%	995	995	0.00%
In-state/Out-of-State	371	371	0.00%	995	995	0.00%
Comprehensive Fee*	59	59	0.00%	59	59	0.00%
Student Activity Fee*	1	1	0.00%	1	1	0.00%
Total Tuition and Fees (based on average program)	431	431	0.00%	1,055 **	1,055 **	0.00%

* Comprehensive Fee and Student Activity Fee will not be charged to students in the Professional Studies program.

**Capital Outlay Fee of \$23 per credit hour for out-of-state students attending on-campus courses.

Two Discount Codes are requested, RCD1 and RCD2, discounts of \$50 and \$25, respectively, which will be applied to individual students or groups based on being a Virginia Educator or to secure a group commitment to courses offered in specific locations.

Longwood University
Graduate Programs Tuition and Fees
2024-2025

Graduate Rates Based on 18 Credit Hours						
Program	In-State			Out-of-State		
	2023-2024	2024-2025	% Change	2023-2024	2024-2025	% Change
Counselor Education (COUNED)	7,218	7,218	0.00%	18,450	18,450	0.00%
Communication Sciences & Disorders (CSDS-MS)	7,218	7,218	0.00%	18,450	18,450	0.00%
Education Leadership (EDLD)	6,678	6,678	0.00%	17,910	17,910	0.00%
Health & Physical Education (HPE)	6,678	6,678	0.00%	6,858	6,858	0.00%
Master of Business Administration (MBA)	6,678	6,678	0.00%	6,858	6,858	0.00%
Professional Studies (PS) (All Tracks)	5,130	5,130	0.00%	6,390	6,390	0.00%
Reading, Literacy, and Learning (RDLL)	6,678	6,678	0.00%	6,858	6,858	0.00%
Library Science (SLIB)	6,678	6,678	0.00%	6,858	6,858	0.00%
Special Education (SPED)	6,678	6,678	0.00%	17,910	17,910	0.00%
In-state/Out-of-State	6,678	6,678	0.00%	17,910	17,910	0.00%
Comprehensive Fee*	1,062	1,062	0.00%	1,062	1,062	0.00%
Student Activity Fee*	1	1	0.00%	1	1	0.00%
Total Tuition and Fees (based on average program)	7,741	7,741	0.00%	18,973 **	18,973 **	0.00%

* Comprehensive Fee and Student Activity Fee will not be charged to students in the Professional Studies program.

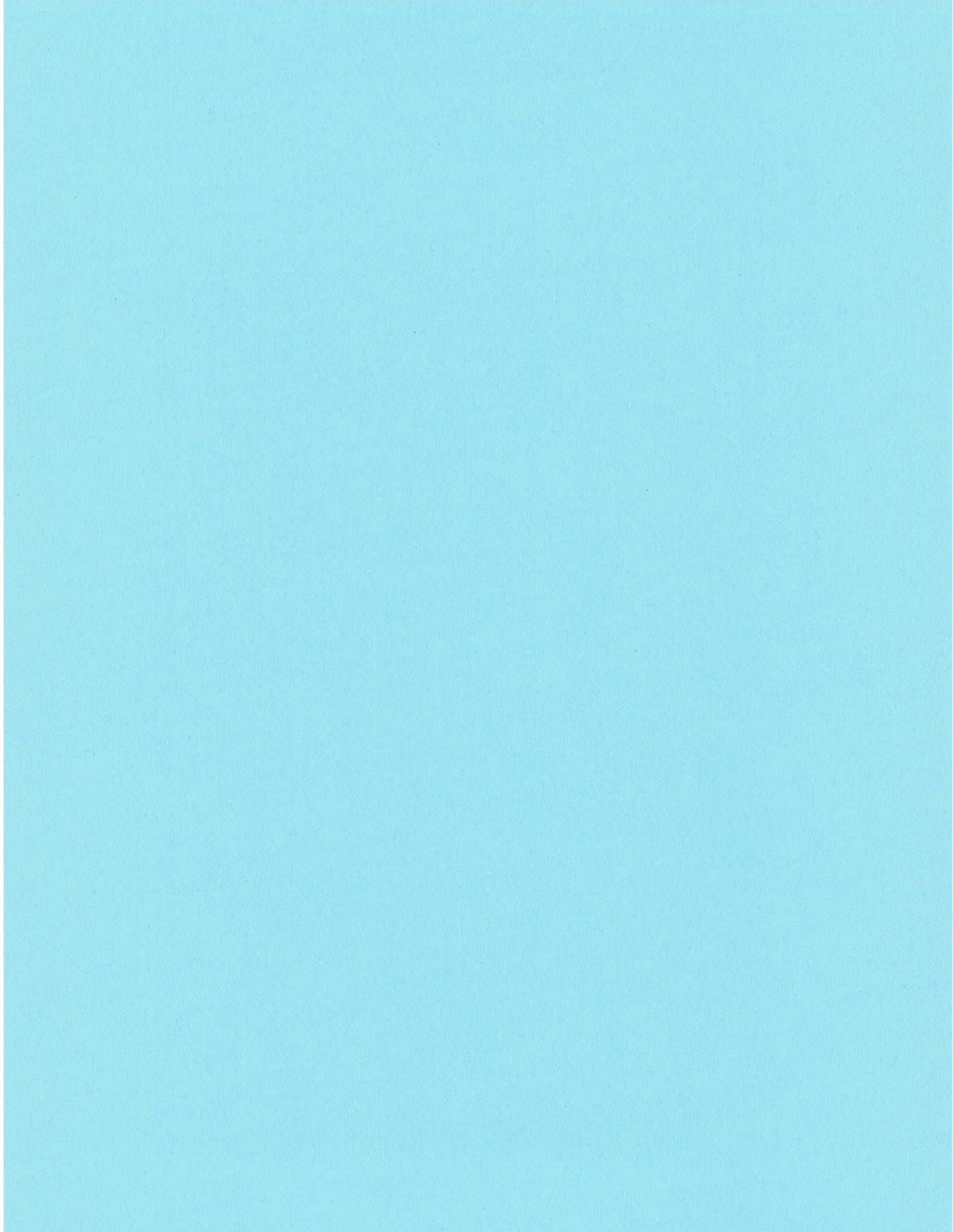
**Capital Outlay Fee of \$23 per credit hour for out-of-state students attending on-campus courses.

Longwood University

Course Fees

June 2024 BOV

	2023-2024	2024-2025 (Fall 2024)
CSDS 570 - Aural (Re) Habilitation	\$15	\$0
CSDS 699 - Communications Sciences & Disorders Comprehensive Exam	\$35	\$0
ECON 115 - Economics for Educators	\$7.50	\$0
EDUC 481 - Elementary and Middle Level Teaching Internship	\$0	\$300
ELEM 320 - Foundations of Literacy for Elementary Learners	\$0	\$66
ELEM 460 - Elementary Clinical Experience and Seminar	\$0	\$100
ELEM 480 - Elementary Teaching Internship	\$0	\$300
GRAD 698 - Continuous Enrollment	\$50	\$0
MATH 262 - The Differential and Integral Calculus II	\$17	\$0
MATH 361 - Multivariable Calculus	\$17	\$0
MATH 362 - Differential Equations	\$17	\$0
PHYS 114 - Physics for the Teaching Professional	\$0	\$30
READ 660 - Evaluation and Applied Practicum in Early Literacy	\$25	\$25
READ 664 - Evaluation and Applied Practicum in Emergent Literacy	\$0	\$25
READ 670 - Evaluation and Applied Practicum in Intermediate/Adolescent Literacy	\$25	\$25
PCSD 510 - Adult Dysphagia	\$15	\$0
PCSD 515 - Aphasia and Right Hemisphere Disorders	\$15	\$0
PCSD 519 - Childhood Language and Literacy Lab	\$0	\$30
PCSD 520 - Language Disorders in Infants and Preschool Children	\$10	\$0
PCSD 522 - Advanced Study in Articulation and Phonology	\$15	\$0
PCSD 525 - Language Disorders in Children and Adolescents	\$15	\$0
PCSD 542 - Motor Speech Disorders	\$15	\$0
PCSD 575 - Fluency Disorders	\$10	\$0
PCSD 580 - Initial Practicum in Speech-Language and Hearing	\$100	\$55
PCSD 625 - Voice Disorders	\$10	\$0
PCSD 630 - Craniofacial Anomalies	\$10	\$0
PCSD 640 - Augmentative Communication	\$15	\$0
PCSD 650 - Aural (Re) Habilitation	\$15	\$0
PCSD 680 - Practicum in Speech-Language and Hearing, and/or Dysphagia	\$50	\$55
PCSD 683 - External Placement I	\$50	\$55
PCSD 685 - External Placement II	\$50	\$65
PHLT 683 - Internship in Health Education	\$75	\$0
PHPE 589 - Elementary School Health and Physical Education	\$4	\$0
PHPE 681 - Internship in Physical Education	\$75	\$0
PHPE 682 - Adapted Physical Education Internship	\$75	\$0
PREA 664 - Evaluation and Applied Practicum in Emergent Literacy	\$0	\$25





Longwood University
Operating Budget and Plan

FY 2024-25

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2024-25 Plan Highlights

This section provides an overview of the University's Fiscal Year 2025 operating budget. Detailed budget information is provided in the supporting tables. Highlights of the proposed plan are presented below.

Continued Strong State Funding

This year, the General Assembly met in a combination of regular and special sessions that began January 10, 2024, and ended in May 2024. The General Assembly approved all of the Governor's recommended changes to the budget on May 13, 2024.

Minimal Tuition Increase Coupled with Spending Guardrails

For FY 2025, tuition is proposed to increase 2.02%, along with associated fee increases. These changes cover inflationary costs, debt service expenses, and costs associated with base salary and benefit increases.

The projected institutional budget for FY 2025 is \$147,130,808 which excludes \$9,697,449 in state appropriation for student financial assistance.

The Educational and General Programs budget, which includes both general and non-general funding sources, is composed primarily of expenditures and revenues in the Instructional programs. The total planned expenditure for FY 2025 is \$87,134,734.

In FY 2025, Longwood will contribute \$107,500 to fund faculty promotions.

Auxiliary Services

The second major component of the University's total budget is Auxiliary Services, which includes activities such as student housing, dining services, parking and athletics. The proposed Auxiliary Services budget for FY 2025 is \$59,996,074.

Assessment Committee Priorities

The work of the Assessment Committee of the University Planning Council identified four items through campus-wide assessment work. These items were endorsed by the Finance Committee of the University Planning Council, with funding planned from existing sources in FY 2025 operating budgets. The four items include, \$12,000 for the ProtoCall mental health application for our Counseling and Psychological Services department; \$2,500 in one-time funding for Graduate Studies to train its employees in DocFinity and convert five of their forms to electronic forms; \$10,500 in one-time funding to further DocFinity training for new staff to work with campus partners on implementing the system; and lastly \$8,200 in annual funding to implement a new registration system for non-credit classes and workshops, which will allow Professional Studies to become a Virginia Department of Education approved Career Switcher site.

2024-25 General Assembly

The state appropriations amounts included in this operating plan assume Longwood's current total Educational and General (E&G) appropriation of \$2,500,000 for in-state student access and affordability. This operating plan assumes The Department of Planning and Budget will provide a central adjustment of \$1,078,283 in FY 2025. This adjustment is due to the classified salary increase of 3%, benefit, health insurance increases, and other miscellaneous adjustments that will occur in FY 2025.

Financial Aid

General fund support for student financial assistance in FY 2025 has been increased by \$1,338,634 for a total of \$9,697,449. Longwood University will also receive an additional \$850,000 in financial aid from the Commonwealth.

Southside Virginia Regional Technology Consortium

Funding is expected to be level at \$108,905 for the SVRTC in FY 2025.

Sponsored Programs

Longwood University's sponsored programs are estimated at \$5,678,393 for FY 2025 which remains equal to FY 2024.

Higher Education Equipment Trust Fund

Funding for the FY 2025 Equipment Trust Fund (ETF) program of \$743,433 in general fund will be appropriated to Longwood. This is unchanged from the previous year.

Out-of-State Capital Fee

Out-of-state students are required to pay 100% of the average cost of their education. Additionally, non-resident students will pay \$23 per credit hour as a mandatory capital fee. The amount of capital fees that will be paid by the University to support state capital project debt service on bonds issued under the 21st Century Program remains unchanged at \$106,149.

Capital Projects

Longwood's Maintenance Reserve funding for FY 2025 is \$2,442,242.
Facilities Annex Building estimated completion in December 2024.
Wygat Hall Replacement Building to start the construction phase with estimated completion date of 2027.

2024-25 Educational and General Program Priorities

The University's 2024-2025 Educational and General budget is based on priorities that support the strategic plan. After carefully examining the revenue projection for FY 2025, and evaluating requests from institutional areas, funds were allocated for strategic initiatives. The recommended expenditures include funds for the following:

- Quality Enhancement Plan
- Faculty Promotions
- SEED Innovation Hub
- Technology Infrastructure
- BOND Program

2024-25 Auxiliary Services Program Priorities

The University's 2024-2025 Auxiliary Services budget is based on the program priorities listed below. Auxiliary activities are required to be self-supporting and must maintain sufficient fund balances for operations, equipment replacement and maintenance reserves. The Board of Visitors approved housing and dining rate increases on December 1, 2023. Comprehensive fees are proposed and will be approved at the Board of Visitors meeting in June.

Auxiliary Indirect Cost Rate

The Auxiliary Services operations are charged an indirect cost recovery rate for services provided by educational and general operations (such as payroll processing, purchasing, billing services, and facilities administration). The auxiliary cost study is submitted to SCHEV prior to the beginning of each biennium. The indirect cost rate for the 2024-2026 biennium is 12.27%. This is a 1.33% decrease from the prior biennium.

Housing & Dining

Combined, Housing and Dining are self-supporting operations and contribute to any needs in comprehensive fee budgets.

Comprehensive Fee Budgets

The comprehensive fee is used to support many auxiliary programs and services including intercollegiate athletics, recreation and intramural programs, the student union, student health and wellness services, debt service, and repair and maintenance on non-general fund supported facilities. Specific examples for FY 2025 include:

- Follet Partnership Transition
- NCAA Transformation Committee Recommendations
- Auxiliary Maintenance Reserve Fund

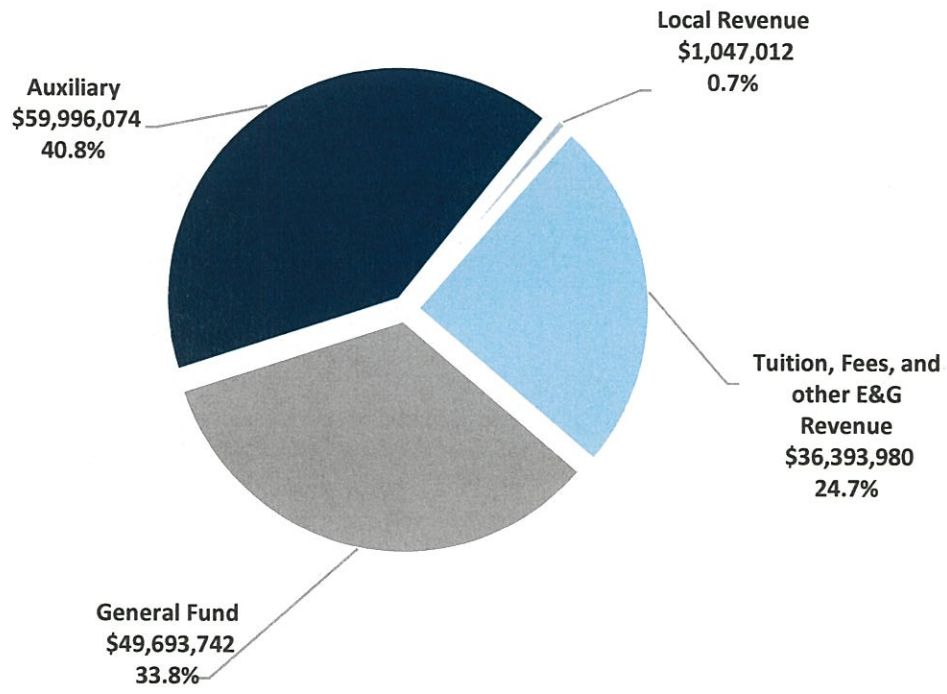
Longwood University

FY 2024-25 Financial Overview

Educational and General	FY24 Forecast Actual	FY25 Proposed Budget
<i>Revenues</i>		
Tuition, Fee, and other E&G Revenues	38,246,266	36,393,980
State Appropriation – General Fund	46,386,709	49,693,742
Local Revenues	496,400	1,047,012
<i>Total Revenues</i>	<i>85,129,375</i>	<i>87,134,734</i>
<i>Expenditures</i>		
Instruction	41,369,994	42,611,094
Public Service	578,796	485,350
Academic Support	8,127,486	8,072,178
Student Services	5,031,613	4,832,071
Institutional Support	20,252,559	20,499,268
Facilities Operations	7,912,721	8,778,567
Scholarships	2,995,639	2,995,639
Salary Savings	(1,139,433)	(1,139,433)
<i>Total Expenditures</i>	<i>85,129,375</i>	<i>87,134,734</i>
<i>Auxiliary Services</i>		
<i>Revenues</i>		
Housing	24,376,152	24,768,778
Dining	7,980,000	8,444,970
Comprehensive Fee	21,401,136	19,974,240
Other Auxiliary Revenues	3,558,839	3,145,094
Local Revenues	3,709,098	3,662,992
<i>Total Revenues</i>	<i>61,025,225</i>	<i>59,996,074</i>
<i>Expenditures</i>		
Housing	25,681,164	25,208,774
Dining	8,133,812	9,044,970
Athletics	10,976,132	12,180,348
Other Services	16,554,681	13,861,982
Salary Savings	(320,564)	(300,000)
<i>Total Expenditures</i>	<i>61,025,225</i>	<i>59,996,074</i>
Institutional Total Expenditures	146,154,600	147,130,808

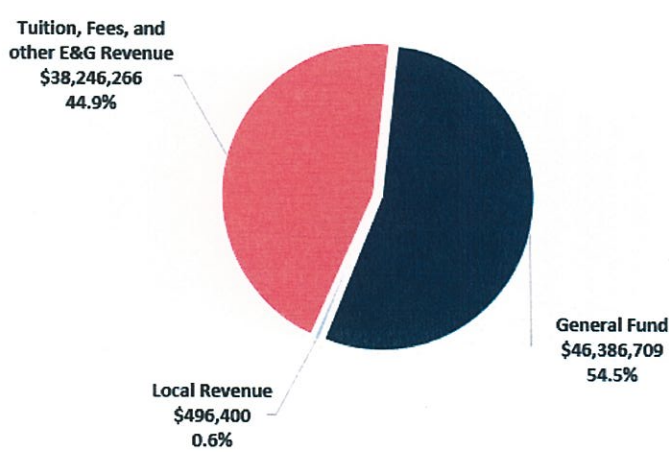
*Appropriation excludes Higher Education Student Financial Assistance of \$8,395,079 in FY 2024 and \$9,697,449 in FY 2025.

2024-25 Total Revenue Comparison by Category

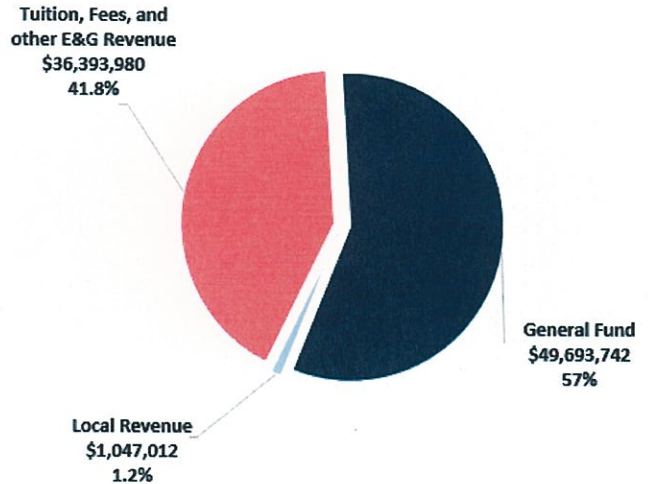


2024-2025 Revenue: \$147,130,808

2024-25 Educational and General Revenues by Category

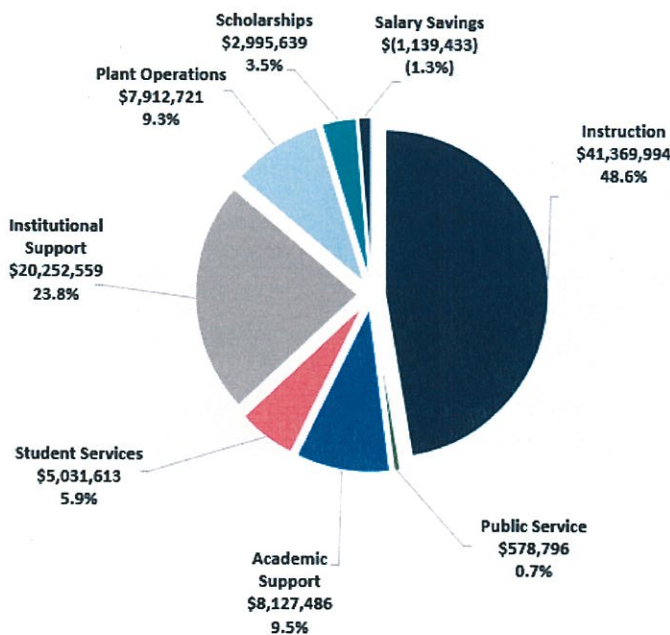


2023-2024 E&G Revenue: \$85,129,375

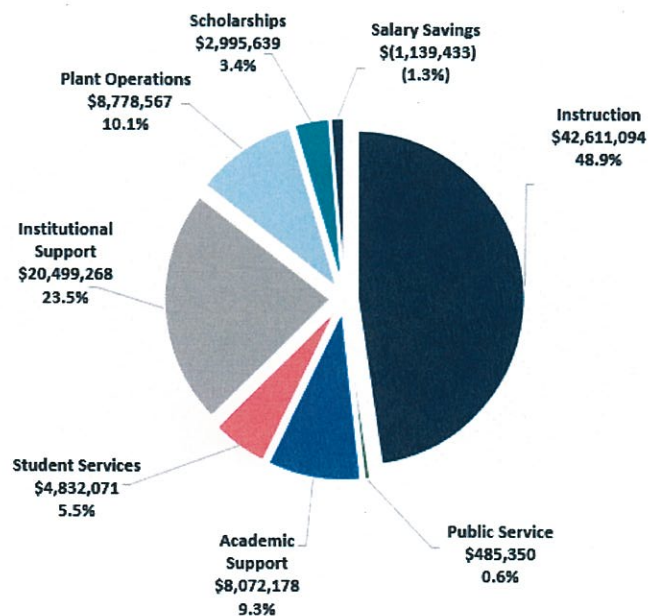


2024-2025 E&G Revenue: \$87,134,734

2024-25 Educational and General Expenditures by Category

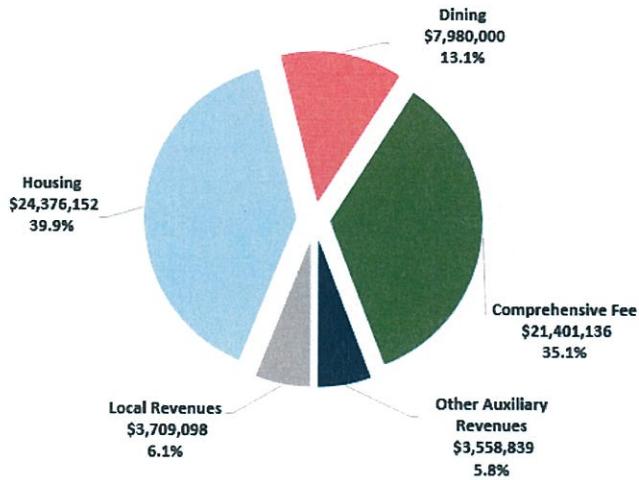


2023-2024 E&G Expenditures: \$85,129,375

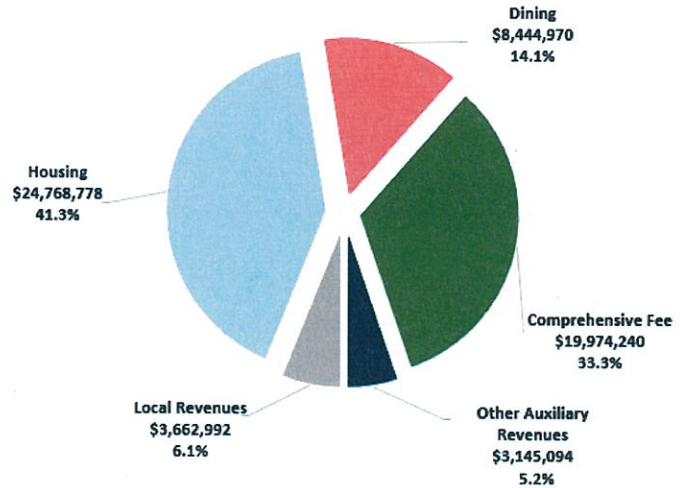


2024-2025 E&G Expenditures: \$87,134,734

2024-25 Auxiliary Services Revenues by Category

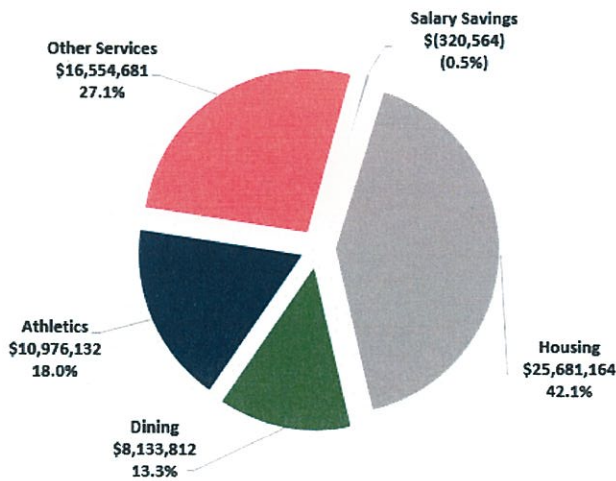


2023-2024 Auxiliary Revenue: \$61,025,225

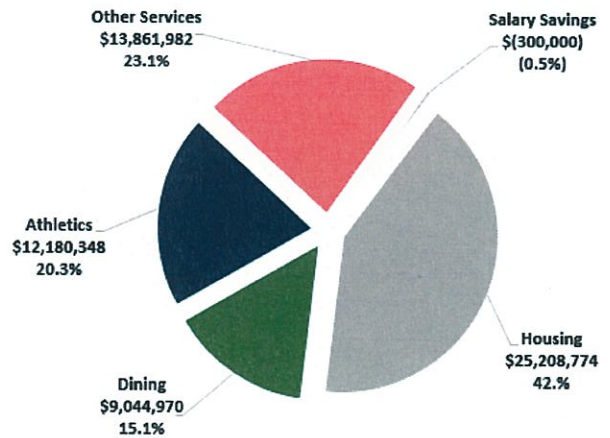


2024-2025 Auxiliary Revenue: \$59,996,074

2024-25 Auxiliary Services Expenditures by Category



2023-2024 Auxiliary Expenditures \$61,025,225



2024-2025 Auxiliary Expenditures \$59,996,074

Budget Allocation Ratio

This ratio reflects the amount of expenditures, by function, as a percentage of total educational and general expenditures and mandatory transfers. Major shifts in the various percentages may reflect a change in funding priorities.

Formula: Expenditure Budget (by function)/Total Educational and General Education Budget

	Fiscal Year	
	2024 April Forecast	2025 Proposed
Instruction and Academic Support	56.81%	56.86%
Public Service	0.68%	0.56%
Student Services	5.91%	5.55%
Institutional Support	23.79%	23.53%
Operation and Maintenance of Plant	9.29%	10.07%
Student Aid	3.52%	3.44%

Longwood remains in a strong position

The allocation ratios for Longwood University show slight shifts over the last four years. The following contributed to changes in expenditure budgets:

- Instruction and Academic Support ratio remains relatively unchanged but increased in dollars spent due to a second consecutive year of significant growth in the MBA program.
- Institutional Support increased in FY 2024 and FY 2025 due to reclassification of auxiliary expenditures to E&G.
- Student Services decreased due to identified operational savings.
- The percentage for Plant Operation and Maintenance increased as a result of escalating utility expenses and inflationary costs.
- There was a decrease in both the percentage and dollar amount allocated to public services, attributed to revenue adjustments made during the fiscal year. These adjustments have not yet been made for FY2025.
- Student Aid funding decreased in percentage from the prior year, although the dollar amount is unchanged.

Debt Burden Ratio

The debt burden ratio examines the University's dependence upon borrowed funds as a means of financing its mission. It compares the level of debt service with the institution's budgeted expenditures.

A level trend or a decreasing ratio over time indicates that debt service has sufficient coverage without impinging further on other functional areas. The standard for higher education is a maximum of 7 percent, meaning that current principal and interest expense should not be greater than 7 percent of the total budget.

Although the 7 percent level is an acceptable threshold, this percentage can range between 5 percent and 10 percent. The actual percentage will vary based upon the financial strength of the institution. Institutions with greater flexibility in allocating funds will be able to take on additional debt. Longwood participates in the state bond program which is based on fixed rates. Debt does not increase without budgeting an increase in funds available to pay the financial obligations.

In March 2007, the Board of Visitors approved an institutional debt ratio of up to 9 percent to facilitate the completion of non-general fund projects approved by the General Assembly.

Formula: Debt service/Total expenditure budget

	FY2025
Longwood Debt Burden Ratio	6.35%

*Debt burden ratio is calculated on most recent audited financial statements

Glossary

Academic Support: Includes activities conducted to provide support services to the institution's three primary programs: instruction, research and public service. Examples include the library, deans, academic technology, and academic service center and disability resources.

Appropriation: An expenditure authorization with specific limitations as to amount, purpose, and time; formal advance approval of an expenditure from designated resources available or estimated to be available.

Auxiliary Services: Activities within the University that exist to furnish goods or services directly or indirectly to students, faculty and staff. These activities charge fees directly related to, but not necessarily equal to, the cost of the service. Auxiliary services must be self-supporting.

Banner: Longwood's administrative information system that integrates Finance, Student and Human Resources modules within a single enterprise system.

Direct Sales (Auxiliary): Sales of auxiliary services, to include facility rental, bookstore income, parking decals/fines and recreation center memberships.

Educational & General (E&G): Term used to describe all operations related to the institution's educational objectives.

Full-Time Equivalent (FTE): A means for expressing part-time students or faculty as a full-time unit. The formula is generally based on credit hours. Example: An institution may define full-time as being twelve credit hours, so a student (or faculty member) taking (or teaching) three credit hours would then equal .25 FTE.

General Funds: Revenue received from the State from the collection of taxes, fees and other charges.

Grants and Contracts (Sponsored Programs): Sponsored program funds are generated through a grant or contractual agreement. Funds may be provided by state, federal, local or private entities. Sponsored program funds must be expended for the purposes outlined in the respective grant/agreement.

Indirect Costs: Fee charged to grants or contracts to pay for the use of University facilities, i.e., overhead.

Institutional Support: Activities whose primary purpose is to provide operational support for the day-to-day functioning of the institution, excluding physical plant operations. Examples include the President, Vice-Presidents, institutional research and assessment, administrative technology, public relations, financial operations, internal audit, human resources, and safety and security.

Instruction: Includes all activities that are part of the institution's instructional program, primarily all academic departmental operations.

Mandatory Transfers: Transfers arising out of (1) binding legal agreements related to the financing of the educational plant, such as amount for debt retirement, interest and required provisions for renewals and replacements of plant, not financed from other sources, and (2) grant agreements with agencies of the federal government, donors, and other organizations to match gifts and grants to loan funds and other funds.

Miscellaneous E&G Revenues: Includes non-general fund revenues derived from the sale of goods or services that are incidental to the conduct of instruction, research or public service. Examples include revenues from facility rentals, payment plan fees, administrative fees and indirect costs.

Non-general Funds: Tuition, fees, and all other funds not received from the State. This includes grants and contracts income.

Non-mandatory Transfers: These transfers serve a variety of objectives such as moving monies generated in auxiliary enterprise fund groups to an E&G fund group or to a capital outlay fund group for use in providing project funding.

Operation and Maintenance of Plant: This category includes the operation and maintenance of the physical plant. It includes all operations established to provide services and maintenance related to campus grounds and facilities. It also includes utilities, insurance, facilities management, custodial services, sustainability and power plant operations.

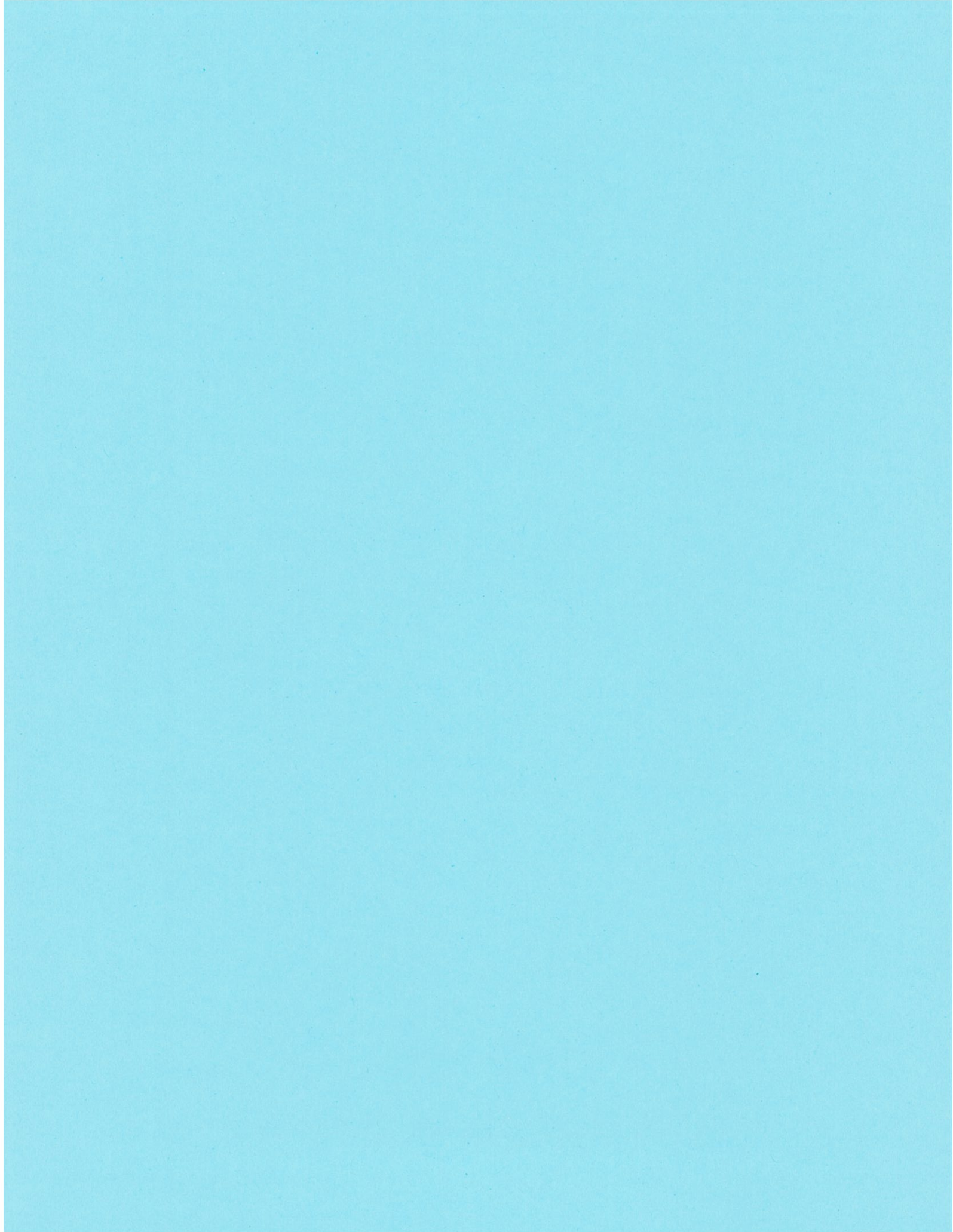
Public Service: Includes all funds expended for those non-instructional services established and maintained to provide services to the general community or special sectors within the community. Community service is concerned with making available to the public various resources and unique capabilities that exist within the institution. The Longwood Small Business Development Center is included in this category.

Restructuring: Legislation that allows institutions of higher education varying levels of decentralization in the areas of procurement, personnel and capital outlay while establishing commitments and performance measures for the institutions.

Student Fees (Auxiliary): Student dining, housing and comprehensive fees.

Student Services: Those activities whose primary purpose is to contribute to students' emotional and physical well-being and to their intellectual, cultural and social development outside the context of the formal instruction program. Examples include academic and career advising, admissions, registration, financial aid and student success.

Tuition and Fees: Non-general funds that include all tuition and fees assessed against students for current operating purposes. Fees include application fees, registration fees, course fees and on-line fees.



Longwood University Capital Budget Plan FY2025

Components of the Budget

Longwood University's capital program is based on multiple documents and sources – the 2025 University Master Plan (*Place Matters*), multi-year capital plans, facilities condition assessments, and annual reviews of deferred maintenance requirements. Subsequent project plans and budgets are developed based upon estimates of the resources required to complete specific projects envisioned in the plans. The Commonwealth of Virginia categorizes projects costing less than \$25,000 as routine maintenance; projects between \$25,000 and \$3 million (up to \$4 million for roof replacement projects) as capital improvement or maintenance reserve projects; and projects of more than \$3 million (except for roof replacements) as capital outlay projects.

Commonwealth of Virginia capital outlay projects typically include

- Acquisition of real property
- New construction projects with a total project cost exceeding \$3 million
- Additions of 5,000 square feet or more to existing buildings
- Improvements, renovations, repairs, replacement, equipment, maintenance, or combination projects for a single building with a total project cost exceeding \$3 million
- Umbrella or blanket projects that encompass multiple similar smaller projects in more than one facility or the purchase of multiple pieces of property, where the total cost exceeds \$3.0 million

Capital outlay projects require the specific approval and appropriation of funds in the biennial Commonwealth budget, passed by the General Assembly and signed by the Governor, regardless of the source of funding. Agency requests for capital outlay projects are accepted annually during a specified 30-day period, usually in June, July, or August.

Project with budgets that fall between \$25,000 and \$3 million do not require General Assembly approval. These projects typically include

- Modifications to facilities, grounds, and infrastructure to improve programmatic effectiveness, aesthetics, and operating and energy efficiencies
- Planned replacement or maintenance of significant building and infrastructure components
- Maintenance to significant building and infrastructure components that has been deferred due to shortfalls in normal Operations and Maintenance (O&M) resources.

Funding

Capital Outlay Projects

The Commonwealth of Virginia funds General Fund (GF) capital outlay projects through a funding pool process. Rather than being funded individually, the projects are included in pools of capital funds which are provided to agencies for the various stages of their capital projects. Project costs are reviewed at each stage of design and development. The actual project budget is set at the end of the detailed planning phase, prior to the development of the construction drawings.

Agencies may also fund capital outlay projects with Non-General Funds (NGF), also known as Auxiliary Funds, which are funds from non-tax sources, such as user fees, sales, grants, or donations. These funds are used to support specific operations such as dining, housing, parking, and athletics, or for other NGF purposes. General funds may not be used to support Auxiliary operations or projects, so agencies establish specific Auxiliary Reserves for each type of operation.

Deferred Maintenance (Maintenance Reserve) Projects

The Commonwealth of Virginia provides funding to address deferred maintenance (the Maintenance Reserve program) on facilities and infrastructure supported by GF or Educational and General (E&G) funds (a combination of General Funds and tuition). Biennially, the General Assembly appropriates a blanket amount to each agency to fund their deferred maintenance requirements for GF or E&G facilities. Agencies fund deferred maintenance projects on Auxiliary facilities with Auxiliary funds.

The Maintenance Reserve program is managed by each state agency, and is subject to review by the Virginia Department of Planning and Budget.

Non-Capital Outlay Projects

Depending on a project's cost and scope, agencies may fund them with non-capital funds. Typically, GF projects are limited to one fiscal year since those funds may revert to the Commonwealth of Virginia's general fund at the end of the fiscal year. NGF projects may be funded from operating funds, agency reserves, grants, or philanthropy. Expenditures for non-capital projects can cross fiscal years. Projects funded through the Longwood Real Estate Foundation (LREF) are typically funded by LREF annual operating funds, reserves, or bond proceeds.

Project Activity

Active Capital Outlay Projects

Longwood's current capital outlay projects total approximately \$130.1 million, comprised of approximately \$130 million in General Funds and \$58,000 in Non-General Funds, shown in Table 1. The numbers in Table 1 are the amounts appropriated by the General Assembly.

				May 1, 2024
Project Title	General Funds	Non-General Funds	Total Project Funds	Total Expended*
Fully Funded				
Asbestos Abatement	\$2,332,000	\$0	\$2,332,000	\$1,927,427
Renovate and Expand Facilities Annex Building	\$29,950,374	\$0	\$29,950,374	\$28,133,100
Replace HVAC Major Components COVID-19 Response	\$3,715,000	\$58,000	\$3,773,000	\$2,699,951
Replace HVAC Chillers in Four Campus Buildings	\$5,000,000	\$0	\$5,000,000	\$178,318
Pool Funded				
Construct Wygal Hall Replacement (Final design phase commenced in August 2023 and is expected to be complete by late 2024.)	\$89,056,922	\$0	\$89,056,922	\$7,774,364
*Including encumbrances				
Total	\$130,054,296	\$58,000	\$130,112,296	\$40,713,160

Active Longwood University Real Estate Foundation Construction Projects

The Longwood University Real Estate Foundation is currently funding one construction project, shown in Table 2.

				May 1, 2024
Project Title	General Funds	Non-General	Total Project Cost	
Baliles Center for Environmental Education Phase 2 (Construction is expected to finish in early summer 2024.)	\$0	\$1,577,500	\$1,577,500	
Total	\$0	\$1,577,500	\$1,577,500	

Active Non-Capital Projects

Longwood is currently designing or participating in two non-capital construction projects, shown in Table 3.

Table 3 Non-Capital Projects (Other Fund Sources)			
			May 1, 2024
Project Title	General Funds	Non-General Funds	Total Project Cost
Baseball Field Turf Conversion and Batting Facility Construction (Non General Funds entry is philanthropy total to date.) (Total Project Cost is the final design phase estimate.)	\$0	\$2,065,340	\$2,853,000
SEED Innovation Hub at Midtown Square (Non-General Funds entry is grants total to date.) (Total Project Cost is the estimated project design and construction budget.)	\$0	\$3,105,526	\$4,018,811
Total	\$0	\$5,170,866	\$6,871,811

Planned Projects

Capital Outlay Project

The Commonwealth of Virginia budget for the 2024-2026 biennium appropriates bond funds for a capital outlay project to replace existing steam supply and condensate return lines to four Longwood campus buildings (Longwood’s 2023 capital request was \$4.07 million for this project).

Maintenance Reserve Projects

The Commonwealth of Virginia budget for the 2024-2026 biennium appropriates approximately \$4.577 million in maintenance reserve funds for Longwood. This appropriation contains enough additional funds beyond the 2022-2024 appropriation to fund another of Longwood’s 2023 capital project requests (“Replace Chambers Court Storm Water Drainage Piping”). Based on the appropriated amount, the proposed maintenance reserve plans for FY 2025 and FY 2026 are shown in Tables 4 and 5 on the following pages.

Table 4 Proposed FY 25 Maintenance Reserve Plan

May 6, 2024

Planned Project List	FY 25		
FY 25 E&G Appropriations (proposed state budget)	\$2,442,242		
Total Available	\$2,442,242		
E&G/Split Funded Potential FY 25 Projects	E&G	NGF	Total
Personnel and DEB Costs	\$550,000	\$0	\$550,000
Project Design			
Replace Chambers Court Storm Water Drainage Piping	\$80,000	\$0	\$80,000
Repair Eason Roof and Gutter Stallard Board Room	\$65,000	\$0	\$65,000
Willett Bathrooms ADA Renovations	\$29,000	\$21,000	\$50,000
Pierson Hall Sidewalk Investigative Study	\$7,940	\$0	\$7,940
Wood Rot Repair-Reduced Scope	\$40,000	\$0	\$40,000
Repair Roof Rotunda	\$50,000	\$0	\$50,000
Construction			
Replace Chambers Court Storm Water Drainage Piping	\$390,000	\$0	\$390,000
Emergent Projects	\$100,000	\$0	\$100,000
Emergent Projects New Heating Plant	\$100,000	\$0	\$100,000
Replace Cooling Tower Arc Hall	\$250,000	\$0	\$250,000
Replace Steam Traps	\$50,000	\$0	\$50,000
Replace Roofs 113 and 117 W. 3rd Street	\$400,000	\$0	\$400,000
Repair Eason Roof and Gutter Stallard Board Room	\$200,000	\$0	\$200,000
Misc. Roof Repairs	\$111,086	\$3,494	\$114,580
Willett Bathrooms ADA Renovation (60% E&G/40% Aux)	\$60,000	\$40,000	\$100,000
Campus-Wide Wood Rot Repair -- Reduced Scope	\$100,000	\$0	\$100,000
Repair Eason Ice Storage System	\$70,918	\$3,732	\$74,650
FY 25 Total	\$2,653,944	\$68,226	\$2,722,170

Table 5 Proposed FY 26 Maintenance Reserve Plan

May 6, 2024

Planned Project List	FY 26		
FY 26 E&G Appropriations (proposed state budget)	\$2,134,914		
Total Available	\$2,134,914		
E&G/Split Funded Potential FY 26 Projects			
	E&G	NGF	Total
Personnel and DEB Costs	\$550,000	\$0	\$550,000
Project Design			
Replace Fire Alarm Alumni House (initial estimate)	\$40,000	\$0	\$40,000
Jarman Theater Safety Repairs (initial estimate)	\$48,000	\$12,000	\$60,000
Chichester Chemical Storage Shed (initial estimate)	\$60,000	\$0	\$60,000
Replace Heat Pumps Hardy House (initial estimate)	\$35,000	\$0	\$35,000
Replace Wygal VAV Boxes	\$65,000	\$0	\$65,000
Construction			
Emergent Projects	\$100,000	\$0	\$100,000
Emergent Projects New Heating Plant	\$100,000	\$0	\$100,000
Replace Lankford Roof	\$300,000	\$0	\$300,000
Replace Roof Rotunda	\$300,000	\$0	\$300,000
Replace Heat Pumps Hardy House	\$212,000	\$0	\$212,000
Replace Wygal VAV Boxes	\$400,000	\$0	\$400,000
Repair South Tabb Structure	\$250,000	\$0	\$250,000
Replace Chichester Chemical Storage Shed	\$100,000	\$0	\$100,000
Replace Flooring Hiner-Offices	\$101,000	\$0	\$101,000
FY 26 Total	\$2,661,000	\$12,000	\$2,673,000

Informational Items

LONGWOOD UNIVERSITY



FOREFRONT FOR THE COMMONWEALTH

Strategic Plan 2019-2025

Our Mission: *Longwood University is an institution of higher learning dedicated to the development of citizen leaders, who are prepared to make positive contributions to the common good of society. Building upon its strong foundation in the liberal arts and sciences, the University provides an environment in which exceptional teaching fosters student learning, scholarship, and achievement. As the only four-year public institution in south central Virginia, Longwood University serves as a catalyst for regional prosperity and advancement.*

Our Opportunity:

In a Turbulent Time, a Thriving Institution – American democracy and American higher education are in a time of division and uncertainty, but Longwood can accelerate and thrive, proving the power of residential, citizenship-focused university education

Our Key Principles:

Academic Enterprise at the Heart – as one of the hundred-oldest U.S. colleges and universities and Virginia's third-oldest public university, we prize faculty engagement with students, our residential character, research and scholarship, and the role of a broader learning community beyond the classroom in preparing citizen leaders committed to the common good in our pluralistic democracy

Transforming Lives – we are at our best when helping to transform lives, by connecting students with people and experiences that broaden their minds, challenge them, and equip them with strong career skills; to succeed we must also help keep college affordable, provide a campus culture that fosters well-being, and be mindful of Longwood's role as a steward in our region of the Commonwealth

Camaraderie – enriched by our many traditions, including our honor code, and commitment to diversity of backgrounds, identities, and intellectual perspectives, we enjoy a distinctive camaraderie, which is fueled by our belief that individuals can make a difference, here on campus and beyond; cultivating this camaraderie gives real strength for collaborating and working together in challenging times

Our Priorities:

Intensifying Enthusiasm across All Enrollment – the University will thrive if students and prospective students at all levels cherish the chance to attend Longwood; academic rigor is fundamentally part of cultivating this enthusiasm, as is affordability via scholarships

Innovation in What We Offer – inspired by Civitas, we can innovate in our major, graduate, co-curricular, and student-employment offerings, enhancing career skills by drawing on strengths like Hull Springs, the LCVA, Moton, Study Abroad, and the Brock Experiences

Reflecting the Diversity of America – strong commitment to diversity of backgrounds, identities, and intellectual perspectives is crucial for our success pedagogically and civically, as is focus on faculty and staff recruitment and retention, including competitive compensation

Distinction in the Commonwealth and the Nation – communicating Longwood's successes and strengths, qualitative and quantitative, will make one of the fifty-oldest NCAA Division I schools into the household name in Virginia and beyond that it should be

A Sense of Beauty and Place on Campus – with its historic sense of place and its accessibility, our campus can serve as a sanctuary of natural and architectural beauty fostering physical and mental well-being; sustainable practices are powerfully important in this regard

College-Town Vibrancy – Farmville, Prince Edward, the surrounding region, H-SC, and Longwood stand together where the Civil War ended and Civil Rights began, as America's first two-college community; our college-town vibrancy is resurgent and crucial

A Culture of Philanthropy – with the Commonwealth as a vital support and catalyst always, it is also of paramount importance for Longwood to build a true culture of philanthropy, among alumni and friends as well as on campus in spirit, budget and procedure

Measuring Progress:

Each part of the University will determine how best to assess progress against these priorities in its own area; here are metrics Longwood will measure as barometers reflecting institution-wide progress, assessed to inform decision-making and budgeting:

- Enrollment for Undergraduates, "4+1" and Graduate Students
- Retention and Graduation Rates
- Composition of Student Body, Faculty, Staff, Boards and Volunteer Leadership
- Purchase Volume of University Licensed Logos and Marks
- Overall Attendance at University Events (Performances, Athletics, Exhibits, Lectures, etc.)
- Total Population of the Local Community
- Alumni Annual Giving Percentage



FOREFRONT FOR THE COMMONWEALTH Strategic Plan 2019-2025

- Dashboard of Principal Metrics -

	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023*
Applications Prior Year	4087	4224	4354	4683	4869	5160	4417	6689	5893	6098	6101
Freshmen	1106	1097	1036	928	1053	1007	799	819	718	800	797
Sophomores	809	854	872	799	728	770	770	636	604	536	612
Juniors	774	745	798	782	718	655	691	677	545	527	457
Seniors	635	734	711	740	742	669	588	632	628	485	469
5 th Year +	259	223	257	233	220	217	180	176	192	177	142
Transfers and Part-Time	891	907	971	913	994	764	823	835	751	644	770
"4+1" Students	68	99	113	91	115	100	102	118	104	115	121
Graduates	463	522	474	499	603	587	609	901	1126	1050	1096

Innovation in What We Offer-Principal Metric: Retention and Graduation Rates				
Reporting Year	Year 1-2 Retention Rate		Graduating Class	4-Year Graduation Rate
2013	82%		Class of 2013	44%
2014	79%		Class of 2014	47%
2015	80%		Class of 2015	48%
2016	80%		Class of 2016	54%
2017	81%		Class of 2017	50%
2018	75%		Class of 2018	51%
2019	75%		Class of 2019	52%
2020	79%		Class of 2020	52%
2021	73%		Class of 2021	47%
2022	76%		Class of 2022	47%
2023	78%*		Class of 2023*	51%

*indicates preliminary data

Distinction in the Commonwealth and the Nation-Principal Metric: Purchase Volume of University Licensed Logos & Marks	
Fiscal Year	Purchase Volume
FY 2013	\$570,472
FY 2014	\$572,725
FY 2015	\$613,646
FY 2016	\$726,167
FY 2017	\$942,622
FY 2018	\$803,744
FY 2019	\$1,000,355
FY 2020	\$546,878
FY 2021	\$313,073
FY 2022	\$492,892
FY 2023	\$319,710

Reflecting the Diversity of America									
Principal Metric: Composition of Student Body, Faculty, Staff, Boards and Volunteer Leadership									
Academic Year	Boards and Volunteer Leadership			Faculty and Staff			Student Body		
	% Men	% Women	% URM	% Men	% Women	% URM	% Men	% Women	% URM
2012-13	42%	58%	8%	43%	57%	13%	31%	69%	19%
2013-14	42%	58%	10%	43%	57%	13%	32%	68%	21%
2014-15	51%	49%	9%	43%	57%	14%	32%	68%	22%
2015-16	52%	48%	11%	42%	58%	13%	30%	70%	24%
2016-17	49%	51%	10%	42%	58%	14%	31%	69%	24%
2017-18	44%	56%	8%	42%	57%	12%	31%	69%	26%
2018-19	48%	52%	11%	43%	57%	12%	30%	70%	26%
2019-20	42%	58%	18%	43%	57%	13%	29%	71%	26%
2020-21	43%	57%	18%	43%	57%	13%	29%	71%	28%
2021-22	44%	65%	25%	42%	58%	12%	31%	69%	30%
2022-23	35%	65%	27%	43%	57%	12%	30%	70%	29%

College-Town Vibrancy- Principal Metric: Total Population of the Farmville Region (by registered voters)										
	July 2014	July 2015	July 2016	July 2017	July 2018	July 2019	July 2020	July 2021	July 2022	July 2023
Total Population	38,925	37,626	38,078	38,009	38,280	38,122	38,630	39,556	40,091	40,270
A Culture of Philanthropy- Principal Metric: Alumni Annual Giving Percentage										
FY 2013	FY 2014	FY 2015	FY 2016	FY 2017	FY 2018	FY 2019	FY 2020	FY2021	FY2022	FY2023
10.15%	9.4%	10.9%	11.2%	10.1%	9.5%	7.6%	5.7%	7.1%	6.3%	5.6%